

# Global Alkali-soluble Thickener Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Alkali-soluble Thickener market size is expected to reach \$ 1191 million by 2032, rising at a market growth of 5.8% CAGR during the forecast period (2026-2032).

In 2025, global sales of alkali-soluble thickeners reached 186,000 tons, with an average selling price of US\$4,200 per ton. Alkali-soluble thickeners are a class of high-molecular-weight functional additives that swell or dissolve under alkaline conditions, significantly improving the viscosity and rheological stability of the system. They are typically acrylate or hydrophobically modified polyacrylic acid polymers. Through neutralization in aqueous systems, they form a three-dimensional network structure, thereby achieving thickening, suspension, stabilization, and rheological regulation. They are widely used in water-based coatings, latex paints, adhesives, personal care products, paper chemicals, and industrial cleaning agents. Based on their structure, products can be divided into ASE-type alkali-swelling thickeners and HASE-type hydrophobically modified alkali-swelling thickeners, characterized by low dosage, high thickening efficiency, rheological tunability, and good compatibility with aqueous systems. The industry's total global production capacity is approximately 260,000 tons per year, with an overall gross profit margin of approximately 20%-28%. The main upstream raw materials include acrylic acid, methacrylates, hydrophobic monomers, emulsifiers, initiators, and neutralizers. Downstream applications are mainly concentrated in architectural coatings, adhesives and sealants, personal care and daily chemical products, with the remainder in papermaking and industrial cleaning. With the promotion of water-based environmentally friendly coatings, the increasing demand for low-VOC formulations, and the expanding application of high-performance rheology control materials, the demand for highly efficient and environmentally friendly alkali-soluble thickeners continues to grow. In the future, there will still be stable demand growth and industry opportunities in the fields of water-based industrial coatings, functional

adhesives, and green daily chemical formulations.

The alkali-soluble thickener market is showing a steady growth trend, primarily driven by the demand from industries such as water-based coatings, adhesives, and daily chemical products for environmentally friendly formulations. With increasing global regulations on low VOC emissions and green chemicals, water-based systems are gradually replacing some solvent-based products. Alkali-soluble thickeners, due to their excellent thickening ability in the aqueous phase and rheology adjustment properties, have become one of the key additives in water-based formulations. In the architectural coatings sector, these thickeners effectively improve the application performance, anti-sagging properties, and storage stability of coatings, leading to continued demand growth in latex paints and industrial water-based coatings. Simultaneously, in the daily chemical products and cleaning agents sectors, alkali-soluble thickeners can adjust the viscosity of the system under different pH conditions, resulting in better product stability and user experience, further expanding their application scope.

From an industry competitive perspective, the alkali-soluble thickener market has certain technological barriers. Product performance mainly depends on polymer structure design, hydrophobic modification technology, and production process control capabilities. The high-end market is typically dominated by companies with mature polymer synthesis technologies and application development capabilities. Their products are primarily used in high-performance coatings, industrial adhesives, and high-end daily chemical products. Mid-to-low-end products, on the other hand, are more commonly used in general architectural coatings and basic industrial applications. In recent years, as coating companies have increased their demand for refined control of rheological properties, HASE-type products with better shear recovery and storage stability have gradually gained market attention, driving the industry towards high performance.

Looking at future development trends, the alkali-soluble thickener market still has significant growth potential. On the one hand, the continued development of the global construction industry is driving the growth in demand for water-based architectural coatings; on the other hand, environmental regulations and the concept of green formulation are also prompting more industries to adopt water-based systems. At the same time, new functional thickeners, such as multifunctional rheology modifiers, low-dosage, high-efficiency products, and biodegradable polymer materials, are being gradually developed. This will further broaden the application space of alkali-soluble thickeners in high-end coatings, functional adhesives, and personal care products, ensuring the long-term stable development of this market segment.

This report studies the global Alkali-soluble Thickener production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Alkali-soluble Thickener and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Alkali-soluble Thickener that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Alkali-soluble Thickener total production and demand, 2021-2032, (Kilotons)

Global Alkali-soluble Thickener total production value, 2021-2032, (USD Million)

Global Alkali-soluble Thickener production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Alkali-soluble Thickener consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Alkali-soluble Thickener domestic production, consumption, key domestic manufacturers and share

Global Alkali-soluble Thickener production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Alkali-soluble Thickener production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Alkali-soluble Thickener production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Alkali-soluble Thickener market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DOW, Scott Bader, TRCC, LUBRIZOL LIMITED, RUIGUANG, Tianjin Ruike Chemical Co, Ltd, NANHUI, Guangdong Yinyang

Environment-Friendly New Materials Co.,Ltd, Elementis PLC., SAN NOPCO KOREA LTD., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Alkali-soluble Thickener market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Alkali-soluble Thickener Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Alkali-soluble Thickener Market, Segmentation by Type:

Non-associative

Hydrophobic Modification

Global Alkali-soluble Thickeners Market, Segmentation by Thickening Mechanism:

Neutralization Swelling Mechanism

Association Thickening Mechanism

Global Alkali-soluble Thickeners Market, Segmentation by Performance:

Low-shear Thickening Type

Medium-shear Thickening Type

High-shear Thickening Type

Global Alkali-soluble Thickeners Market, Segmentation by Application:

Textiles

Pharmaceuticals

Industrial

Others

Companies Profiled:

DOW

Scott Bader

TRCC

LUBRIZOL LIMITED

RUIGUANG

Tianjin Ruike Chemical Co, Ltd

NANHUI

Guangdong Yinyang Environment-Friendly New Materials Co.,Ltd

Elementis PLC.

SAN NOPCO KOREA LTD.

iSuoChem

Tianshi Group

MCTRON

SYNUO

JUNNENG

RENDA CHEM

SHENGSHI

### **Key Questions Answered:**

1. How big is the global Alkali-soluble Thickener market?
2. What is the demand of the global Alkali-soluble Thickener market?
3. What is the year over year growth of the global Alkali-soluble Thickener market?
4. What is the production and production value of the global Alkali-soluble Thickener market?
5. Who are the key producers in the global Alkali-soluble Thickener market?
6. What are the growth factors driving the market demand?

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