

Global Ancient Grain Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Ancient Grain market size was valued at USD 58930 million in 2023 and is forecast to a readjusted size of USD 89340 million by 2030 with a CAGR of 6.1% during review period.

Ancient grains are a grouping of grains and pseudocereals that are considered to have been little changed by selective breeding over recent millennia, as opposed to more widespread cereals such as corn, rice and modern varieties of wheat, which are the product of thousands of years of selective breeding. Ancient grains are often marketed as being healthier than modern grains, though their health benefits have been disputed by some nutritionists.

Global Ancient Grain key players include ADM, Ardent Mills, Bunge Inc, etc. Global top three players hold a share about 10%.

Europe is the largest market, with a share about 45%, followed by Asia-Pacific and North America, having a total share about 30 percent.

In terms of product, Gluten Containing Ancient Grain is the largest segment, with a share about 70%. And in terms of application, the largest application is Bakery and Confectionery Products, followed by Direct Eating, Snacks, etc.

The Global Info Research report includes an overview of the development of the Ancient Grain industry chain, the market status of Bakery and Confectionery Products (Gluten Free Ancient Grain, Gluten Containing Ancient Grain), Snacks (Gluten Free Ancient Grain, Gluten Containing Ancient Grain), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications

and market trends of Ancient Grain.

Regionally, the report analyzes the Ancient Grain markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Ancient Grain market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Ancient Grain market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Ancient Grain industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Gluten Free Ancient Grain, Gluten Containing Ancient Grain).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Ancient Grain market.

Regional Analysis: The report involves examining the Ancient Grain market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Ancient Grain market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Ancient Grain:

Company Analysis: Report covers individual Ancient Grain manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Ancient Grain. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Bakery and Confectionery Products, Snacks).

Technology Analysis: Report covers specific technologies relevant to Ancient Grain. It assesses the current state, advancements, and potential future developments in Ancient Grain areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Ancient Grain market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Ancient Grain market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Gluten Free Ancient Grain

Gluten Containing Ancient Grain

Market segment by Application

Bakery and Confectionery Products

Snacks

Direct Eating

Others

Major players covered

The J.M. Smucker Co.

Ardent Mills

Bunge Inc.

ADM

Healthy Food Ingredients, LLC.

Factoria Quinoa Zona Franca S.A.S.

Urbane Grain Inc.

Nature's Path Foods

FutureCeuticals Inc.

Sunnyland Mills

Manini's, LLC

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ancient Grain product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ancient Grain, with price, sales, revenue and global market share of Ancient Grain from 2019 to 2024.

Chapter 3, the Ancient Grain competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ancient Grain breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Ancient Grain market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ancient Grain.

Chapter 14 and 15, to describe Ancient Grain sales channel, distributors, customers, research findings and conclusion.

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