

Global Alpha Pinene Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Alpha Pinene market size was valued at US\$ 379 million in 2024 and is forecast to a readjusted size of USD 491 million by 2031 with a CAGR of 3.8% during review period.

α-Pinene is an organic compound of the terpene class, one of two isomers of pinene. It is an alkene and it contains a reactive four-membered ring. It is found in the oils of many species of many coniferous trees, notably the pine. It is also found in the essential oil of rosemary and *Satureja myrtifolia*. Both enantiomers are known in nature; (1S,5S)- or (S,S)-α-pinene is more common in European pines, whereas the (1R,5R)- or (R,R)-α-isomer is more common in North America. The racemic mixture is present in some oils such as eucalyptus oil and orange peel oil.

There is a rising trend among consumers for natural and plant-based ingredients in fragrances, flavors, and personal care products. Alpha-Pinene, which has a distinct pine-like scent, is increasingly used in perfumes, deodorants, and cleaning products as a natural fragrance component. Consumers and manufacturers are moving away from synthetic fragrances toward more natural alternatives, making Alpha-Pinene a valuable resource.

China is the largest producer of Alpha-Pinene. Many producers have extended their industry chains, from Alpha-Pinene to the downstream products, they are actively to expand their Alpha-Pinene business.

This report is a detailed and comprehensive analysis for global Alpha Pinene market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report

explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Alpha Pinene market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2020-2031

Global Alpha Pinene market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2020-2031

Global Alpha Pinene market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2020-2031

Global Alpha Pinene market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/Kg), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Alpha Pinene

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Alpha Pinene market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kraton, DRT, Grupo Resinas Brasil, Yasuhara Chemical, Resinas Naturales, Privi Organics, Guangdong Tloong Technology, Fujian Nanping Green Pine Chemical, Xiamen Doingcom Chemical, Yunnan Linyuan Perfume, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market Segmentation

Alpha Pinene market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

?95%

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