

Global Allergy Point-of-Care Testing Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G5CD6092DF96EN.html>

Date: February 2026

Pages: 105

Price: US\$ 4,480.00 (Single User License)

ID: G5CD6092DF96EN

Abstracts

The global Allergy Point-of-Care Testing market size is expected to reach \$ 2560 million by 2032, rising at a market growth of 10.3% CAGR during the forecast period (2026-2032).

Allergy Point-of-Care Testing refers to portable, rapid diagnostic technologies used in clinical or primary care settings to provide real-time assessment of immune responses triggered by specific allergens. These tests typically utilize immunochromatography, antigen-antibody binding assays, or microarray platforms to rapidly measure specific immunoglobulin E (IgE) levels or related inflammatory biomarkers in samples such as blood, saliva, or skin. They enable quick screening and identification of common allergies, including food allergies, seasonal allergies, pet allergies, and drug allergies. Compared with conventional laboratory testing, point-of-care allergy tests are characterized by ease of use, rapid results, minimal preprocessing, and the ability to perform tests at the bedside. This supports enhanced primary care capacity, optimized clinical workflows, and improved patient engagement in allergy management. The average gross profit margin of this product is 67%.

The global prevalence of allergic diseases continues to rise, particularly due to urbanization and increasing environmental pollution, resulting in rapidly growing demand for allergy diagnostics. Traditional laboratory testing is limited by time requirements and lack of proximate service capacity, whereas point-of-care testing offers rapid turnaround and broader coverage for primary care settings. The proliferation of telemedicine, mobile health platforms, and smart devices supports connectivity and remote interpretation of allergy POC data. Meanwhile, growing patient health awareness drives demand for rapid diagnostic feedback and engagement in self-management, leading to wider acceptance of point-of-care solutions in pediatrics,

respiratory care, and home health monitoring. Furthermore, national public health policies increasingly include chronic immune and allergic conditions in prevention and control priorities, bolstering primary care capabilities and driving demand for diagnostic tools.

The adoption of allergy point-of-care testing faces challenges in diagnostic accuracy and standardization, as methodological differences across platforms can lead to inconsistent results, undermining clinical confidence. The broad spectrum of allergens and significant individual variability make comprehensive coverage difficult with single-metric assays, posing risks of under- or misdiagnosis. Regulatory frameworks differ widely across regions for POC products, and lack of unified quality control and clinical validation standards raises compliance risks. Market competition between low-end lateral-flow products and high-end fluorescence or microarray platforms, with significant differences in pricing and service capabilities, may dampen adoption of higher-value solutions.

Primary care facilities and chronic disease management centers are increasingly adopting allergy POC products, particularly in community clinics, pediatric wellness, and elderly health services. Patient and household demand for portable, easy-to-use, non-technical self-testing devices continues to grow, driving market penetration of home testing solutions. Clinical end-users increasingly prefer high-sensitivity and high-specificity platforms, especially for complex allergy management, food allergy subtyping, and personalized care guidance. Integration of point-of-care data with digital health ecosystems and chronic care platforms is becoming mainstream, providing unified diagnostic, consultative, and longitudinal health record capabilities.

The upstream supply chain for allergy point-of-care testing primarily includes immune recognition elements (e.g., specific antigens/antibodies), test substrates (e.g., high-affinity membranes, microarray chip bases), signal amplification and detection components (e.g., fluorescent labels, gold nanoparticles, optical/electrochemical sensor elements), and disposable sample collection and processing consumables. High-quality antigen and antibody materials require precise protein expression, purification processes, and stringent activity validation, forming the core basis for assay sensitivity and specificity. Substrate materials must have stable binding capacity and low background signal characteristics, directly influencing signal-to-noise and reproducibility. Performance of signal detection components impacts quantitative accuracy and user experience, posing high demands on integration and cost control. With the rise of green manufacturing and sustainable materials initiatives, the upstream supply chain is also moving toward environmentally friendly, recyclable materials and

packaging optimization.

This report studies the global Allergy Point-of-Care Testing demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Allergy Point-of-Care Testing, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Allergy Point-of-Care Testing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Allergy Point-of-Care Testing total market, 2021-2032, (USD Million)

Global Allergy Point-of-Care Testing total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Allergy Point-of-Care Testing total market, key domestic companies, and share, (USD Million)

Global Allergy Point-of-Care Testing revenue by player, revenue and market share 2021-2026, (USD Million)

Global Allergy Point-of-Care Testing total market by Type, CAGR, 2021-2032, (USD Million)

Global Allergy Point-of-Care Testing total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Allergy Point-of-Care Testing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Thermo Fisher Scientific, Abbott, Roche, Siemens Healthineers, bioMérieux, Quidel, Hycor Biomedical, EUROIMMUN Medizinische, Phadia, Stallergenes Greer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Allergy Point-of-Care Testing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Allergy Point-of-Care Testing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Allergy Point-of-Care Testing Market, Segmentation by Type:

Lateral Flow

Fluorescent Immunoassay

Microarray Assay

Global Allergy Point-of-Care Testing Market, Segmentation by Allergen Category:

Food Allergy

Respiratory Allergy

Drug Allergy

Contact Allergy

Global Allergy Point-of-Care Testing Market, Segmentation by Product Type:

Rapid Specific-IgE Kits

Skin-Prick Testing Kits

Rapid Anaphylaxis Kits

Sample Collection Devices

Global Allergy Point-of-Care Testing Market, Segmentation by Application:

Primary Care

Pediatric Clinic

Hospital Lab

Other

Companies Profiled:

Thermo Fisher Scientific

Abbott

Roche

Siemens Healthineers

bioMérieux

Quidel

Hycor Biomedical

EUROIMMUN Medizinische

Phadia

Stallergenes Greer

Key Questions Answered

1. How big is the global Allergy Point-of-Care Testing market?
2. What is the demand of the global Allergy Point-of-Care Testing market?
3. What is the year over year growth of the global Allergy Point-of-Care Testing market?
4. What is the total value of the global Allergy Point-of-Care Testing market?
5. Who are the Major Players in the global Allergy Point-of-Care Testing market?
6. What are the growth factors driving the market demand?

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