

# Global Alternator and Starter Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Alternator and Starter market size was valued at USD 21550 million in 2023 and is forecast to a readjusted size of USD 25090 million by 2030 with a CAGR of 2.2% during review period.

This report studies the Automotive Alternator and Starter Motor market, the alternator and starter motor are two different parts of a car engine. The alternator converts energy from the running car engine into electricity to recharge the car battery and power any in-car appliances. The starter motor uses electricity from the battery to turn and start the engine when the car is switched on by the driver.

In 2019, the Chinese market accounted for approximately 25% of the global market.

The major global manufacturers of Alternator and Starter include Denso, Valeo, Bosch, BorgWarner, Mahle, BBB Industries, Mitsubishi Electric, Mitsuba, Hitachi, Broad-Ocean and Cummins, among which Denso is the market leader, and it accounts for about 12% of total market revenue in 2019.

The Global Info Research report includes an overview of the development of the Alternator and Starter industry chain, the market status of OEM (Starter Motor, Alternator), Aftermarket (Starter Motor, Alternator), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Alternator and Starter.

Regionally, the report analyzes the Alternator and Starter markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Alternator and Starter market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Alternator and Starter market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Alternator and Starter industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Starter Motor, Alternator).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Alternator and Starter market.

**Regional Analysis:** The report involves examining the Alternator and Starter market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Alternator and Starter market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Alternator and Starter:

**Company Analysis:** Report covers individual Alternator and Starter manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Alternator and Starter. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (OEM, Aftermarket).

**Technology Analysis:** Report covers specific technologies relevant to Alternator and Starter. It assesses the current state, advancements, and potential future developments in Alternator and Starter areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Alternator and Starter market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Alternator and Starter market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Starter Motor

Alternator

### Market segment by Application

OEM

Aftermarket

### Major players covered

Denso

Valeo

Bosch

BorgWarner

Mahle

BBB Industries

Mitsubishi Electric

Mitsuba

Hitachi

Broad-Ocean

Cummins

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Alternator and Starter product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Alternator and Starter, with price, sales, revenue and global market share of Alternator and Starter from 2019 to 2024.

Chapter 3, the Alternator and Starter competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Alternator and Starter breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Alternator and Starter market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Alternator and Starter.

Chapter 14 and 15, to describe Alternator and Starter sales channel, distributors, customers, research findings and conclusion.

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