

Global Ammunition Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Ammunition market size was valued at USD 11490 million in 2023 and is forecast to a readjusted size of USD 14660 million by 2030 with a CAGR of 3.5% during review period.

Ammunition is the material fired, scattered, dropped or detonated from any weapon. Ammunition is both expendable weapons (e.g., bombs, missiles, grenades, land mines) and the component parts of other weapons that create the effect on a target (e.g., bullets and warheads). Nearly all mechanical weapons require some form of ammunition to operate.

Ammunition industry has low technology barrier and is labor intensive industry. Currently, there are several producing companies in the world ammunition industry. The main market players are Orbital Atk, Vista Outdoors, Olin Corporation (Winchester Ammunition), Ruag Group (Ruag Ammotec AG), FN Herstal and Nammo. Top three are Orbital Atk, Vista Outdoors and China North Industries Corp (NORINCO), with above 22% market shares.

USA and Europe are the mainly consumption regions due to the bigger demand of downstream applications. These two regions occupied 47% of the global consumption volume in total.

The Global Info Research report includes an overview of the development of the Ammunition industry chain, the market status of Military (Small Caliber Ammunition, Medium Caliber Ammunition), Law Enforcement (Small Caliber Ammunition, Medium Caliber Ammunition), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of

Ammunition.

Regionally, the report analyzes the Ammunition markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Ammunition market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Ammunition market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Ammunition industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Rounds), revenue generated, and market share of different by Type (e.g., Small Caliber Ammunition, Medium Caliber Ammunition).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Ammunition market.

Regional Analysis: The report involves examining the Ammunition market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Ammunition market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Ammunition:

Company Analysis: Report covers individual Ammunition manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Ammunition. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Military, Law Enforcement).

Technology Analysis: Report covers specific technologies relevant to Ammunition. It assesses the current state, advancements, and potential future developments in Ammunition areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Ammunition market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Ammunition market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Small Caliber Ammunition

Medium Caliber Ammunition

Large Caliber Ammunition

Market segment by Application

Military

Law Enforcement

Civilian

Major players covered

Orbital ATK

Vista Outdoors

Olin Corporation (Winchester Ammunition)

Ruag Group (Ruag Ammotec AG)

FN Herstal

Nammo

Nexter

BAE Systems

Poongsan Defense

IMI (Israel Military Industries)

General Dynamics

Day & Zimmermann

Rheinmetall Defence

Finmeccanica

Bazalt

Zavod Plastmass

National Presto

China North Industries Corp (NORINCO)

CSGC

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ammunition product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ammunition, with price, sales, revenue and global market share of Ammunition from 2019 to 2024.

Chapter 3, the Ammunition competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ammunition breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Ammunition market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ammunition.

Chapter 14 and 15, to describe Ammunition sales channel, distributors, customers, research findings and conclusion.

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