

Global Alkaline Manganese Battery Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Alkaline Manganese Battery market size is expected to reach \$ 8811 million by 2032, rising at a market growth of 4.3% CAGR during the forecast period (2026-2032).

Alkaline Manganese Battery is a common primary battery product typically appearing in cylindrical or button form. Cylindrical types are available in standard sizes such as AA, AAA, C, and D, while button cells serve smaller portable devices. The external appearance consists of a metal casing, a positive terminal at the top and a negative terminal at the bottom, and the internal structure includes zinc active material at the negative electrode, manganese dioxide at the positive electrode, alkaline electrolyte potassium hydroxide, and a separator that prevents short circuits while allowing ion migration. The fundamental operating principle is an electrochemical redox reaction: during discharge, the zinc negative electrode is oxidized releasing electrons, which flow through an external circuit to the positive electrode, where manganese dioxide is reduced, generating stable direct current power. Depending on manufacturing processes and performance characteristics, there are standard, high-performance, low self-discharge, and industrial categories, each differing in energy density, discharge behavior, and life span. Alkaline Manganese Battery offers high energy density, long shelf life, low self-discharge rate, and wide temperature adaptability, and is widely used in consumer electronics such as remote controls, flashlights and toys, medical devices such as thermometers and blood pressure monitors, industrial instruments such as sensors and measurement meters, as well as portable lighting and other scenarios requiring portable power.

Alkaline Manganese Battery market development opportunities are mainly driven by the growing demand from consumer electronics, portable medical devices, industrial

instruments, and portable lighting. The increasing adoption of smart home devices, wireless sensors, and wearable products has intensified the need for small, high-energy-density, and reliable batteries. The inherent advantages of low self-discharge and environmental friendliness also enhance market appeal. Emerging markets and the incomplete replacement by rechargeable batteries provide a stable space for production growth and technological innovation, while advancements in electrode materials and optimized electrolyte formulations offer further potential for performance improvement and extended battery life.

Market challenges and risks include fluctuations in raw material prices, manufacturing cost pressures, and stricter environmental regulations. Zinc and manganese dioxide price variations may raise production costs, affecting profitability. Slower overall growth in the primary battery market and the increasing use of rechargeable and alternative energy batteries exert competitive pressure. Environmental policies regarding mercury content and battery recycling impose additional operational requirements, requiring investment in production processes, material selection, and waste management, increasing complexity and costs.

Downstream demand trends indicate a continued preference for lightweight batteries with long shelf life in consumer electronics, while medical and industrial instruments require high reliability and stable power output. Portable lighting and emergency backup power show moderate growth. The expansion of Internet of Things and smart devices is diversifying low-power battery requirements, raising comprehensive demands for performance, lifespan, and safety, encouraging ongoing investment in product optimization and innovation to meet the needs of varied downstream applications.

This report studies the global Alkaline Manganese Battery production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Alkaline Manganese Battery and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Alkaline Manganese Battery that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Alkaline Manganese Battery total production and demand, 2021-2032, (MW)

Global Alkaline Manganese Battery total production value, 2021-2032, (USD Million)

Global Alkaline Manganese Battery production by region & country, production, value,

CAGR, 2021-2032, (USD Million) & (MW), (based on production site)

Global Alkaline Manganese Battery consumption by region & country, CAGR, 2021-2032 & (MW)

U.S. VS China: Alkaline Manganese Battery domestic production, consumption, key domestic manufacturers and share

Global Alkaline Manganese Battery production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MW)

Global Alkaline Manganese Battery production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MW)

Global Alkaline Manganese Battery production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MW)

This report profiles key players in the global Alkaline Manganese Battery market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Duracell, Energizer, Panasonic, Nanfu Battery, GP Batteries, VARTA, Maxell, Toshiba Batteries, Camelion, Zhejiang Mustang, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Alkaline Manganese Battery market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MW) and average price (US\$/KW) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Alkaline Manganese Battery Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Alkaline Manganese Battery Market, Segmentation by Type:

Standard

High Drain

Micro Batteries

Other

Global Alkaline Manganese Battery Market, Segmentation by Physical Form:

Cylindrical

Button / Coin Cell

Prismatic / Flat Cell

Others

Global Alkaline Manganese Battery Market, Segmentation by Chemical Composition:

Zinc-Manganese Dioxide Standard

Zinc-Manganese Dioxide with Additives

Zinc-Manganese Dioxide Low Mercury

Zinc-Manganese Dioxide Eco-Friendly

Others

Global Alkaline Manganese Battery Market, Segmentation by Application:

Consumer Electronics

Medical Devices

Industrial / Instruments & Meters

Lighting

Others

Companies Profiled:

Duracell

Energizer

Panasonic

Nanfu Battery

GP Batteries

VARTA

Maxell

Toshiba Batteries

Camelion

Zhejiang Mustang

Eveready

Sony

FDK

Ningbo Eastar

WinPow

PKCELL

Zhongyin

Fujitsu

Philips

Key Questions Answered:

1. How big is the global Alkaline Manganese Battery market?
2. What is the demand of the global Alkaline Manganese Battery market?
3. What is the year over year growth of the global Alkaline Manganese Battery market?
4. What is the production and production value of the global Alkaline Manganese Battery market?
5. Who are the key producers in the global Alkaline Manganese Battery market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Alkaline Manganese Battery Introduction
- 1.2 World Alkaline Manganese Battery Supply & Forecast
 - 1.2.1 World Alkaline Manganese Battery Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Alkaline Manganese Battery Production (2021-2032)
 - 1.2.3 World Alkaline Manganese Battery Pricing Trends (2021-2032)
- 1.3 World Alkaline Manganese Battery Production by Region (Based on Production Site)
 - 1.3.1 World Alkaline Manganese Battery Production Value by Region (2021-2032)
 - 1.3.2 World Alkaline Manganese Battery Production by Region (2021-2032)
 - 1.3.3 World Alkaline Manganese Battery Average Price by Region (2021-2032)
 - 1.3.4 North America Alkaline Manganese Battery Production (2021-2032)
 - 1.3.5 Europe Alkaline Manganese Battery Production (2021-2032)
 - 1.3.6 China Alkaline Manganese Battery Production (2021-2032)
 - 1.3.7 Japan Alkaline Manganese Battery Production (2021-2032)
 - 1.3.8 South Korea Alkaline Manganese Battery Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Alkaline Manganese Battery Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Alkaline Manganese Battery Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Alkaline Manganese Battery Demand (2021-2032)
- 2.2 World Alkaline Manganese Battery Consumption by Region
 - 2.2.1 World Alkaline Manganese Battery Consumption by Region (2021-2026)
 - 2.2.2 World Alkaline Manganese Battery Consumption Forecast by Region (2027-2032)
- 2.3 United States Alkaline Manganese Battery Consumption (2021-2032)
- 2.4 China Alkaline Manganese Battery Consumption (2021-2032)
- 2.5 Europe Alkaline Manganese Battery Consumption (2021-2032)
- 2.6 Japan Alkaline Manganese Battery Consumption (2021-2032)
- 2.7 South Korea Alkaline Manganese Battery Consumption (2021-2032)
- 2.8 ASEAN Alkaline Manganese Battery Consumption (2021-2032)
- 2.9 India Alkaline Manganese Battery Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Alkaline Manganese Battery Production Value by Manufacturer (2021-2026)
- 3.2 World Alkaline Manganese Battery Production by Manufacturer (2021-2026)
- 3.3 World Alkaline Manganese Battery Average Price by Manufacturer (2021-2026)
- 3.4 Alkaline Manganese Battery Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Alkaline Manganese Battery Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Alkaline Manganese Battery in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Alkaline Manganese Battery in 2025
- 3.6 Alkaline Manganese Battery Market: Overall Company Footprint Analysis
 - 3.6.1 Alkaline Manganese Battery Market: Region Footprint
 - 3.6.2 Alkaline Manganese Battery Market: Company Product Type Footprint
 - 3.6.3 Alkaline Manganese Battery Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Alkaline Manganese Battery Production Value Comparison
 - 4.1.1 United States VS China: Alkaline Manganese Battery Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Alkaline Manganese Battery Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Alkaline Manganese Battery Production Comparison
 - 4.2.1 United States VS China: Alkaline Manganese Battery Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Alkaline Manganese Battery Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Alkaline Manganese Battery Consumption Comparison
 - 4.3.1 United States VS China: Alkaline Manganese Battery Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Alkaline Manganese Battery Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Alkaline Manganese Battery Manufacturers and Market Share, 2021-2026

- 4.4.1 United States Based Alkaline Manganese Battery Manufacturers, Headquarters and Production Site (States, Country)
- 4.4.2 United States Based Manufacturers Alkaline Manganese Battery Production Value (2021-2026)
- 4.4.3 United States Based Manufacturers Alkaline Manganese Battery Production (2021-2026)
- 4.5 China Based Alkaline Manganese Battery Manufacturers and Market Share
 - 4.5.1 China Based Alkaline Manganese Battery Manufacturers, Headquarters and Production Site (Province, Country)
 - 4.5.2 China Based Manufacturers Alkaline Manganese Battery Production Value (2021-2026)
 - 4.5.3 China Based Manufacturers Alkaline Manganese Battery Production (2021-2026)
- 4.6 Rest of World Based Alkaline Manganese Battery Manufacturers and Market Share, 2021-2026
 - 4.6.1 Rest of World Based Alkaline Manganese Battery Manufacturers, Headquarters and Production Site (State, Country)
 - 4.6.2 Rest of World Based Manufacturers Alkaline Manganese Battery Production Value (2021-2026)
 - 4.6.3 Rest of World Based Manufacturers Alkaline Manganese Battery Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

- 5.1 World Alkaline Manganese Battery Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
 - 5.2.1 Standard
 - 5.2.2 High Drain
 - 5.2.3 Micro Batteries
 - 5.2.4 Other
- 5.3 Market Segment by Type
 - 5.3.1 World Alkaline Manganese Battery Production by Type (2021-2032)
 - 5.3.2 World Alkaline Manganese Battery Production Value by Type (2021-2032)
 - 5.3.3 World Alkaline Manganese Battery Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY PHYSICAL FORM

- 6.1 World Alkaline Manganese Battery Market Size Overview by Physical Form: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Physical Form

6.2.1 Cylindrical

6.2.2 Button / Coin Cell

6.2.3 Prismatic / Flat Cell

6.2.4 Others

6.3 Market Segment by Physical Form

6.3.1 World Alkaline Manganese Battery Production by Physical Form (2021-2032)

6.3.2 World Alkaline Manganese Battery Production Value by Physical Form (2021-2032)

6.3.3 World Alkaline Manganese Battery Average Price by Physical Form (2021-2032)

7 MARKET ANALYSIS BY CHEMICAL COMPOSITION

7.1 World Alkaline Manganese Battery Market Size Overview by Chemical Composition: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Chemical Composition

7.2.1 Zinc-Manganese Dioxide Standard

7.2.2 Zinc-Manganese Dioxide with Additives

7.2.3 Zinc-Manganese Dioxide Low Mercury

7.2.4 Zinc-Manganese Dioxide Eco-Friendly

7.2.5 Others

7.3 Market Segment by Chemical Composition

7.3.1 World Alkaline Manganese Battery Production by Chemical Composition (2021-2032)

7.3.2 World Alkaline Manganese Battery Production Value by Chemical Composition (2021-2032)

7.3.3 World Alkaline Manganese Battery Average Price by Chemical Composition (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Alkaline Manganese Battery Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Consumer Electronics

8.2.2 Medical Devices

8.2.3 Industrial / Instruments & Meters

8.2.4 Lighting

8.2.5 Others

8.3 Market Segment by Application

8.3.1 World Alkaline Manganese Battery Production by Application (2021-2032)

8.3.2 World Alkaline Manganese Battery Production Value by Application (2021-2032)

8.3.3 World Alkaline Manganese Battery Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Duracell

9.1.1 Duracell Details

9.1.2 Duracell Major Business

9.1.3 Duracell Alkaline Manganese Battery Product and Services

9.1.4 Duracell Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Duracell Recent Developments/Updates

9.1.6 Duracell Competitive Strengths & Weaknesses

9.2 Energizer

9.2.1 Energizer Details

9.2.2 Energizer Major Business

9.2.3 Energizer Alkaline Manganese Battery Product and Services

9.2.4 Energizer Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Energizer Recent Developments/Updates

9.2.6 Energizer Competitive Strengths & Weaknesses

9.3 Panasonic

9.3.1 Panasonic Details

9.3.2 Panasonic Major Business

9.3.3 Panasonic Alkaline Manganese Battery Product and Services

9.3.4 Panasonic Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Panasonic Recent Developments/Updates

9.3.6 Panasonic Competitive Strengths & Weaknesses

9.4 Nanfu Battery

9.4.1 Nanfu Battery Details

9.4.2 Nanfu Battery Major Business

9.4.3 Nanfu Battery Alkaline Manganese Battery Product and Services

9.4.4 Nanfu Battery Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Nanfu Battery Recent Developments/Updates

9.4.6 Nanfu Battery Competitive Strengths & Weaknesses

9.5 GP Batteries

9.5.1 GP Batteries Details

9.5.2 GP Batteries Major Business

9.5.3 GP Batteries Alkaline Manganese Battery Product and Services

9.5.4 GP Batteries Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 GP Batteries Recent Developments/Updates

9.5.6 GP Batteries Competitive Strengths & Weaknesses

9.6 VARTA

9.6.1 VARTA Details

9.6.2 VARTA Major Business

9.6.3 VARTA Alkaline Manganese Battery Product and Services

9.6.4 VARTA Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 VARTA Recent Developments/Updates

9.6.6 VARTA Competitive Strengths & Weaknesses

9.7 Maxell

9.7.1 Maxell Details

9.7.2 Maxell Major Business

9.7.3 Maxell Alkaline Manganese Battery Product and Services

9.7.4 Maxell Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Maxell Recent Developments/Updates

9.7.6 Maxell Competitive Strengths & Weaknesses

9.8 Toshiba Batteries

9.8.1 Toshiba Batteries Details

9.8.2 Toshiba Batteries Major Business

9.8.3 Toshiba Batteries Alkaline Manganese Battery Product and Services

9.8.4 Toshiba Batteries Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Toshiba Batteries Recent Developments/Updates

9.8.6 Toshiba Batteries Competitive Strengths & Weaknesses

9.9 Camelion

9.9.1 Camelion Details

9.9.2 Camelion Major Business

9.9.3 Camelion Alkaline Manganese Battery Product and Services

9.9.4 Camelion Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Camelion Recent Developments/Updates

- 9.9.6 Camelion Competitive Strengths & Weaknesses
- 9.10 Zhejiang Mustang
 - 9.10.1 Zhejiang Mustang Details
 - 9.10.2 Zhejiang Mustang Major Business
 - 9.10.3 Zhejiang Mustang Alkaline Manganese Battery Product and Services
 - 9.10.4 Zhejiang Mustang Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Zhejiang Mustang Recent Developments/Updates
 - 9.10.6 Zhejiang Mustang Competitive Strengths & Weaknesses
- 9.11 Eveready
 - 9.11.1 Eveready Details
 - 9.11.2 Eveready Major Business
 - 9.11.3 Eveready Alkaline Manganese Battery Product and Services
 - 9.11.4 Eveready Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Eveready Recent Developments/Updates
 - 9.11.6 Eveready Competitive Strengths & Weaknesses
- 9.12 Sony
 - 9.12.1 Sony Details
 - 9.12.2 Sony Major Business
 - 9.12.3 Sony Alkaline Manganese Battery Product and Services
 - 9.12.4 Sony Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Sony Recent Developments/Updates
 - 9.12.6 Sony Competitive Strengths & Weaknesses
- 9.13 FDK
 - 9.13.1 FDK Details
 - 9.13.2 FDK Major Business
 - 9.13.3 FDK Alkaline Manganese Battery Product and Services
 - 9.13.4 FDK Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 FDK Recent Developments/Updates
 - 9.13.6 FDK Competitive Strengths & Weaknesses
- 9.14 Ningbo Eastar
 - 9.14.1 Ningbo Eastar Details
 - 9.14.2 Ningbo Eastar Major Business
 - 9.14.3 Ningbo Eastar Alkaline Manganese Battery Product and Services
 - 9.14.4 Ningbo Eastar Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.14.5 Ningbo Eastar Recent Developments/Updates
- 9.14.6 Ningbo Eastar Competitive Strengths & Weaknesses
- 9.15 WinPow
 - 9.15.1 WinPow Details
 - 9.15.2 WinPow Major Business
 - 9.15.3 WinPow Alkaline Manganese Battery Product and Services
 - 9.15.4 WinPow Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 WinPow Recent Developments/Updates
 - 9.15.6 WinPow Competitive Strengths & Weaknesses
- 9.16 PKCELL
 - 9.16.1 PKCELL Details
 - 9.16.2 PKCELL Major Business
 - 9.16.3 PKCELL Alkaline Manganese Battery Product and Services
 - 9.16.4 PKCELL Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 PKCELL Recent Developments/Updates
 - 9.16.6 PKCELL Competitive Strengths & Weaknesses
- 9.17 Zhongyin
 - 9.17.1 Zhongyin Details
 - 9.17.2 Zhongyin Major Business
 - 9.17.3 Zhongyin Alkaline Manganese Battery Product and Services
 - 9.17.4 Zhongyin Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Zhongyin Recent Developments/Updates
 - 9.17.6 Zhongyin Competitive Strengths & Weaknesses
- 9.18 Fujitsu
 - 9.18.1 Fujitsu Details
 - 9.18.2 Fujitsu Major Business
 - 9.18.3 Fujitsu Alkaline Manganese Battery Product and Services
 - 9.18.4 Fujitsu Alkaline Manganese Battery Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Fujitsu Recent Developments/Updates
 - 9.18.6 Fujitsu Competitive Strengths & Weaknesses
- 9.19 Philips
 - 9.19.1 Philips Details
 - 9.19.2 Philips Major Business
 - 9.19.3 Philips Alkaline Manganese Battery Product and Services
 - 9.19.4 Philips Alkaline Manganese Battery Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.19.5 Philips Recent Developments/Updates

9.19.6 Philips Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Alkaline Manganese Battery Industry Chain

10.2 Alkaline Manganese Battery Upstream Analysis

10.2.1 Alkaline Manganese Battery Core Raw Materials

10.2.2 Main Manufacturers of Alkaline Manganese Battery Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Alkaline Manganese Battery Production Mode

10.6 Alkaline Manganese Battery Procurement Model

10.7 Alkaline Manganese Battery Industry Sales Model and Sales Channels

10.7.1 Alkaline Manganese Battery Sales Model

10.7.2 Alkaline Manganese Battery Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Alkaline Manganese Battery Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Alkaline Manganese Battery Production Value by Region (2021-2026) & (USD Million)

Table 3. World Alkaline Manganese Battery Production Value by Region (2027-2032) & (USD Million)

Table 4. World Alkaline Manganese Battery Production Value Market Share by Region (2021-2026)

Table 5. World Alkaline Manganese Battery Production Value Market Share by Region (2027-2032)

Table 6. World Alkaline Manganese Battery Production by Region (2021-2026) & (MW)

Table 7. World Alkaline Manganese Battery Production by Region (2027-2032) & (MW)

Table 8. World Alkaline Manganese Battery Production Market Share by Region (2021-2026)

Table 9. World Alkaline Manganese Battery Production Market Share by Region (2027-2032)

Table 10. World Alkaline Manganese Battery Average Price by Region (2021-2026) & (US\$/KW)

Table 11. World Alkaline Manganese Battery Average Price by Region (2027-2032) & (US\$/KW)

Table 12. Alkaline Manganese Battery Major Market Trends

Table 13. World Alkaline Manganese Battery Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (MW)

Table 14. World Alkaline Manganese Battery Consumption by Region (2021-2026) & (MW)

Table 15. World Alkaline Manganese Battery Consumption Forecast by Region (2027-2032) & (MW)

Table 16. World Alkaline Manganese Battery Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Alkaline Manganese Battery Producers in 2025

Table 18. World Alkaline Manganese Battery Production by Manufacturer (2021-2026) & (MW)

Table 19. Production Market Share of Key Alkaline Manganese Battery Producers in 2025

Table 20. World Alkaline Manganese Battery Average Price by Manufacturer (2021-2026) & (US\$/KW)
Table 21. Global Alkaline Manganese Battery Company Evaluation Quadrant
Table 22. World Alkaline Manganese Battery Industry Rank of Major Manufacturers, Based on Production Value in 2025
Table 23. Head Office and Alkaline Manganese Battery Production Site of Key Manufacturer
Table 24. Alkaline Manganese Battery Market: Company Product Type Footprint
Table 25. Alkaline Manganese Battery Market: Company Product Application Footprint
Table 26. Alkaline Manganese Battery Competitive Factors
Table 27. Alkaline Manganese Battery New Entrant and Capacity Expansion Plans
Table 28. Alkaline Manganese Battery Mergers & Acquisitions Activity
Table 29. United States VS China Alkaline Manganese Battery Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 30. United States VS China Alkaline Manganese Battery Production Comparison, (2021 & 2025 & 2032) & (MW)
Table 31. United States VS China Alkaline Manganese Battery Consumption Comparison, (2021 & 2025 & 2032) & (MW)
Table 32. United States Based Alkaline Manganese Battery Manufacturers, Headquarters and Production Site (States, Country)
Table 33. United States Based Manufacturers Alkaline Manganese Battery Production Value, (2021-2026) & (USD Million)
Table 34. United States Based Manufacturers Alkaline Manganese Battery Production Value Market Share (2021-2026)
Table 35. United States Based Manufacturers Alkaline Manganese Battery Production (2021-2026) & (MW)
Table 36. United States Based Manufacturers Alkaline Manganese Battery Production Market Share (2021-2026)
Table 37. China Based Alkaline Manganese Battery Manufacturers, Headquarters and Production Site (Province, Country)
Table 38. China Based Manufacturers Alkaline Manganese Battery Production Value, (2021-2026) & (USD Million)
Table 39. China Based Manufacturers Alkaline Manganese Battery Production Value Market Share (2021-2026)
Table 40. China Based Manufacturers Alkaline Manganese Battery Production, (2021-2026) & (MW)
Table 41. China Based Manufacturers Alkaline Manganese Battery Production Market Share (2021-2026)
Table 42. Rest of World Based Alkaline Manganese Battery Manufacturers,

Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Alkaline Manganese Battery Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Alkaline Manganese Battery Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Alkaline Manganese Battery Production, (2021-2026) & (MW)

Table 46. Rest of World Based Manufacturers Alkaline Manganese Battery Production Market Share (2021-2026)

Table 47. World Alkaline Manganese Battery Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Alkaline Manganese Battery Production by Type (2021-2026) & (MW)

Table 49. World Alkaline Manganese Battery Production by Type (2027-2032) & (MW)

Table 50. World Alkaline Manganese Battery Production Value by Type (2021-2026) & (USD Million)

Table 51. World Alkaline Manganese Battery Production Value by Type (2027-2032) & (USD Million)

Table 52. World Alkaline Manganese Battery Average Price by Type (2021-2026) & (US\$/KW)

Table 53. World Alkaline Manganese Battery Average Price by Type (2027-2032) & (US\$/KW)

Table 54. World Alkaline Manganese Battery Production Value by Physical Form, (USD Million), 2021 & 2025 & 2032

Table 55. World Alkaline Manganese Battery Production by Physical Form (2021-2026) & (MW)

Table 56. World Alkaline Manganese Battery Production by Physical Form (2027-2032) & (MW)

Table 57. World Alkaline Manganese Battery Production Value by Physical Form (2021-2026) & (USD Million)

Table 58. World Alkaline Manganese Battery Production Value by Physical Form (2027-2032) & (USD Million)

Table 59. World Alkaline Manganese Battery Average Price by Physical Form (2021-2026) & (US\$/KW)

Table 60. World Alkaline Manganese Battery Average Price by Physical Form (2027-2032) & (US\$/KW)

Table 61. World Alkaline Manganese Battery Production Value by Chemical Composition, (USD Million), 2021 & 2025 & 2032

Table 62. World Alkaline Manganese Battery Production by Chemical Composition (2021-2026) & (MW)

Table 63. World Alkaline Manganese Battery Production by Chemical Composition (2027-2032) & (MW)

Table 64. World Alkaline Manganese Battery Production Value by Chemical Composition (2021-2026) & (USD Million)

Table 65. World Alkaline Manganese Battery Production Value by Chemical Composition (2027-2032) & (USD Million)

Table 66. World Alkaline Manganese Battery Average Price by Chemical Composition (2021-2026) & (US\$/KW)

Table 67. World Alkaline Manganese Battery Average Price by Chemical Composition (2027-2032) & (US\$/KW)

Table 68. World Alkaline Manganese Battery Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Alkaline Manganese Battery Production by Application (2021-2026) & (MW)

Table 70. World Alkaline Manganese Battery Production by Application (2027-2032) & (MW)

Table 71. World Alkaline Manganese Battery Production Value by Application (2021-2026) & (USD Million)

Table 72. World Alkaline Manganese Battery Production Value by Application (2027-2032) & (USD Million)

Table 73. World Alkaline Manganese Battery Average Price by Application (2021-2026) & (US\$/KW)

Table 74. World Alkaline Manganese Battery Average Price by Application (2027-2032) & (US\$/KW)

Table 75. Duracell Basic Information, Manufacturing Base and Competitors

Table 76. Duracell Major Business

Table 77. Duracell Alkaline Manganese Battery Product and Services

Table 78. Duracell Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Duracell Recent Developments/Updates

Table 80. Duracell Competitive Strengths & Weaknesses

Table 81. Energizer Basic Information, Manufacturing Base and Competitors

Table 82. Energizer Major Business

Table 83. Energizer Alkaline Manganese Battery Product and Services

Table 84. Energizer Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Energizer Recent Developments/Updates

Table 86. Energizer Competitive Strengths & Weaknesses

Table 87. Panasonic Basic Information, Manufacturing Base and Competitors

Table 88. Panasonic Major Business

Table 89. Panasonic Alkaline Manganese Battery Product and Services

Table 90. Panasonic Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Panasonic Recent Developments/Updates

Table 92. Panasonic Competitive Strengths & Weaknesses

Table 93. Nanfu Battery Basic Information, Manufacturing Base and Competitors

Table 94. Nanfu Battery Major Business

Table 95. Nanfu Battery Alkaline Manganese Battery Product and Services

Table 96. Nanfu Battery Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Nanfu Battery Recent Developments/Updates

Table 98. Nanfu Battery Competitive Strengths & Weaknesses

Table 99. GP Batteries Basic Information, Manufacturing Base and Competitors

Table 100. GP Batteries Major Business

Table 101. GP Batteries Alkaline Manganese Battery Product and Services

Table 102. GP Batteries Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. GP Batteries Recent Developments/Updates

Table 104. GP Batteries Competitive Strengths & Weaknesses

Table 105. VARTA Basic Information, Manufacturing Base and Competitors

Table 106. VARTA Major Business

Table 107. VARTA Alkaline Manganese Battery Product and Services

Table 108. VARTA Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. VARTA Recent Developments/Updates

Table 110. VARTA Competitive Strengths & Weaknesses

Table 111. Maxell Basic Information, Manufacturing Base and Competitors

Table 112. Maxell Major Business

Table 113. Maxell Alkaline Manganese Battery Product and Services

Table 114. Maxell Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Maxell Recent Developments/Updates

Table 116. Maxell Competitive Strengths & Weaknesses

Table 117. Toshiba Batteries Basic Information, Manufacturing Base and Competitors

Table 118. Toshiba Batteries Major Business

Table 119. Toshiba Batteries Alkaline Manganese Battery Product and Services

Table 120. Toshiba Batteries Alkaline Manganese Battery Production (MW), Price

(US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Toshiba Batteries Recent Developments/Updates

Table 122. Toshiba Batteries Competitive Strengths & Weaknesses

Table 123. Camelion Basic Information, Manufacturing Base and Competitors

Table 124. Camelion Major Business

Table 125. Camelion Alkaline Manganese Battery Product and Services

Table 126. Camelion Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Camelion Recent Developments/Updates

Table 128. Camelion Competitive Strengths & Weaknesses

Table 129. Zhejiang Mustang Basic Information, Manufacturing Base and Competitors

Table 130. Zhejiang Mustang Major Business

Table 131. Zhejiang Mustang Alkaline Manganese Battery Product and Services

Table 132. Zhejiang Mustang Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Zhejiang Mustang Recent Developments/Updates

Table 134. Zhejiang Mustang Competitive Strengths & Weaknesses

Table 135. Eveready Basic Information, Manufacturing Base and Competitors

Table 136. Eveready Major Business

Table 137. Eveready Alkaline Manganese Battery Product and Services

Table 138. Eveready Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Eveready Recent Developments/Updates

Table 140. Eveready Competitive Strengths & Weaknesses

Table 141. Sony Basic Information, Manufacturing Base and Competitors

Table 142. Sony Major Business

Table 143. Sony Alkaline Manganese Battery Product and Services

Table 144. Sony Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Sony Recent Developments/Updates

Table 146. Sony Competitive Strengths & Weaknesses

Table 147. FDK Basic Information, Manufacturing Base and Competitors

Table 148. FDK Major Business

Table 149. FDK Alkaline Manganese Battery Product and Services

Table 150. FDK Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. FDK Recent Developments/Updates

Table 152. FDK Competitive Strengths & Weaknesses
Table 153. Ningbo Eastar Basic Information, Manufacturing Base and Competitors
Table 154. Ningbo Eastar Major Business
Table 155. Ningbo Eastar Alkaline Manganese Battery Product and Services
Table 156. Ningbo Eastar Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Ningbo Eastar Recent Developments/Updates
Table 158. Ningbo Eastar Competitive Strengths & Weaknesses
Table 159. WinPow Basic Information, Manufacturing Base and Competitors
Table 160. WinPow Major Business
Table 161. WinPow Alkaline Manganese Battery Product and Services
Table 162. WinPow Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. WinPow Recent Developments/Updates
Table 164. WinPow Competitive Strengths & Weaknesses
Table 165. PKCELL Basic Information, Manufacturing Base and Competitors
Table 166. PKCELL Major Business
Table 167. PKCELL Alkaline Manganese Battery Product and Services
Table 168. PKCELL Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. PKCELL Recent Developments/Updates
Table 170. PKCELL Competitive Strengths & Weaknesses
Table 171. Zhongyin Basic Information, Manufacturing Base and Competitors
Table 172. Zhongyin Major Business
Table 173. Zhongyin Alkaline Manganese Battery Product and Services
Table 174. Zhongyin Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. Zhongyin Recent Developments/Updates
Table 176. Zhongyin Competitive Strengths & Weaknesses
Table 177. Fujitsu Basic Information, Manufacturing Base and Competitors
Table 178. Fujitsu Major Business
Table 179. Fujitsu Alkaline Manganese Battery Product and Services
Table 180. Fujitsu Alkaline Manganese Battery Production (MW), Price (US\$/KW), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 181. Fujitsu Recent Developments/Updates
Table 182. Fujitsu Competitive Strengths & Weaknesses
Table 183. Philips Basic Information, Manufacturing Base and Competitors
Table 184. Philips Major Business

Table 185. Philips Alkaline Manganese Battery Product and Services

Table 186. Philips Alkaline Manganese Battery Production (MW), Price (US\$/KW),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Philips Recent Developments/Updates

Table 188. Philips Competitive Strengths & Weaknesses

Table 189. Global Key Players of Alkaline Manganese Battery Upstream (Raw
Materials)

Table 190. Global Alkaline Manganese Battery Typical Customers

Table 191. Alkaline Manganese Battery Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Alkaline Manganese Battery Picture

Figure 2. World Alkaline Manganese Battery Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Alkaline Manganese Battery Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Alkaline Manganese Battery Production (2021-2032) & (MW)

Figure 5. World Alkaline Manganese Battery Average Price (2021-2032) & (US\$/KW)

Figure 6. World Alkaline Manganese Battery Production Value Market Share by Region (2021-2032)

Figure 7. World Alkaline Manganese Battery Production Market Share by Region (2021-2032)

Figure 8. North America Alkaline Manganese Battery Production (2021-2032) & (MW)

Figure 9. Europe Alkaline Manganese Battery Production (2021-2032) & (MW)

Figure 10. China Alkaline Manganese Battery Production (2021-2032) & (MW)

Figure 11. Japan Alkaline Manganese Battery Production (2021-2032) & (MW)

Figure 12. South Korea Alkaline Manganese Battery Production (2021-2032) & (MW)

Figure 13. Alkaline Manganese Battery Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Alkaline Manganese Battery Consumption (2021-2032) & (MW)

Figure 16. World Alkaline Manganese Battery Consumption Market Share by Region (2021-2032)

Figure 17. United States Alkaline Manganese Battery Consumption (2021-2032) & (MW)

Figure 18. China Alkaline Manganese Battery Consumption (2021-2032) & (MW)

Figure 19. Europe Alkaline Manganese Battery Consumption (2021-2032) & (MW)

Figure 20. Japan Alkaline Manganese Battery Consumption (2021-2032) & (MW)

Figure 21. South Korea Alkaline Manganese Battery Consumption (2021-2032) & (MW)

Figure 22. ASEAN Alkaline Manganese Battery Consumption (2021-2032) & (MW)

Figure 23. India Alkaline Manganese Battery Consumption (2021-2032) & (MW)

Figure 24. Producer Shipments of Alkaline Manganese Battery by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Alkaline Manganese Battery Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Alkaline Manganese Battery Markets in 2025

Figure 27. United States VS China: Alkaline Manganese Battery Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Alkaline Manganese Battery Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Alkaline Manganese Battery Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Alkaline Manganese Battery Production Market Share 2025

Figure 31. China Based Manufacturers Alkaline Manganese Battery Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Alkaline Manganese Battery Production Market Share 2025

Figure 33. World Alkaline Manganese Battery Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Alkaline Manganese Battery Production Value Market Share by Type in 2025

Figure 35. Standard

Figure 36. High Drain

Figure 37. Micro Batteries

Figure 38. Other

Figure 39. World Alkaline Manganese Battery Production Market Share by Type (2021-2032)

Figure 40. World Alkaline Manganese Battery Production Value Market Share by Type (2021-2032)

Figure 41. World Alkaline Manganese Battery Average Price by Type (2021-2032) & (US\$/KW)

Figure 42. World Alkaline Manganese Battery Production Value by Physical Form, (USD Million), 2021 & 2025 & 2032

Figure 43. World Alkaline Manganese Battery Production Value Market Share by Physical Form in 2025

Figure 44. Cylindrical

Figure 45. Button / Coin Cell

Figure 46. Prismatic / Flat Cell

Figure 47. Others

Figure 48. World Alkaline Manganese Battery Production Market Share by Physical Form (2021-2032)

Figure 49. World Alkaline Manganese Battery Production Value Market Share by Physical Form (2021-2032)

Figure 50. World Alkaline Manganese Battery Average Price by Physical Form

(2021-2032) & (US\$/KW)

Figure 51. World Alkaline Manganese Battery Production Value by Chemical Composition, (USD Million), 2021 & 2025 & 2032

Figure 52. World Alkaline Manganese Battery Production Value Market Share by Chemical Composition in 2025

Figure 53. Zinc-Manganese Dioxide Standard

Figure 54. Zinc-Manganese Dioxide with Additives

Figure 55. Zinc-Manganese Dioxide Low Mercury

Figure 56. Zinc-Manganese Dioxide Eco-Friendly

Figure 57. Others

Figure 58. World Alkaline Manganese Battery Production Market Share by Chemical Composition (2021-2032)

Figure 59. World Alkaline Manganese Battery Production Value Market Share by Chemical Composition (2021-2032)

Figure 60. World Alkaline Manganese Battery Average Price by Chemical Composition (2021-2032) & (US\$/KW)

Figure 61. World Alkaline Manganese Battery Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 62. World Alkaline Manganese Battery Production Value Market Share by Application in 2025

Figure 63. Consumer Electronics

Figure 64. Medical Devices

Figure 65. Industrial / Instruments & Meters

Figure 66. Lighting

Figure 67. Others

Figure 68. World Alkaline Manganese Battery Production Market Share by Application (2021-2032)

Figure 69. World Alkaline Manganese Battery Production Value Market Share by Application (2021-2032)

Figure 70. World Alkaline Manganese Battery Average Price by Application (2021-2032) & (US\$/KW)

Figure 71. Alkaline Manganese Battery Industry Chain

Figure 72. Alkaline Manganese Battery Procurement Model

Figure 73. Alkaline Manganese Battery Sales Model

Figure 74. Alkaline Manganese Battery Sales Channels, Direct Sales, and Distribution

Figure 75. Methodology

Figure 76. Research Process and Data Source

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