

Global Alkaline Button Battery Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G63AFC134628EN.html>

Date: June 2026

Pages: 157

Price: US\$ 4,480.00 (Single User License)

ID: G63AFC134628EN

Abstracts

The global Alkaline Button Battery market size is expected to reach \$ 8837 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

In 2025, global Alkaline Button Battery production reached approximately 40.1 billion units with an average global market price of around US\$ 0.16 per unit, and a gross profit margin of approximately 10%-30%. Alkaline Button Battery refers to a compact primary battery using zinc-manganese dioxide chemistry and an alkaline electrolyte, typically potassium hydroxide. It is designed for small electronic devices that require stable voltage, compact size, and long shelf life. Common formats include LR44, LR41, and LR1130. Compared with silver oxide button cells, alkaline button batteries are more cost-effective but usually have lower energy density and shorter service life. They are widely used in watches, calculators, toys, laser pointers, medical accessories, and portable consumer electronics.

The industrial chain of Alkaline Button Battery includes upstream raw materials such as zinc powder, manganese dioxide, steel shells, electrolytes, separators, and sealing materials. The midstream consists of micro-battery design, electrode preparation, precision assembly, electrolyte filling, sealing, and quality inspection. Downstream applications mainly include watches, calculators, toys, remote controls, medical devices, and small portable electronics. The ecosystem also includes packaging, retail distribution, OEM supply, and recycling services to support large-scale manufacturing, global circulation, and environmental compliance.

Although alkaline button batteries are based on mature, non-rechargeable technology, they continue to maintain stable demand in cost-sensitive and low-power device markets. With the global aging population and the growing adoption of disposable

medical devices such as digital thermometers and hearing aids, demand in the healthcare and personal care sectors is expected to remain strong. In addition, rising consumer spending in emerging markets is driving greater penetration of traditional electronic products, further supporting market growth. While rechargeable alternatives and environmental regulations pose substitution risks, alkaline button batteries remain competitive in small devices that require infrequent battery replacement due to their low cost and established supply chain. In the near future, improvements in sealing technologies and corrosion-resistant materials could enhance battery lifespan and safety in niche applications.

This report studies the global Alkaline Button Battery production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Alkaline Button Battery and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Alkaline Button Battery that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Alkaline Button Battery total production and demand, 2021-2032, (K Units)

Global Alkaline Button Battery total production value, 2021-2032, (USD Million)

Global Alkaline Button Battery production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Alkaline Button Battery consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Alkaline Button Battery domestic production, consumption, key domestic manufacturers and share

Global Alkaline Button Battery production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Alkaline Button Battery production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Alkaline Button Battery production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Alkaline Button Battery market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Duracell, Zhongyin (Ningbo) Battery, Panasonic,

Tiger Head, Energizer, Nanfu, Toshiba, GP, FDK Corporation, Mustang, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Alkaline Button Battery market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Alkaline Button Battery Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Alkaline Button Battery Market, Segmentation by Type:

LR41

LR44

LR43

LR1130

Others

Global Alkaline Button Battery Market, Segmentation by Voltage:

1.5V

3.0V

Others

Global Alkaline Button Battery Market, Segmentation by Pack Size:

2PK

4PK

8PK

Others

Global Alkaline Button Battery Market, Segmentation by Application:

Consumer Electronics

Toys

Others

Companies Profiled:

Duracell

Zhongyin (Ningbo) Battery

Panasonic

Tiger Head

Energizer

Nanfu

Toshiba

GP

FDK Corporation

Mustang

Changhong

Maxell

Golden Power

Huatai Group

Weijiang Power

Huizhou WinPow Industrial

Guangdong Liwang New Energy

EASTAR Battery

MICROCELL Battery

Vinnic Power

PKCELL

Camelion

Sunmol Battery

Key Questions Answered:

1. How big is the global Alkaline Button Battery market?
2. What is the demand of the global Alkaline Button Battery market?
3. What is the year over year growth of the global Alkaline Button Battery market?
4. What is the production and production value of the global Alkaline Button Battery market?
5. Who are the key producers in the global Alkaline Button Battery market?
6. What are the growth factors driving the market demand?

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