

Global All Terrain Bicycles (ATB) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global All Terrain Bicycles (ATB) market size is expected to reach \$ 2098 million by 2032, rising at a market growth of 4.2% CAGR during the forecast period (2026-2032).

All Terrain Bicycles (ATB) refer to versatile bicycles designed to perform across a wide range of terrains, including urban roads, gravel paths, and light off-road trails. Positioned between road bikes and mountain bikes, ATBs typically feature durable frames, medium-width tires, and multi-gear systems, making them suitable for commuting, recreational riding, and light adventure use. The global ATB market is driven by rising interest in outdoor activities, urban mobility solutions, and fitness awareness, with growing demand in both developed and emerging markets. In 2025, global All Terrain Bicycles (ATB) production reached approximately 5.82 million units, with an average global market price of around 260 USD/unit. The production capacity for All Terrain Bicycles (ATB) in 2025 was approximately 6 million units. The typical gross profit margin for All Terrain Bicycles (ATB) between 20% and 40%.

The ATB market is benefiting from multiple growth drivers, including increasing environmental awareness, the shift toward low-carbon transportation, and the popularity of cycling as a lifestyle activity. Technological advancements such as lightweight materials (e.g., aluminum alloys and carbon fiber), improved suspension systems, and integration of electric assist (e-ATBs) are further expanding the market scope. Additionally, the rise of bike-sharing programs and cycling tourism is creating new opportunities for ATB adoption, especially in Europe, North America, and parts of Asia-Pacific.

This report studies the global All Terrain Bicycles (ATB) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for All Terrain Bicycles (ATB) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of All Terrain Bicycles (ATB) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global All Terrain Bicycles (ATB) total production and demand, 2021-2032, (K Units)

Global All Terrain Bicycles (ATB) total production value, 2021-2032, (USD Million)

Global All Terrain Bicycles (ATB) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global All Terrain Bicycles (ATB) consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: All Terrain Bicycles (ATB) domestic production, consumption, key domestic manufacturers and share

Global All Terrain Bicycles (ATB) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global All Terrain Bicycles (ATB) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global All Terrain Bicycles (ATB) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global All Terrain Bicycles (ATB) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Giant, Specialized, Trek, Santa Cruz, Yeti Cycles, Pivot Cycles, Scott, Cannondale, Canyon, YT Industries, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World All Terrain Bicycles (ATB) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by

manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global All Terrain Bicycles (ATB) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global All Terrain Bicycles (ATB) Market, Segmentation by Type:

Hardtail

Full Suspension

Rigid

Global All Terrain Bicycles (ATB) Market, Segmentation by Frame Material:

Aluminum

Carbon Fiber

Steel

Titanium

Global All Terrain Bicycles (ATB) Market, Segmentation by Wheel Diameter:

26-inch

27.5-inch

29-inch

Global All Terrain Bicycles (ATB) Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Giant

Specialized

Trek

Santa Cruz

Yeti Cycles

Pivot Cycles

Scott

Cannondale

Canyon

YT Industries

Cube

Orbea

Whyte

Boardman

Devinci Bikes

Vitus Bikesn

Merida

Polygon

Bianchi

3T Bike

Giant Bicycles

Ibis Cycles

Rocky Mountain Bicycles

Shenzhen Xidesheng Bicycle

Huizhou Kaisprui Bicycle

Key Questions Answered:

1. How big is the global All Terrain Bicycles (ATB) market?
2. What is the demand of the global All Terrain Bicycles (ATB) market?
3. What is the year over year growth of the global All Terrain Bicycles (ATB) market?
4. What is the production and production value of the global All Terrain Bicycles (ATB)

market?

5. Who are the key producers in the global All Terrain Bicycles (ATB) market?

6. What are the growth factors driving the market demand?

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