

Global Allergy Point-of-Care Testing Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Allergy Point-of-Care Testing market size was valued at US\$ 1283 million in 2025 and is forecast to a readjusted size of US\$ 2560 million by 2032 with a CAGR of 10.3% during review period.

Allergy Point-of-Care Testing refers to portable, rapid diagnostic technologies used in clinical or primary care settings to provide real-time assessment of immune responses triggered by specific allergens. These tests typically utilize immunochromatography, antigen-antibody binding assays, or microarray platforms to rapidly measure specific immunoglobulin E (IgE) levels or related inflammatory biomarkers in samples such as blood, saliva, or skin. They enable quick screening and identification of common allergies, including food allergies, seasonal allergies, pet allergies, and drug allergies. Compared with conventional laboratory testing, point-of-care allergy tests are characterized by ease of use, rapid results, minimal preprocessing, and the ability to perform tests at the bedside. This supports enhanced primary care capacity, optimized clinical workflows, and improved patient engagement in allergy management. The average gross profit margin of this product is 67%.

The global prevalence of allergic diseases continues to rise, particularly due to urbanization and increasing environmental pollution, resulting in rapidly growing demand for allergy diagnostics. Traditional laboratory testing is limited by time requirements and lack of proximate service capacity, whereas point-of-care testing offers rapid turnaround and broader coverage for primary care settings. The proliferation of telemedicine, mobile health platforms, and smart devices supports connectivity and remote interpretation of allergy POC data. Meanwhile, growing patient health

awareness drives demand for rapid diagnostic feedback and engagement in self-management, leading to wider acceptance of point-of-care solutions in pediatrics, respiratory care, and home health monitoring. Furthermore, national public health policies increasingly include chronic immune and allergic conditions in prevention and control priorities, bolstering primary care capabilities and driving demand for diagnostic tools.

The adoption of allergy point-of-care testing faces challenges in diagnostic accuracy and standardization, as methodological differences across platforms can lead to inconsistent results, undermining clinical confidence. The broad spectrum of allergens and significant individual variability make comprehensive coverage difficult with single-metric assays, posing risks of under- or misdiagnosis. Regulatory frameworks differ widely across regions for POC products, and lack of unified quality control and clinical validation standards raises compliance risks. Market competition between low-end lateral-flow products and high-end fluorescence or microarray platforms, with significant differences in pricing and service capabilities, may dampen adoption of higher-value solutions.

Primary care facilities and chronic disease management centers are increasingly adopting allergy POC products, particularly in community clinics, pediatric wellness, and elderly health services. Patient and household demand for portable, easy-to-use, non-technical self-testing devices continues to grow, driving market penetration of home testing solutions. Clinical end-users increasingly prefer high-sensitivity and high-specificity platforms, especially for complex allergy management, food allergy subtyping, and personalized care guidance. Integration of point-of-care data with digital health ecosystems and chronic care platforms is becoming mainstream, providing unified diagnostic, consultative, and longitudinal health record capabilities.

The upstream supply chain for allergy point-of-care testing primarily includes immune recognition elements (e.g., specific antigens/antibodies), test substrates (e.g., high-affinity membranes, microarray chip bases), signal amplification and detection components (e.g., fluorescent labels, gold nanoparticles, optical/electrochemical sensor elements), and disposable sample collection and processing consumables. High-quality antigen and antibody materials require precise protein expression, purification processes, and stringent activity validation, forming the core basis for assay sensitivity and specificity. Substrate materials must have stable binding capacity and low background signal characteristics, directly influencing signal-to-noise and reproducibility. Performance of signal detection components impacts quantitative accuracy and user experience, posing high demands on integration and cost control.

With the rise of green manufacturing and sustainable materials initiatives, the upstream supply chain is also moving toward environmentally friendly, recyclable materials and packaging optimization.

This report is a detailed and comprehensive analysis for global Allergy Point-of-Care Testing market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Allergy Point-of-Care Testing market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Allergy Point-of-Care Testing market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Allergy Point-of-Care Testing market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Allergy Point-of-Care Testing market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Allergy Point-of-Care Testing

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Allergy Point-of-Care Testing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Thermo Fisher Scientific, Abbott, Roche, Siemens Healthineers, bioMérieux, Quidel, Hycor Biomedical, EUROIMMUN Medizinische, Phadia, Stallergenes Greer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Allergy Point-of-Care Testing market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Lateral Flow

Fluorescent Immunoassay

Microarray Assay

Market segment by Allergen Category

Food Allergy

Respiratory Allergy

Drug Allergy

Contact Allergy

Market segment by Product Type

Rapid Specific-IgE Kits

Skin-Prick Testing Kits

Rapid Anaphylaxis Kits

Sample Collection Devices

Market segment by Application

Primary Care

Pediatric Clinic

Hospital Lab

Other

Market segment by players, this report covers

Thermo Fisher Scientific

Abbott

Roche

Siemens Healthineers

bioMérieux

Quidel

Hycor Biomedical

EUROIMMUN Medizinische

Phadia

Stallergenes Greer

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Allergy Point-of-Care Testing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Allergy Point-of-Care Testing, with revenue, gross margin, and global market share of Allergy Point-of-Care Testing from 2021 to 2026.

Chapter 3, the Allergy Point-of-Care Testing competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Allergy Point-of-Care Testing market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Allergy Point-of-Care Testing.

Chapter 13, to describe Allergy Point-of-Care Testing research findings and conclusion.

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