

Global American Ginseng Instant Tea Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global American Ginseng Instant Tea market size was valued at US\$ 412 million in 2025 and is forecast to a readjusted size of US\$ 634 million by 2032 with a CAGR of 6.3% during review period.

American ginseng instant tea is an instant beverage produced through modern food processing techniques (such as extraction, concentration, and granulation). Its core function is to provide consumers with a convenient, efficient, and dose-standardized way to consume ginseng, addressing the problems in traditional ginseng consumption methods (such as slicing and stewing, grinding and mixing) including time-consuming and labor-intensive processes, unstable release of active ingredients, poor taste, and difficulty in carrying. The upstream process mainly involves the cultivation, harvesting, primary processing (washing, drying), and standardized extraction and concentration of ginseng; the downstream process covers the formulation development, flavor blending, granulation and shaping, packaging design, and final sales to end consumers through brand marketing and online/offline channels (such as supermarkets, pharmacies, and e-commerce platforms). The output of American ginseng instant tea is approximately 500 tons in 2025, with an average price of about 800 US dollars per kilogram and a gross profit margin of about 50%. The single production line capacity is 10 tons per year.

This report is a detailed and comprehensive analysis for global American Ginseng Instant Tea market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market

share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global American Ginseng Instant Tea market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global American Ginseng Instant Tea market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global American Ginseng Instant Tea market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global American Ginseng Instant Tea market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for American Ginseng Instant Tea
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global American Ginseng Instant Tea market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hsu's Ginseng Enterprises, Inc., Eu Yan Sang International Ltd., Prince of Peace Ent Inc, Baumann Wisconsin Ginseng, Burmeister Ginseng, Tak Shing Hong, Zhongjing Food Co., Ltd., Shandong Confucian Biologics Co., Ltd., Hongjiu Biotech, Special Medical Food R&D Center (Tonghua) Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

American Ginseng Instant Tea market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pure American Ginseng Instant Tea

Blended American Ginseng Instant Tea

Market segment by Form

Bulk Instant Tea

Portioned Stick Instant Tea

Market segment by Application

Health Supplement

Food

Other

Major players covered

Hsu's Ginseng Enterprises, Inc.

Eu Yan Sang International Ltd.

Prince of Peace Ent Inc

Baumann Wisconsin Ginseng

Burmeister Ginseng

Tak Shing Hong

Zhongjing Food Co., Ltd.

Shandong Confucian Biologics Co., Ltd.

Hongjiu Biotech

Special Medical Food R&D Center (Tonghua) Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe American Ginseng Instant Tea product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of American Ginseng Instant Tea, with price, sales quantity, revenue, and global market share of American Ginseng Instant Tea from 2021 to 2026.

Chapter 3, the American Ginseng Instant Tea competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the American Ginseng Instant Tea breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and American Ginseng Instant Tea market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of American Ginseng Instant Tea.

Chapter 14 and 15, to describe American Ginseng Instant Tea sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global American Ginseng Instant Tea Consumption Value by Type: 2021 Versus 2025 Versus 2032
 - 1.3.2 Pure American Ginseng Instant Tea
 - 1.3.3 Blended American Ginseng Instant Tea
- 1.4 Market Analysis by Form
 - 1.4.1 Overview: Global American Ginseng Instant Tea Consumption Value by Form: 2021 Versus 2025 Versus 2032
 - 1.4.2 Bulk Instant Tea
 - 1.4.3 Portioned Stick Instant Tea
- 1.5 Market Analysis by Application
 - 1.5.1 Overview: Global American Ginseng Instant Tea Consumption Value by Application: 2021 Versus 2025 Versus 2032
 - 1.5.2 Health Supplement
 - 1.5.3 Food
 - 1.5.4 Other
- 1.6 Global American Ginseng Instant Tea Market Size & Forecast
 - 1.6.1 Global American Ginseng Instant Tea Consumption Value (2021 & 2025 & 2032)
 - 1.6.2 Global American Ginseng Instant Tea Sales Quantity (2021-2032)
 - 1.6.3 Global American Ginseng Instant Tea Average Price (2021-2032)

2 MANUFACTURERS PROFILES

- 2.1 Hsu's Ginseng Enterprises, Inc.
 - 2.1.1 Hsu's Ginseng Enterprises, Inc. Details
 - 2.1.2 Hsu's Ginseng Enterprises, Inc. Major Business
 - 2.1.3 Hsu's Ginseng Enterprises, Inc. American Ginseng Instant Tea Product and Services
 - 2.1.4 Hsu's Ginseng Enterprises, Inc. American Ginseng Instant Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.1.5 Hsu's Ginseng Enterprises, Inc. Recent Developments/Updates
- 2.2 Eu Yan Sang International Ltd.
 - 2.2.1 Eu Yan Sang International Ltd. Details

- 2.2.2 Eu Yan Sang International Ltd. Major Business
- 2.2.3 Eu Yan Sang International Ltd. American Ginseng Instant Tea Product and Services
- 2.2.4 Eu Yan Sang International Ltd. American Ginseng Instant Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.2.5 Eu Yan Sang International Ltd. Recent Developments/Updates
- 2.3 Prince of Peace Ent Inc
 - 2.3.1 Prince of Peace Ent Inc Details
 - 2.3.2 Prince of Peace Ent Inc Major Business
 - 2.3.3 Prince of Peace Ent Inc American Ginseng Instant Tea Product and Services
 - 2.3.4 Prince of Peace Ent Inc American Ginseng Instant Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 Prince of Peace Ent Inc Recent Developments/Updates
- 2.4 Baumann Wisconsin Ginseng
 - 2.4.1 Baumann Wisconsin Ginseng Details
 - 2.4.2 Baumann Wisconsin Ginseng Major Business
 - 2.4.3 Baumann Wisconsin Ginseng American Ginseng Instant Tea Product and Services
 - 2.4.4 Baumann Wisconsin Ginseng American Ginseng Instant Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Baumann Wisconsin Ginseng Recent Developments/Updates
- 2.5 Burmeister Ginseng
 - 2.5.1 Burmeister Ginseng Details
 - 2.5.2 Burmeister Ginseng Major Business
 - 2.5.3 Burmeister Ginseng American Ginseng Instant Tea Product and Services
 - 2.5.4 Burmeister Ginseng American Ginseng Instant Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Burmeister Ginseng Recent Developments/Updates
- 2.6 Tak Shing Hong
 - 2.6.1 Tak Shing Hong Details
 - 2.6.2 Tak Shing Hong Major Business
 - 2.6.3 Tak Shing Hong American Ginseng Instant Tea Product and Services
 - 2.6.4 Tak Shing Hong American Ginseng Instant Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Tak Shing Hong Recent Developments/Updates
- 2.7 Zhongjing Food Co., Ltd.
 - 2.7.1 Zhongjing Food Co., Ltd. Details
 - 2.7.2 Zhongjing Food Co., Ltd. Major Business
 - 2.7.3 Zhongjing Food Co., Ltd. American Ginseng Instant Tea Product and Services

2.7.4 Zhongjing Food Co., Ltd. American Ginseng Instant Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Zhongjing Food Co., Ltd. Recent Developments/Updates

2.8 Shandong Confucian Biologics Co., Ltd.

2.8.1 Shandong Confucian Biologics Co., Ltd. Details

2.8.2 Shandong Confucian Biologics Co., Ltd. Major Business

2.8.3 Shandong Confucian Biologics Co., Ltd. American Ginseng Instant Tea Product and Services

2.8.4 Shandong Confucian Biologics Co., Ltd. American Ginseng Instant Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Shandong Confucian Biologics Co., Ltd. Recent Developments/Updates

2.9 Hongjiu Biotech

2.9.1 Hongjiu Biotech Details

2.9.2 Hongjiu Biotech Major Business

2.9.3 Hongjiu Biotech American Ginseng Instant Tea Product and Services

2.9.4 Hongjiu Biotech American Ginseng Instant Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Hongjiu Biotech Recent Developments/Updates

2.10 Special Medical Food R&D Center (Tonghua) Co., Ltd.

2.10.1 Special Medical Food R&D Center (Tonghua) Co., Ltd. Details

2.10.2 Special Medical Food R&D Center (Tonghua) Co., Ltd. Major Business

2.10.3 Special Medical Food R&D Center (Tonghua) Co., Ltd. American Ginseng Instant Tea Product and Services

2.10.4 Special Medical Food R&D Center (Tonghua) Co., Ltd. American Ginseng Instant Tea Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Special Medical Food R&D Center (Tonghua) Co., Ltd. Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AMERICAN GINSENG INSTANT TEA BY MANUFACTURER

3.1 Global American Ginseng Instant Tea Sales Quantity by Manufacturer (2021-2026)

3.2 Global American Ginseng Instant Tea Revenue by Manufacturer (2021-2026)

3.3 Global American Ginseng Instant Tea Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of American Ginseng Instant Tea by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 American Ginseng Instant Tea Manufacturer Market Share in 2025

- 3.4.3 Top 6 American Ginseng Instant Tea Manufacturer Market Share in 2025
- 3.5 American Ginseng Instant Tea Market: Overall Company Footprint Analysis
 - 3.5.1 American Ginseng Instant Tea Market: Region Footprint
 - 3.5.2 American Ginseng Instant Tea Market: Company Product Type Footprint
 - 3.5.3 American Ginseng Instant Tea Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global American Ginseng Instant Tea Market Size by Region
 - 4.1.1 Global American Ginseng Instant Tea Sales Quantity by Region (2021-2032)
 - 4.1.2 Global American Ginseng Instant Tea Consumption Value by Region (2021-2032)
 - 4.1.3 Global American Ginseng Instant Tea Average Price by Region (2021-2032)
- 4.2 North America American Ginseng Instant Tea Consumption Value (2021-2032)
- 4.3 Europe American Ginseng Instant Tea Consumption Value (2021-2032)
- 4.4 Asia-Pacific American Ginseng Instant Tea Consumption Value (2021-2032)
- 4.5 South America American Ginseng Instant Tea Consumption Value (2021-2032)
- 4.6 Middle East & Africa American Ginseng Instant Tea Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global American Ginseng Instant Tea Sales Quantity by Type (2021-2032)
- 5.2 Global American Ginseng Instant Tea Consumption Value by Type (2021-2032)
- 5.3 Global American Ginseng Instant Tea Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global American Ginseng Instant Tea Sales Quantity by Application (2021-2032)
- 6.2 Global American Ginseng Instant Tea Consumption Value by Application (2021-2032)
- 6.3 Global American Ginseng Instant Tea Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America American Ginseng Instant Tea Sales Quantity by Type (2021-2032)
- 7.2 North America American Ginseng Instant Tea Sales Quantity by Application

(2021-2032)

7.3 North America American Ginseng Instant Tea Market Size by Country

7.3.1 North America American Ginseng Instant Tea Sales Quantity by Country

(2021-2032)

7.3.2 North America American Ginseng Instant Tea Consumption Value by Country

(2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

8.1 Europe American Ginseng Instant Tea Sales Quantity by Type (2021-2032)

8.2 Europe American Ginseng Instant Tea Sales Quantity by Application (2021-2032)

8.3 Europe American Ginseng Instant Tea Market Size by Country

8.3.1 Europe American Ginseng Instant Tea Sales Quantity by Country (2021-2032)

8.3.2 Europe American Ginseng Instant Tea Consumption Value by Country

(2021-2032)

8.3.3 Germany Market Size and Forecast (2021-2032)

8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific American Ginseng Instant Tea Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific American Ginseng Instant Tea Sales Quantity by Application

(2021-2032)

9.3 Asia-Pacific American Ginseng Instant Tea Market Size by Region

9.3.1 Asia-Pacific American Ginseng Instant Tea Sales Quantity by Region

(2021-2032)

9.3.2 Asia-Pacific American Ginseng Instant Tea Consumption Value by Region

(2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America American Ginseng Instant Tea Sales Quantity by Type (2021-2032)

10.2 South America American Ginseng Instant Tea Sales Quantity by Application (2021-2032)

10.3 South America American Ginseng Instant Tea Market Size by Country

10.3.1 South America American Ginseng Instant Tea Sales Quantity by Country (2021-2032)

10.3.2 South America American Ginseng Instant Tea Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa American Ginseng Instant Tea Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa American Ginseng Instant Tea Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa American Ginseng Instant Tea Market Size by Country

11.3.1 Middle East & Africa American Ginseng Instant Tea Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa American Ginseng Instant Tea Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 American Ginseng Instant Tea Market Drivers

12.2 American Ginseng Instant Tea Market Restraints

12.3 American Ginseng Instant Tea Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of American Ginseng Instant Tea and Key Manufacturers

13.2 Manufacturing Costs Percentage of American Ginseng Instant Tea

13.3 American Ginseng Instant Tea Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 American Ginseng Instant Tea Typical Distributors

14.3 American Ginseng Instant Tea Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global American Ginseng Instant Tea Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global American Ginseng Instant Tea Consumption Value by Form, (USD Million), 2021 & 2025 & 2032

Table 3. Global American Ginseng Instant Tea Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 4. Hsu's Ginseng Enterprises, Inc. Basic Information, Manufacturing Base and Competitors

Table 5. Hsu's Ginseng Enterprises, Inc. Major Business

Table 6. Hsu's Ginseng Enterprises, Inc. American Ginseng Instant Tea Product and Services

Table 7. Hsu's Ginseng Enterprises, Inc. American Ginseng Instant Tea Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 8. Hsu's Ginseng Enterprises, Inc. Recent Developments/Updates

Table 9. Eu Yan Sang International Ltd. Basic Information, Manufacturing Base and Competitors

Table 10. Eu Yan Sang International Ltd. Major Business

Table 11. Eu Yan Sang International Ltd. American Ginseng Instant Tea Product and Services

Table 12. Eu Yan Sang International Ltd. American Ginseng Instant Tea Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 13. Eu Yan Sang International Ltd. Recent Developments/Updates

Table 14. Prince of Peace Ent Inc Basic Information, Manufacturing Base and Competitors

Table 15. Prince of Peace Ent Inc Major Business

Table 16. Prince of Peace Ent Inc American Ginseng Instant Tea Product and Services

Table 17. Prince of Peace Ent Inc American Ginseng Instant Tea Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 18. Prince of Peace Ent Inc Recent Developments/Updates

Table 19. Baumann Wisconsin Ginseng Basic Information, Manufacturing Base and Competitors

Table 20. Baumann Wisconsin Ginseng Major Business

Table 21. Baumann Wisconsin Ginseng American Ginseng Instant Tea Product and Services

Table 22. Baumann Wisconsin Ginseng American Ginseng Instant Tea Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 23. Baumann Wisconsin Ginseng Recent Developments/Updates

Table 24. Burmeister Ginseng Basic Information, Manufacturing Base and Competitors

Table 25. Burmeister Ginseng Major Business

Table 26. Burmeister Ginseng American Ginseng Instant Tea Product and Services

Table 27. Burmeister Ginseng American Ginseng Instant Tea Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 28. Burmeister Ginseng Recent Developments/Updates

Table 29. Tak Shing Hong Basic Information, Manufacturing Base and Competitors

Table 30. Tak Shing Hong Major Business

Table 31. Tak Shing Hong American Ginseng Instant Tea Product and Services

Table 32. Tak Shing Hong American Ginseng Instant Tea Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 33. Tak Shing Hong Recent Developments/Updates

Table 34. Zhongjing Food Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 35. Zhongjing Food Co., Ltd. Major Business

Table 36. Zhongjing Food Co., Ltd. American Ginseng Instant Tea Product and Services

Table 37. Zhongjing Food Co., Ltd. American Ginseng Instant Tea Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 38. Zhongjing Food Co., Ltd. Recent Developments/Updates

Table 39. Shandong Confucian Biologics Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 40. Shandong Confucian Biologics Co., Ltd. Major Business

Table 41. Shandong Confucian Biologics Co., Ltd. American Ginseng Instant Tea Product and Services

Table 42. Shandong Confucian Biologics Co., Ltd. American Ginseng Instant Tea Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 43. Shandong Confucian Biologics Co., Ltd. Recent Developments/Updates

Table 44. Hongjiu Biotech Basic Information, Manufacturing Base and Competitors

- Table 45. Hongjiu Biotech Major Business
- Table 46. Hongjiu Biotech American Ginseng Instant Tea Product and Services
- Table 47. Hongjiu Biotech American Ginseng Instant Tea Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 48. Hongjiu Biotech Recent Developments/Updates
- Table 49. Special Medical Food R&D Center (Tonghua) Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 50. Special Medical Food R&D Center (Tonghua) Co., Ltd. Major Business
- Table 51. Special Medical Food R&D Center (Tonghua) Co., Ltd. American Ginseng Instant Tea Product and Services
- Table 52. Special Medical Food R&D Center (Tonghua) Co., Ltd. American Ginseng Instant Tea Sales Quantity (Tons), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 53. Special Medical Food R&D Center (Tonghua) Co., Ltd. Recent Developments/Updates
- Table 54. Global American Ginseng Instant Tea Sales Quantity by Manufacturer (2021-2026) & (Tons)
- Table 55. Global American Ginseng Instant Tea Revenue by Manufacturer (2021-2026) & (USD Million)
- Table 56. Global American Ginseng Instant Tea Average Price by Manufacturer (2021-2026) & (US\$/kg)
- Table 57. Market Position of Manufacturers in American Ginseng Instant Tea, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 58. Head Office and American Ginseng Instant Tea Production Site of Key Manufacturer
- Table 59. American Ginseng Instant Tea Market: Company Product Type Footprint
- Table 60. American Ginseng Instant Tea Market: Company Product Application Footprint
- Table 61. American Ginseng Instant Tea New Market Entrants and Barriers to Market Entry
- Table 62. American Ginseng Instant Tea Mergers, Acquisition, Agreements, and Collaborations
- Table 63. Global American Ginseng Instant Tea Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
- Table 64. Global American Ginseng Instant Tea Sales Quantity by Region (2021-2026) & (Tons)
- Table 65. Global American Ginseng Instant Tea Sales Quantity by Region (2027-2032) & (Tons)

Table 66. Global American Ginseng Instant Tea Consumption Value by Region (2021-2026) & (USD Million)

Table 67. Global American Ginseng Instant Tea Consumption Value by Region (2027-2032) & (USD Million)

Table 68. Global American Ginseng Instant Tea Average Price by Region (2021-2026) & (US\$/kg)

Table 69. Global American Ginseng Instant Tea Average Price by Region (2027-2032) & (US\$/kg)

Table 70. Global American Ginseng Instant Tea Sales Quantity by Type (2021-2026) & (Tons)

Table 71. Global American Ginseng Instant Tea Sales Quantity by Type (2027-2032) & (Tons)

Table 72. Global American Ginseng Instant Tea Consumption Value by Type (2021-2026) & (USD Million)

Table 73. Global American Ginseng Instant Tea Consumption Value by Type (2027-2032) & (USD Million)

Table 74. Global American Ginseng Instant Tea Average Price by Type (2021-2026) & (US\$/kg)

Table 75. Global American Ginseng Instant Tea Average Price by Type (2027-2032) & (US\$/kg)

Table 76. Global American Ginseng Instant Tea Sales Quantity by Application (2021-2026) & (Tons)

Table 77. Global American Ginseng Instant Tea Sales Quantity by Application (2027-2032) & (Tons)

Table 78. Global American Ginseng Instant Tea Consumption Value by Application (2021-2026) & (USD Million)

Table 79. Global American Ginseng Instant Tea Consumption Value by Application (2027-2032) & (USD Million)

Table 80. Global American Ginseng Instant Tea Average Price by Application (2021-2026) & (US\$/kg)

Table 81. Global American Ginseng Instant Tea Average Price by Application (2027-2032) & (US\$/kg)

Table 82. North America American Ginseng Instant Tea Sales Quantity by Type (2021-2026) & (Tons)

Table 83. North America American Ginseng Instant Tea Sales Quantity by Type (2027-2032) & (Tons)

Table 84. North America American Ginseng Instant Tea Sales Quantity by Application (2021-2026) & (Tons)

Table 85. North America American Ginseng Instant Tea Sales Quantity by Application

(2027-2032) & (Tons)

Table 86. North America American Ginseng Instant Tea Sales Quantity by Country (2021-2026) & (Tons)

Table 87. North America American Ginseng Instant Tea Sales Quantity by Country (2027-2032) & (Tons)

Table 88. North America American Ginseng Instant Tea Consumption Value by Country (2021-2026) & (USD Million)

Table 89. North America American Ginseng Instant Tea Consumption Value by Country (2027-2032) & (USD Million)

Table 90. Europe American Ginseng Instant Tea Sales Quantity by Type (2021-2026) & (Tons)

Table 91. Europe American Ginseng Instant Tea Sales Quantity by Type (2027-2032) & (Tons)

Table 92. Europe American Ginseng Instant Tea Sales Quantity by Application (2021-2026) & (Tons)

Table 93. Europe American Ginseng Instant Tea Sales Quantity by Application (2027-2032) & (Tons)

Table 94. Europe American Ginseng Instant Tea Sales Quantity by Country (2021-2026) & (Tons)

Table 95. Europe American Ginseng Instant Tea Sales Quantity by Country (2027-2032) & (Tons)

Table 96. Europe American Ginseng Instant Tea Consumption Value by Country (2021-2026) & (USD Million)

Table 97. Europe American Ginseng Instant Tea Consumption Value by Country (2027-2032) & (USD Million)

Table 98. Asia-Pacific American Ginseng Instant Tea Sales Quantity by Type (2021-2026) & (Tons)

Table 99. Asia-Pacific American Ginseng Instant Tea Sales Quantity by Type (2027-2032) & (Tons)

Table 100. Asia-Pacific American Ginseng Instant Tea Sales Quantity by Application (2021-2026) & (Tons)

Table 101. Asia-Pacific American Ginseng Instant Tea Sales Quantity by Application (2027-2032) & (Tons)

Table 102. Asia-Pacific American Ginseng Instant Tea Sales Quantity by Region (2021-2026) & (Tons)

Table 103. Asia-Pacific American Ginseng Instant Tea Sales Quantity by Region (2027-2032) & (Tons)

Table 104. Asia-Pacific American Ginseng Instant Tea Consumption Value by Region (2021-2026) & (USD Million)

Table 105. Asia-Pacific American Ginseng Instant Tea Consumption Value by Region (2027-2032) & (USD Million)

Table 106. South America American Ginseng Instant Tea Sales Quantity by Type (2021-2026) & (Tons)

Table 107. South America American Ginseng Instant Tea Sales Quantity by Type (2027-2032) & (Tons)

Table 108. South America American Ginseng Instant Tea Sales Quantity by Application (2021-2026) & (Tons)

Table 109. South America American Ginseng Instant Tea Sales Quantity by Application (2027-2032) & (Tons)

Table 110. South America American Ginseng Instant Tea Sales Quantity by Country (2021-2026) & (Tons)

Table 111. South America American Ginseng Instant Tea Sales Quantity by Country (2027-2032) & (Tons)

Table 112. South America American Ginseng Instant Tea Consumption Value by Country (2021-2026) & (USD Million)

Table 113. South America American Ginseng Instant Tea Consumption Value by Country (2027-2032) & (USD Million)

Table 114. Middle East & Africa American Ginseng Instant Tea Sales Quantity by Type (2021-2026) & (Tons)

Table 115. Middle East & Africa American Ginseng Instant Tea Sales Quantity by Type (2027-2032) & (Tons)

Table 116. Middle East & Africa American Ginseng Instant Tea Sales Quantity by Application (2021-2026) & (Tons)

Table 117. Middle East & Africa American Ginseng Instant Tea Sales Quantity by Application (2027-2032) & (Tons)

Table 118. Middle East & Africa American Ginseng Instant Tea Sales Quantity by Country (2021-2026) & (Tons)

Table 119. Middle East & Africa American Ginseng Instant Tea Sales Quantity by Country (2027-2032) & (Tons)

Table 120. Middle East & Africa American Ginseng Instant Tea Consumption Value by Country (2021-2026) & (USD Million)

Table 121. Middle East & Africa American Ginseng Instant Tea Consumption Value by Country (2027-2032) & (USD Million)

Table 122. American Ginseng Instant Tea Raw Material

Table 123. Key Manufacturers of American Ginseng Instant Tea Raw Materials

Table 124. American Ginseng Instant Tea Typical Distributors

Table 125. American Ginseng Instant Tea Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. American Ginseng Instant Tea Picture
- Figure 2. Global American Ginseng Instant Tea Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global American Ginseng Instant Tea Revenue Market Share by Type in 2025
- Figure 4. Pure American Ginseng Instant Tea Examples
- Figure 5. Blended American Ginseng Instant Tea Examples
- Figure 6. Global American Ginseng Instant Tea Revenue by Form, (USD Million), 2021 & 2025 & 2032
- Figure 7. Global American Ginseng Instant Tea Revenue Market Share by Form in 2025
- Figure 8. Bulk Instant Tea Examples
- Figure 9. Portioned Stick Instant Tea Examples
- Figure 10. Global American Ginseng Instant Tea Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 11. Global American Ginseng Instant Tea Revenue Market Share by Application in 2025
- Figure 12. Health Supplement Examples
- Figure 13. Food Examples
- Figure 14. Other Examples
- Figure 15. Global American Ginseng Instant Tea Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 16. Global American Ginseng Instant Tea Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 17. Global American Ginseng Instant Tea Sales Quantity (2021-2032) & (Tons)
- Figure 18. Global American Ginseng Instant Tea Price (2021-2032) & (US\$/kg)
- Figure 19. Global American Ginseng Instant Tea Sales Quantity Market Share by Manufacturer in 2025
- Figure 20. Global American Ginseng Instant Tea Revenue Market Share by Manufacturer in 2025
- Figure 21. Producer Shipments of American Ginseng Instant Tea by Manufacturer Sales (\$MM) and Market Share (%): 2025
- Figure 22. Top 3 American Ginseng Instant Tea Manufacturer (Revenue) Market Share in 2025
- Figure 23. Top 6 American Ginseng Instant Tea Manufacturer (Revenue) Market Share in 2025
- Figure 24. Global American Ginseng Instant Tea Sales Quantity Market Share by

Region (2021-2032)

Figure 25. Global American Ginseng Instant Tea Consumption Value Market Share by Region (2021-2032)

Figure 26. North America American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 27. Europe American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 28. Asia-Pacific American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 29. South America American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 30. Middle East & Africa American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 31. Global American Ginseng Instant Tea Sales Quantity Market Share by Type (2021-2032)

Figure 32. Global American Ginseng Instant Tea Consumption Value Market Share by Type (2021-2032)

Figure 33. Global American Ginseng Instant Tea Average Price by Type (2021-2032) & (US\$/kg)

Figure 34. Global American Ginseng Instant Tea Sales Quantity Market Share by Application (2021-2032)

Figure 35. Global American Ginseng Instant Tea Revenue Market Share by Application (2021-2032)

Figure 36. Global American Ginseng Instant Tea Average Price by Application (2021-2032) & (US\$/kg)

Figure 37. North America American Ginseng Instant Tea Sales Quantity Market Share by Type (2021-2032)

Figure 38. North America American Ginseng Instant Tea Sales Quantity Market Share by Application (2021-2032)

Figure 39. North America American Ginseng Instant Tea Sales Quantity Market Share by Country (2021-2032)

Figure 40. North America American Ginseng Instant Tea Consumption Value Market Share by Country (2021-2032)

Figure 41. United States American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 42. Canada American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 43. Mexico American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 44. Europe American Ginseng Instant Tea Sales Quantity Market Share by Type (2021-2032)

Figure 45. Europe American Ginseng Instant Tea Sales Quantity Market Share by Application (2021-2032)

Figure 46. Europe American Ginseng Instant Tea Sales Quantity Market Share by Country (2021-2032)

Figure 47. Europe American Ginseng Instant Tea Consumption Value Market Share by Country (2021-2032)

Figure 48. Germany American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 49. France American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 50. United Kingdom American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 51. Russia American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 52. Italy American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 53. Asia-Pacific American Ginseng Instant Tea Sales Quantity Market Share by Type (2021-2032)

Figure 54. Asia-Pacific American Ginseng Instant Tea Sales Quantity Market Share by Application (2021-2032)

Figure 55. Asia-Pacific American Ginseng Instant Tea Sales Quantity Market Share by Region (2021-2032)

Figure 56. Asia-Pacific American Ginseng Instant Tea Consumption Value Market Share by Region (2021-2032)

Figure 57. China American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 58. Japan American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 59. South Korea American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 60. India American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 61. Southeast Asia American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 62. Australia American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 63. South America American Ginseng Instant Tea Sales Quantity Market Share

by Type (2021-2032)

Figure 64. South America American Ginseng Instant Tea Sales Quantity Market Share by Application (2021-2032)

Figure 65. South America American Ginseng Instant Tea Sales Quantity Market Share by Country (2021-2032)

Figure 66. South America American Ginseng Instant Tea Consumption Value Market Share by Country (2021-2032)

Figure 67. Brazil American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 68. Argentina American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 69. Middle East & Africa American Ginseng Instant Tea Sales Quantity Market Share by Type (2021-2032)

Figure 70. Middle East & Africa American Ginseng Instant Tea Sales Quantity Market Share by Application (2021-2032)

Figure 71. Middle East & Africa American Ginseng Instant Tea Sales Quantity Market Share by Country (2021-2032)

Figure 72. Middle East & Africa American Ginseng Instant Tea Consumption Value Market Share by Country (2021-2032)

Figure 73. Turkey American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 74. Egypt American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 75. Saudi Arabia American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 76. South Africa American Ginseng Instant Tea Consumption Value (2021-2032) & (USD Million)

Figure 77. American Ginseng Instant Tea Market Drivers

Figure 78. American Ginseng Instant Tea Market Restraints

Figure 79. American Ginseng Instant Tea Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of American Ginseng Instant Tea in 2025

Figure 82. Manufacturing Process Analysis of American Ginseng Instant Tea

Figure 83. American Ginseng Instant Tea Industrial Chain

Figure 84. Sales Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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