

# Global AMR Fleet Management System Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global AMR Fleet Management System market size is expected to reach \$ 2121 million by 2032, rising at a market growth of 10.1% CAGR during the forecast period (2026-2032).

AMR Fleet Management System is an intelligent control system specifically designed for managing and scheduling Autonomous Mobile Robots (AMRs). AMRs are automated devices used in unmanned forklifts or automated material handling equipment, featuring intelligent navigation, autonomous obstacle avoidance, and multi-vehicle collaboration. AMR fleet management software provides real-time monitoring, task allocation, path planning, and coordinated operations for the entire fleet, optimizing fleet collaboration and efficiency. It is widely used in smart warehousing, logistics distribution, and production line automation. This software achieves intelligent fleet management through cloud platforms, IoT technology, and big data analytics, improving equipment operating efficiency and reducing manual intervention. The global gross margin for AMR Fleet Management Systems was approximately 23.81% in 2025.

As the global manufacturing and logistics industries undergo digital and intelligent transformation, warehouse automation and flexible manufacturing have become key to improving production efficiency and reducing labor costs. Unmanned forklifts, as a mainstay of intelligent material handling equipment, rely on fleet management systems as the core technology for collaborative scheduling, real-time monitoring, and multi-vehicle traffic optimization. The market's continued growth in demand for high-efficiency, low-error-rate internal logistics processing capabilities has driven up the demand for fleet management software. Simultaneously, the widespread adoption of standards such as the Industrial Internet of Things (IIoT) and VDA 5050 has made unified scheduling and interoperability of multi-brand vehicles possible, further

enhancing the core value of fleet management systems in the intelligent logistics ecosystem. Despite the promising market prospects, unmanned forklift fleet management system suppliers still face challenges. The high level of system integration, stringent compatibility requirements with existing warehousing and execution systems, and stringent standards for real-time performance and security result in high development costs and technical barriers. Furthermore, significant differences in data protocols and operational logic among different scenarios and brands of unmanned forklifts increase the complexity of cross-platform scheduling and unified optimization. Moreover, the rapid iteration of software products and strong customer customization demands place higher requirements on suppliers' R&D investment and service capabilities. Downstream demand is shifting from single-device management to multi-brand collaboration and intelligent optimization. Traditional scheduling centered on single-vendor equipment is gradually transitioning to hybrid scheduling platforms supporting multiple equipment brands; vehicle status prediction and maintenance, dynamic route optimization, energy management, and traffic conflict prevention are becoming standard features of fleet management systems. With the integrated application of AI, digital twins, and Real-Time Location Systems (RTLS), unmanned forklift fleet management systems are upgrading from traditional task allocation and monitoring tools to intelligent logistics resource optimization platforms, helping enterprises achieve more efficient, reliable, and safer automated logistics operations.

This report studies the global AMR Fleet Management System demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AMR Fleet Management System, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AMR Fleet Management System that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global AMR Fleet Management System total market, 2021-2032, (USD Million)

Global AMR Fleet Management System total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AMR Fleet Management System total market, key domestic companies, and share, (USD Million)

Global AMR Fleet Management System revenue by player, revenue and market share 2021-2026, (USD Million)

Global AMR Fleet Management System total market by Type, CAGR, 2021-2032, (USD Million)

Global AMR Fleet Management System total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AMR Fleet Management System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KUKA SE & Co. KGaA, Jungheinrich AG, Bosch Rexroth AG, Locus Robotics, SAP Flexus AG, GreyOrange, BlueBotics, LocaXion, Addverb Movect, Teradyne, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AMR Fleet Management System market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AMR Fleet Management System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AMR Fleet Management System Market, Segmentation by Type:

Cloud-Based

On-Premise

Global AMR Fleet Management System Market, Segmentation by Integrated:

Standalone Software

Integrated Software

Global AMR Fleet Management System Market, Segmentation by Vehicle Model:

AGV

AMR

Global AMR Fleet Management System Market, Segmentation by Application:

Intelligent Warehousing

Automated Factory

Distribution Center

Companies Profiled:

KUKA SE & Co. KGaA

Jungheinrich AG

Bosch Rexroth AG

Locus Robotics

SAP Flexus AG

GreyOrange

BlueBotics

LocaXion

Addverb Movect

Teradyne

Amazon Robotics

OMRON Robotics

Fives Group

AUO

OTTO Motors

MoviGo Robotics

DF Automation & Robotics

FORTNA

Seegrid

KINEXON

KNAPP

Sorion Electronics

SYNAOS

Verizon (Cubed IT)

KAZE Robotics

NODE Robotics

Meili Robots

Milvus Robotics

### **Key Questions Answered**

1. How big is the global AMR Fleet Management System market?
2. What is the demand of the global AMR Fleet Management System market?
3. What is the year over year growth of the global AMR Fleet Management System market?
4. What is the total value of the global AMR Fleet Management System market?
5. Who are the Major Players in the global AMR Fleet Management System market?
6. What are the growth factors driving the market demand?

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