

# Global Analytics-as-a-Service Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Analytics-as-a-Service market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Analytics as a Service (AaaS) is a cloud-based business solution that provides customized, subscription-based data analytics software and procedures. It primarily integrates data and information from various sources into a centralized-managed platform, reducing manual labor and increasing operational efficiency. AaaS is classified into predictive, prescriptive, diagnostic, and descriptive analytics types based on the type. Compared to other data analytic tools, AaaS provides its clients with remote analytical tools for data analysis via self-service or third-party managed machine learning (ML) tools. Furthermore, this platform assists in the analysis of consumer behavior and trends, the collection of data, the provision of personalized access to centrally managed data groups, and the provision of advanced and interactive services.

This report studies the global Analytics-as-a-Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Analytics-as-a-Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Analytics-as-a-Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Analytics-as-a-Service total market, 2018-2029, (USD Million)

Global Analytics-as-a-Service total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Analytics-as-a-Service total market, key domestic companies and share, (USD Million)

Global Analytics-as-a-Service revenue by player and market share 2018-2023, (USD Million)

Global Analytics-as-a-Service total market by Type, CAGR, 2018-2029, (USD Million)

Global Analytics-as-a-Service total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Analytics-as-a-Service market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dell Inc, Cognizant, Google LLC, Siemens, IBM Corporation, Microsoft, Hewlett Packard Enterprise Development LP, SAP SE and Oracle, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Analytics-as-a-Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Analytics-as-a-Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Analytics-as-a-Service Market, Segmentation by Type

Predictive Analytics

Prescriptive Analytics

Diagnostic Analytics

Descriptive Analytics

### Global Analytics-as-a-Service Market, Segmentation by Application

Finance

E-Commerce

Telecommunications

Energy

Logistics

The Medical

Entertainment

Other

Companies Profiled:

Dell Inc

Cognizant

Google LLC

Siemens

IBM Corporation

Microsoft

Hewlett Packard Enterprise Development LP

SAP SE

Oracle

Adobe

Axis Communications AB

Cisco Systems, Inc

Honeywell International Inc.

Intellivision

Intuvision Inc

Puretech Systems

NEC Corporation

Huawei Technologies Co., Ltd

Hangzhou Hikvision Digital Technology Co., Ltd

### Key Questions Answered

1. How big is the global Analytics-as-a-Service market?
2. What is the demand of the global Analytics-as-a-Service market?
3. What is the year over year growth of the global Analytics-as-a-Service market?
4. What is the total value of the global Analytics-as-a-Service market?
5. Who are the major players in the global Analytics-as-a-Service market?
6. What are the growth factors driving the market demand?

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