

Global AM and FM Radio Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global AM and FM Radio market size was valued at USD 2511.5 million in 2023 and is forecast to a readjusted size of USD 2119.9 million by 2030 with a CAGR of -2.4% during review period.

The radio is a small radio receiver. It is mainly used to receive radio programs and listen to radio transmitters, usually entertainment and information programs sent by radio stations.

Traditional radios, which exist as home appliances, have grown slowly overall and have entered the industrial sunset. Traditional radio R & D and manufacturing major manufacturers, such as Grundig, Panda and other manufacturers have already used the advantages of the original brand to expand new product areas, and even fully transformed to try to regain vitality. Nowadays, the main force that promotes the progress of the radio industry is small and medium-sized, professional radio manufacturers, such as Tecsun, Sangean, and core technology such as dedicated chips behind them.

The Global Info Research report includes an overview of the development of the AM and FM Radio industry chain, the market status of Commercial Use (Desktop Type, Portable Type), Home Use (Desktop Type, Portable Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of AM and FM Radio.

Regionally, the report analyzes the AM and FM Radio markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global AM and FM Radio market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the AM and FM Radio market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the AM and FM Radio industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Desktop Type, Portable Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the AM and FM Radio market.

Regional Analysis: The report involves examining the AM and FM Radio market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the AM and FM Radio market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to AM and FM Radio:

Company Analysis: Report covers individual AM and FM Radio manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards AM and FM Radio This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End Users (Commercial Use, Home Use).

Technology Analysis: Report covers specific technologies relevant to AM and FM Radio. It assesses the current state, advancements, and potential future developments in AM and FM Radio areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the AM and FM Radio market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

AM and FM Radio market is split by Type and by End Users. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End Users in terms of volume and value.

Market segment by Type

Desktop Type

Portable Type

Market segment by End Users

Commercial Use

Home Use

Major players covered

Sangean

ANJAN

Panasonic

Muzen Audio

Sony

Tecsun

PHILIPS

GOLDYIP

Degen

PANDA

Kaito

Insignia

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe AM and FM Radio product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AM and FM Radio, with price, sales, revenue and global market share of AM and FM Radio from 2019 to 2024.

Chapter 3, the AM and FM Radio competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AM and FM Radio breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and end users, with sales market share and growth rate by type, end users, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and AM and FM Radio market forecast, by regions, type and end users, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AM and FM Radio.

Chapter 14 and 15, to describe AM and FM Radio sales channel, distributors, customers, research findings and conclusion.

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