

Global Animal Cordless Clipper Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Animal Cordless Clipper market size was valued at US\$ 514 million in 2025 and is forecast to a readjusted size of US\$ 841 million by 2032 with a CAGR of 7.3% during review period.

In 2025, the global production of animal cordless clipper was estimated at 10 million units, with an average selling price of about US\$50 per unit, a gross profit margin of about 40%, and a single production line capacity of about 150,000 units per year. An animal cordless clipper is a portable, battery-powered trimming tool specifically designed for trimming animal fur. It uses a built-in motor to drive the blades in a high-speed reciprocating motion, efficiently and smoothly cutting the fur of various animal types. The upstream supply chain for cordless electric animal clippers mainly includes suppliers of raw materials and core components such as batteries, motors, steel, and precision plastics; the midstream covers the design, manufacturing, and assembly of the entire clipper; and the downstream reaches end consumers through pet stores, online e-commerce platforms, and veterinary clinics. The demand stems from the continued expansion of the downstream market: the upstream is driven by the trend of 'anthropomorphic' pet care and the intelligent upgrading of home appliances; the midstream responds to the downstream's performance requirements for quietness, power and battery life; and the downstream demand is directly driven by the rapid growth of the global pet economy, the increase in the popularity of pet ownership in households and the standardization of professional pet grooming services, forming a complete industrial chain closed loop from core components to the consumer market.

The growth of the global animal cordless clipper market is driven by three core factors: First, the continued prosperity of the pet economy and the trend towards

anthropomorphism. The rising pet ownership rate globally and the growing trend of treating pets as family members have prompted owners to invest more in pet grooming and care, directly boosting demand for convenient and efficient home clippers. Second, iterative upgrades in product technology. To address pets' fear of the noise of traditional clippers and the pain point of tangled fur, manufacturers are actively adopting quieter motor technologies (such as magnetic drive motors and brushless motors), developing 'anti-snagging blades' and 'suction-and-shave' functions, and launching ergonomic wireless designs, greatly improving the user experience and lowering the barrier to entry. Finally, the catalysis of channel changes and social acceptance. The widespread adoption of e-commerce platforms (especially cross-border e-commerce) has enabled products to reach global consumers, while influencer promotion and content marketing on social media have not only successfully built well-known overseas brands but also further popularized the concept of home pet grooming, creating a powerful market boost.

This report is a detailed and comprehensive analysis for global Animal Cordless Clipper market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Animal Cordless Clipper market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Animal Cordless Clipper market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Animal Cordless Clipper market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Animal Cordless Clipper market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Animal Cordless Clipper

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Animal Cordless Clipper market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Andis Company, Wahl Clipper Corporation, Oster Professional Products, Heiniger, Lister Shearing, Oneisall, Petsafe, Kenchii Grooming, Codos, Sunbeam, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Animal Cordless Clipper market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Full Body Trimming

Detail Trimming

Market segment by Motor Technology

Rotary Motor

Magnetic Drive Motor

Brushless Motor

Market segment by Blade Material

Ceramic Blade

Metal Blade

Market segment by Application

Home Use

Commercial Use

Other

Major players covered

Andis Company

Wahl Clipper Corporation

Oster Professional Products

Heiniger

Lister Shearing

Oneisall

Petsafe

Kenchii Grooming

Codos

Sunbeam

Geib

Master Equipment

Masterclip Animal Clippers UK

Ningbo Baoda Developing Co., Ltd.

Ningbo Unibono Appliance Co.,Ltd.

Wenzhou Jin Ding Beauty& Hair Care Equipments Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Animal Cordless Clipper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Animal Cordless Clipper, with price, sales quantity, revenue, and global market share of Animal Cordless Clipper from 2021 to 2026.

Chapter 3, the Animal Cordless Clipper competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Animal Cordless Clipper breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Animal Cordless Clipper market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Animal Cordless Clipper.

Chapter 14 and 15, to describe Animal Cordless Clipper sales channel, distributors, customers, research findings and conclusion.

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