

Global Analytics as a Service Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GBF33F2DC6AEN.html>

Date: November 2018

Pages: 123

Price: US\$ 3,480.00 (Single User License)

ID: GBF33F2DC6AEN

Abstracts

Analytics as a service (AaaS) refers to the provision of analytics software and operations through web-delivered technologies.

Scope of the Report:

Analytics-as-a-service solutions and services are gaining a significant importance among the corporates due to increased ability of technologies to process huge workload through cloud, business intelligence maturation, and lower cost of ownership. Hence, the adoption of analytics-as-a-service solutions and services in various industries is increasing, which is one of the major growth factors of the market.

The global Analytics as a Service market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Analytics as a Service.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Analytics as a Service market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Analytics as a Service market by product type and applications/end industries.

Market Segment by Companies, this report covers

IBM

Oracle

DXC Technology

HPE

SAS

Google

Amazon Web Services (AWS)

EMC

GoodData

Microsoft

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Predictive Analytics

Prescriptive Analytics

Diagnostic Analytics

Descriptive Analytics

Market Segment by Applications, can be divided into

Banking, Financial Services and Insurance

Retail and Wholesale

Government

Healthcare and Life Sciences

Manufacturing

Telecommunication and IT

Energy and Utility

Travel and Hospitality

Transportation and Logistics

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