

# Global Alternative Data (Alt-Data) Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our latest research, the global Alternative Data (Alt-Data) market size will reach USD million in 2031, growing at a CAGR of %over the analysis period.

This report is a detailed and comprehensive analysis for global Alternative Data (Alt-Data) market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Alternative Data (Alt-Data) market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Alternative Data (Alt-Data) market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Alternative Data (Alt-Data) market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Alternative Data (Alt-Data) market shares of main players, in revenue (\$ Million), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Alternative Data (Alt-Data)
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Alternative Data (Alt-Data) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Preqin, S&P Global, YipitData, Nasdaq (Quandl), Dataminr, M Science, Affinity Solutions, SymphonyAI (1010Data), RavenPack, Earnest Analytics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Alternative Data (Alt-Data) market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### **Market segment by Type**

Credit Card Transactions

Consultants

Web Data and Web Traffic

Sentiment and Public Data

Other

#### **Market segment by Application**

BFSI

Industrial

IT and Telecommunications

Retail and Logistics

Other

### **Market segment by players, this report covers**

Preqin

S&P Global

YipitData

Nasdaq (Quandl)

Dataminr

M Science

Affinity Solutions

SymphoneyAI (1010Data)

RavenPack

Earnest Analytics

Consumer Edge

AlphaSense

Neudata

Bloomberg Second Measure

Eagle Alpha

Facteus

Advan

Exante Data

InfoTrie

Thinknum

### **Market segment by regions, regional analysis covers**

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

### **The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Alternative Data (Alt-Data) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Alternative Data (Alt-Data), with revenue, gross margin, and global market share of Alternative Data (Alt-Data) from 2020 to 2025.

Chapter 3, the Alternative Data (Alt-Data) competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025.and

Alternative Data (Alt-Data) market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Alternative Data (Alt-Data).

Chapter 13, to describe Alternative Data (Alt-Data) research findings and conclusion.

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