

Global AMR Fleet Management Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global AMR Fleet Management Software market size is expected to reach \$ 3305 million by 2032, rising at a market growth of 10.9% CAGR during the forecast period (2026-2032).

AMR Fleet Management Software is a centralized software platform designed to orchestrate, monitor, and optimize the operations of multiple autonomous mobile robots within a facility. The software manages routing, traffic control, task allocation, fleet visibility, battery charging coordination, and safety workflows across heterogeneous robot fleets. It enables real-time coordination of AMRs and AGVs (Automated Guided Vehicles) from different vendors through a single interface, supporting cloud-based, on-premises, and hybrid deployment models. AMR fleet management software integrates with Warehouse Management Systems (WMS), Manufacturing Execution Systems (MES), and Enterprise Resource Planning (ERP) systems to enable seamless coordination between robotic fleets and broader supply chain workflows. The global average selling price for AMR fleet management software varies significantly depending on deployment model, fleet size, functionality modules, and customization requirements. The industry average gross margin is estimated at approximately 45%-65%, reflecting the high-value, technology-intensive nature of enterprise software platforms. The upstream segment includes cloud infrastructure providers (AWS, Microsoft Azure), edge computing hardware suppliers, and sensor/connectivity component manufacturers. The midstream segment comprises software platform developers and system integrators that design, deploy, and maintain fleet management solutions. The downstream segment encompasses warehouses, manufacturing plants, logistics hubs, e-commerce fulfillment centers, automotive and electronics manufacturing facilities, and healthcare institutions that utilize AMR fleet management software for automated material handling and intralogistics operations.

The AMR fleet management software market is undergoing rapid transformation driven by the exponential growth of mobile robot deployments across warehouses, manufacturing plants, and logistics hubs. The industry is witnessing a fundamental shift from single-vendor, proprietary control systems to open, multi-vendor fleet management platforms that can orchestrate heterogeneous robot fleets from different manufacturers through a unified interface. This interoperability trend, accelerated by standardization efforts such as the VDA 5050 interface, enables enterprises to avoid vendor lock-in and flexibly scale their automation investments across multiple sites.

The integration of artificial intelligence, cloud computing, and IoT-enabled data streams is reshaping operational capabilities. AI-driven routing, real-time traffic coordination, and digital twin technology are transforming fleet efficiency, reducing downtime, and improving resource utilization. Predictive maintenance algorithms analyze data collected from AMRs to anticipate failures before they occur, while cloud-based orchestration enables centralized control of fleets distributed across geographically dispersed facilities.

This report studies the global AMR Fleet Management Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AMR Fleet Management Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AMR Fleet Management Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AMR Fleet Management Software total market, 2021-2032, (USD Million)

Global AMR Fleet Management Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AMR Fleet Management Software total market, key domestic companies, and share, (USD Million)

Global AMR Fleet Management Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global AMR Fleet Management Software total market by Type, CAGR, 2021-2032, (USD Million)

Global AMR Fleet Management Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AMR Fleet Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KUKA AG, ABB Ltd., Siemens AG, OMRON Corporation, Mitsubishi Electric Corporation, MITSUBISHI LOGISNEXT Co., Ltd., Mobile Industrial Robots (MiR), Geekplus Technology Co., Ltd., Addverb Technologies Limited, OTTO Motors (Rockwell Automation), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AMR Fleet Management Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AMR Fleet Management Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AMR Fleet Management Software Market, Segmentation by Type:

Cloud-Based Deployment

On-Premises Deployment

Hybrid Deployment

Global AMR Fleet Management Software Market, Segmentation by Fleet Type:

Autonomous Mobile Robots (AMR)

Automated Guided Vehicles (AGV)

Hybrid Fleets (AMR + AGV)

Global AMR Fleet Management Software Market, Segmentation by Platform Type:

Single-Vendor Fleet Platform

Multi-Vendor Fleet Platform

Global AMR Fleet Management Software Market, Segmentation by Application:

Warehouses

Manufacturing Plants

Logistics Hubs

E-commerce Fulfillment Centers

Healthcare Institutions

Companies Profiled:

KUKA AG

ABB Ltd.

Siemens AG

OMRON Corporation

Mitsubishi Electric Corporation

MITSUBISHI LOGISNEXT Co., Ltd.

Mobile Industrial Robots (MiR)

Geekplus Technology Co., Ltd.

Addverb Technologies Limited

OTTO Motors (Rockwell Automation)

SEER Robotics

Hai Robotics

Exotec

Symbotic LLC

Locus Robotics

6 River Systems (Shopify)

Zebra Technologies (Fetch Robotics)

GreyOrange

Berkshire Grey (SoftBank)

inVia Robotics

Dematic (KION Group)

Key Questions Answered

1. How big is the global AMR Fleet Management Software market?
2. What is the demand of the global AMR Fleet Management Software market?
3. What is the year over year growth of the global AMR Fleet Management Software market?
4. What is the total value of the global AMR Fleet Management Software market?
5. Who are the Major Players in the global AMR Fleet Management Software market?
6. What are the growth factors driving the market demand?

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