

Global Amplicon Sequencing Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Amplicon Sequencing market size is expected to reach \$ 2427 million by 2032, rising at a market growth of 9.0% CAGR during the forecast period (2026-2032).

Amplicon Sequencing is a targeted next-generation sequencing (NGS) technology that focuses on specific regions of the genome, known as amplicons. It first uses polymerase chain reaction (PCR) to amplify these target regions, which effectively enriches the sequences of interest, then performs high-throughput sequencing on the amplified products. This method is characterized by high sensitivity, high specificity, and cost-effectiveness, as it avoids sequencing the entire genome and instead concentrates on key regions, making it suitable for detecting mutations, polymorphisms, and gene expression changes in specific genomic segments.

The demand for Amplicon Sequencing is showing steady growth driven by multiple factors, including the increasing emphasis on precise medicine in clinical practice, the expanding scope of genomic research, and the rising need for efficient and economical targeted sequencing solutions in both academic and industrial fields. Clinically, it is in high demand for tumor mutation detection, genetic disease screening, and infectious disease pathogen typing, while in research, it is widely used in population genetics, drug target discovery, and microbial diversity analysis. From a business perspective, key opportunities lie in providing customized amplicon sequencing services tailored to specific research or clinical needs, optimizing sequencing efficiency and data analysis capabilities to reduce costs and improve turnaround time, and expanding market penetration into emerging fields such as agricultural genomics and environmental microbiology, where there is growing demand for targeted and cost-effective sequencing technologies.

This report studies the global Amplicon Sequencing demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Amplicon Sequencing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Amplicon Sequencing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Amplicon Sequencing total market, 2021-2032, (USD Million)

Global Amplicon Sequencing total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Amplicon Sequencing total market, key domestic companies, and share, (USD Million)

Global Amplicon Sequencing revenue by player, revenue and market share 2021-2026, (USD Million)

Global Amplicon Sequencing total market by Target Region, CAGR, 2021-2032, (USD Million)

Global Amplicon Sequencing total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Amplicon Sequencing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IDT, Azenta Life Sciences, Eurofins Genomics, Novogene, BGI (BGI Genomics), Macrogen, Psomagen, SeqMatic, CD Genomics, AllGenetics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Amplicon Sequencing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Target Region, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year,

and 2027-2032 as the forecast year.

Global Amplicon Sequencing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Amplicon Sequencing Market, Segmentation by Target Region:

16S rDNA Sequencing

ITS Sequencing

Target Region Amplicon Sequencing

Others

Global Amplicon Sequencing Market, Segmentation by Sample Type:

Blood Sample Sequencing

Tissue Sample Sequencing

Cell Sample Sequencing

Global Amplicon Sequencing Market, Segmentation by Sequencing Depth:

Low-Depth Sequencing

Medium-Depth Sequencing

High-Depth Sequencing

Global Amplicon Sequencing Market, Segmentation by Application:

Human Health and Clinical Research

Agriculture and Food Safety

Pharmaceutical and Biotechnology Research

Forensics and Population Genetics

Others

Companies Profiled:

IDT

Azenta Life Sciences

Eurofins Genomics

Novogene

BGI (BGI Genomics)

Macrogen

Psomagen

SeqMatic

CD Genomics

AllGenetics

Charles River

Source BioScience

AGRF

Plasmidsaurus

Eurofins Scientific

Charles River Laboratories

ABM

Zymo Research

Paragon Genomics

Quintara Bio

HyLabs

MUGTC

SeqCoast Genomics

Shanghai Baiqu Biomedical Technology

Illumina

Guangzhou IGE Biotechnology

Key Questions Answered

1. How big is the global Amplicon Sequencing market?
2. What is the demand of the global Amplicon Sequencing market?
3. What is the year over year growth of the global Amplicon Sequencing market?
4. What is the total value of the global Amplicon Sequencing market?
5. Who are the Major Players in the global Amplicon Sequencing market?
6. What are the growth factors driving the market demand?

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