

## Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) All Terrain Vehicle Market 2018, Forecast to 2023

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### **Abstracts**

An all-terrain vehicle is a vehicle that can be driven on any terrain and can easily walk on terrain where ordinary vehicles are difficult to maneuver. It is commonly called ATV in China ,because its structure is very similar to that of a motorcycle, and many components are common with motorcycles, some people call it a "four-wheeled motorcycle." This model has many uses and is not subject to road conditions.

Scope of the Report:

This report focuses on the All Terrain Vehicle in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The predecessor of the modern all-terrain vehicle (ATV) originated from three-wheeled locomotives using low-pressure pneumatic tires. At the beginning, it was only a car designed for cross-country racing. Later, it gradually became a racing car, a utility vehicle, and a family leisure vehicle. With the popularity of the market in the United States, the locomotive changed from three rounds to four rounds. As four-wheeled vehicles become the main form of ATVs, four-wheel drive ATVs have also developed.Due to improvement of people living standard and scientific development ,many kinds of Terrain Vehicle have benn created to enrich people life .the Terrain Vehicle can provide the functions such as global positioning system (GPS) tracking, mobile tracking, and bluetooth, integrated smart phones, audio entertainment, and Go-Pro cameras, which can bring convenience to customers. In addition, this product is applied in lots of industries such as Sports, Entertainment, Agriculture, Military, and Defense Forestry.

The worldwide market for All Terrain Vehicle is expected to grow at a CAGR of roughly



4.8% over the next five years, will reach 7590 million US\$ in 2023, from 6000 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

**Polaris Industries** 

Honda Motor

Yamaha Motor

Arctic Cat

BRP

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Sports ATV

Utility ATV

Market Segment by Applications, can be divided into

Sports



Entertainment

Agriculture

Military and Defense

Forestry

There are 15 Chapters to deeply display the global All Terrain Vehicle market.

Chapter 1, to describe All Terrain Vehicle Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of All Terrain Vehicle, with sales, revenue, and price of All Terrain Vehicle, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of All Terrain Vehicle, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, All Terrain Vehicle market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe All Terrain Vehicle sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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