

Global Animal Cordless Clipper Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Animal Cordless Clipper market size is expected to reach \$ 841 million by 2032, rising at a market growth of 7.3% CAGR during the forecast period (2026-2032).

In 2025, the global production of animal cordless clipper was estimated at 10 million units, with an average selling price of about US\$50 per unit, a gross profit margin of about 40%, and a single production line capacity of about 150,000 units per year. An animal cordless clipper is a portable, battery-powered trimming tool specifically designed for trimming animal fur. It uses a built-in motor to drive the blades in a high-speed reciprocating motion, efficiently and smoothly cutting the fur of various animal types. The upstream supply chain for cordless electric animal clippers mainly includes suppliers of raw materials and core components such as batteries, motors, steel, and precision plastics; the midstream covers the design, manufacturing, and assembly of the entire clipper; and the downstream reaches end consumers through pet stores, online e-commerce platforms, and veterinary clinics. The demand stems from the continued expansion of the downstream market: the upstream is driven by the trend of 'anthropomorphic' pet care and the intelligent upgrading of home appliances; the midstream responds to the downstream's performance requirements for quietness, power and battery life; and the downstream demand is directly driven by the rapid growth of the global pet economy, the increase in the popularity of pet ownership in households and the standardization of professional pet grooming services, forming a complete industrial chain closed loop from core components to the consumer market.

The growth of the global animal cordless clipper market is driven by three core factors: First, the continued prosperity of the pet economy and the trend towards anthropomorphism. The rising pet ownership rate globally and the growing trend of treating pets as family members have prompted owners to invest more in pet grooming

and care, directly boosting demand for convenient and efficient home clippers. Second, iterative upgrades in product technology. To address pets' fear of the noise of traditional clippers and the pain point of tangled fur, manufacturers are actively adopting quieter motor technologies (such as magnetic drive motors and brushless motors), developing 'anti-snagging blades' and 'suction-and-shave' functions, and launching ergonomic wireless designs, greatly improving the user experience and lowering the barrier to entry. Finally, the catalysis of channel changes and social acceptance. The widespread adoption of e-commerce platforms (especially cross-border e-commerce) has enabled products to reach global consumers, while influencer promotion and content marketing on social media have not only successfully built well-known overseas brands but also further popularized the concept of home pet grooming, creating a powerful market boost.

This report studies the global Animal Cordless Clipper production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Animal Cordless Clipper and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Animal Cordless Clipper that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Animal Cordless Clipper total production and demand, 2021-2032, (K Units)

Global Animal Cordless Clipper total production value, 2021-2032, (USD Million)

Global Animal Cordless Clipper production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Animal Cordless Clipper consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Animal Cordless Clipper domestic production, consumption, key domestic manufacturers and share

Global Animal Cordless Clipper production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Animal Cordless Clipper production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Animal Cordless Clipper production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Animal Cordless Clipper market based on

the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Andis Company, Wahl Clipper Corporation, Oster Professional Products, Heiniger, Lister Shearing, Oneisall, Petsafe, Kenchii Grooming, Codos, Sunbeam, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Animal Cordless Clipper market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Animal Cordless Clipper Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Animal Cordless Clipper Market, Segmentation by Type:

Full Body Trimming

Detail Trimming

Global Animal Cordless Clipper Market, Segmentation by Motor Technology:

Rotary Motor

Magnetic Drive Motor

Brushless Motor

Global Animal Cordless Clipper Market, Segmentation by Blade Material:

Ceramic Blade

Metal Blade

Global Animal Cordless Clipper Market, Segmentation by Application:

Home Use

Commercial Use

Other

Companies Profiled:

Andis Company

Wahl Clipper Corporation

Oster Professional Products

Heiniger

Lister Shearing

Oneisall

Petsafe

Kenchii Grooming

Codos

Sunbeam

Geib

Master Equipment

Masterclip Animal Clippers UK

Ningbo Baoda Developing Co., Ltd.

Ningbo Unibono Appliance Co.,Ltd.

Wenzhou Jin Ding Beauty& Hair Care Equipments Co., Ltd.

Key Questions Answered:

1. How big is the global Animal Cordless Clipper market?
2. What is the demand of the global Animal Cordless Clipper market?
3. What is the year over year growth of the global Animal Cordless Clipper market?
4. What is the production and production value of the global Animal Cordless Clipper market?
5. Who are the key producers in the global Animal Cordless Clipper market?
6. What are the growth factors driving the market demand?

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