

Global Alternative Data Provider Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Alternative Data Provider market size was valued at US\$ 1393 million in 2025 and is forecast to a readjusted size of US\$ 2495 million by 2032 with a CAGR of 8.8% during review period.

The alternative data provider refers to a company that collects, aggregates, and analyzes non-traditional data sources to provide insights and information for investment decision-making. These providers source data from a wide range of unconventional sources, such as social media platforms, satellite imagery, web scraping, sensors, credit cards, and more. Alternative data often complements traditional financial data and helps investors gain unique perspectives, identify emerging trends, and make more informed investment decisions. Examples of alternative data include consumer sentiment analysis, foot traffic data, weather patterns, and online search trends.

Global key players of Alternative Data Provider include Preqin, S&P Global, YipitData, Nasdaq (Quandl), Dataminr, etc. The top five players hold a share about 39%. North America is the largest market, and has a share about 51%, followed by Europe and Asia-Pacific with share 24% and 21%, separately. In terms of product type, Credit Card Transactions are the largest segment, occupied for a share of 30%. In terms of application, BFSI is the largest field with a share about 55 percent.

This report is a detailed and comprehensive analysis for global Alternative Data Provider market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Alternative Data Provider market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Alternative Data Provider market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Alternative Data Provider market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Alternative Data Provider market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Alternative Data Provider

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Alternative Data Provider market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Preqin, Dataminr, YipitData, SymphonyAI (1010Data), M Science, RavenPack, Earnest Analytics, S&P Global, Nasdaq (Quandl), Consumer Edge, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Alternative Data Provider market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Credit Card Transactions

Consultants

Web Data and Web Traffic

Sentiment and Public Data

Other

Market segment by Application

BFSI

Industrial

IT and Telecommunications

Retail and Logistics

Other Industries

Market segment by players, this report covers

Preqin

Dataminr

YipitData

SymphoneyAI (1010Data)

M Science

RavenPack

Earnest Analytics

S&P Global

Nasdaq (Quandl)

Consumer Edge

Affinity Solutions

Facteus

Advan

Exante Data

InfoTrie

Thinknum

Bloomberg Second Measure

Neudata

Eagle Alpha

AlphaSense

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Alternative Data Provider product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Alternative Data Provider, with revenue, gross margin, and global market share of Alternative Data Provider from 2021 to 2026.

Chapter 3, the Alternative Data Provider competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Alternative Data Provider market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Alternative Data Provider.

Chapter 13, to describe Alternative Data Provider research findings and conclusion.

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