

Global Alkali-soluble Thickener Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Alkali-soluble Thickener market size was valued at US\$ 804 million in 2025 and is forecast to a readjusted size of US\$ 1191 million by 2032 with a CAGR of 5.8% during review period.

In 2025, global sales of alkali-soluble thickeners reached 186,000 tons, with an average selling price of US\$4,200 per ton. Alkali-soluble thickeners are a class of high-molecular-weight functional additives that swell or dissolve under alkaline conditions, significantly improving the viscosity and rheological stability of the system. They are typically acrylate or hydrophobically modified polyacrylic acid polymers. Through neutralization in aqueous systems, they form a three-dimensional network structure, thereby achieving thickening, suspension, stabilization, and rheological regulation. They are widely used in water-based coatings, latex paints, adhesives, personal care products, paper chemicals, and industrial cleaning agents. Based on their structure, products can be divided into ASE-type alkali-swelling thickeners and HASE-type hydrophobically modified alkali-swelling thickeners, characterized by low dosage, high thickening efficiency, rheological tunability, and good compatibility with aqueous systems. The industry's total global production capacity is approximately 260,000 tons per year, with an overall gross profit margin of approximately 20%-28%. The main upstream raw materials include acrylic acid, methacrylates, hydrophobic monomers, emulsifiers, initiators, and neutralizers. Downstream applications are mainly concentrated in architectural coatings, adhesives and sealants, personal care and daily chemical products, with the remainder in papermaking and industrial cleaning. With the promotion of water-based environmentally friendly coatings, the increasing demand for low-VOC formulations, and the expanding application of high-performance rheology control materials, the demand for highly efficient and environmentally friendly alkali-soluble

thickeners continues to grow. In the future, there will still be stable demand growth and industry opportunities in the fields of water-based industrial coatings, functional adhesives, and green daily chemical formulations.

The alkali-soluble thickener market is showing a steady growth trend, primarily driven by the demand from industries such as water-based coatings, adhesives, and daily chemical products for environmentally friendly formulations. With increasing global regulations on low VOC emissions and green chemicals, water-based systems are gradually replacing some solvent-based products. Alkali-soluble thickeners, due to their excellent thickening ability in the aqueous phase and rheology adjustment properties, have become one of the key additives in water-based formulations. In the architectural coatings sector, these thickeners effectively improve the application performance, anti-sagging properties, and storage stability of coatings, leading to continued demand growth in latex paints and industrial water-based coatings. Simultaneously, in the daily chemical products and cleaning agents sectors, alkali-soluble thickeners can adjust the viscosity of the system under different pH conditions, resulting in better product stability and user experience, further expanding their application scope.

From an industry competitive perspective, the alkali-soluble thickener market has certain technological barriers. Product performance mainly depends on polymer structure design, hydrophobic modification technology, and production process control capabilities. The high-end market is typically dominated by companies with mature polymer synthesis technologies and application development capabilities. Their products are primarily used in high-performance coatings, industrial adhesives, and high-end daily chemical products. Mid-to-low-end products, on the other hand, are more commonly used in general architectural coatings and basic industrial applications. In recent years, as coating companies have increased their demand for refined control of rheological properties, HASE-type products with better shear recovery and storage stability have gradually gained market attention, driving the industry towards high performance.

Looking at future development trends, the alkali-soluble thickener market still has significant growth potential. On the one hand, the continued development of the global construction industry is driving the growth in demand for water-based architectural coatings; on the other hand, environmental regulations and the concept of green formulation are also prompting more industries to adopt water-based systems. At the same time, new functional thickeners, such as multifunctional rheology modifiers, low-dosage, high-efficiency products, and biodegradable polymer materials, are being gradually developed. This will further broaden the application space of alkali-soluble

thickeners in high-end coatings, functional adhesives, and personal care products, ensuring the long-term stable development of this market segment.

This report is a detailed and comprehensive analysis for global Alkali-soluble Thickener market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Alkali-soluble Thickener market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Alkali-soluble Thickener market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Alkali-soluble Thickener market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Alkali-soluble Thickener market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Alkali-soluble Thickener

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Alkali-soluble Thickener market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DOW, Scott Bader, TRCC, LUBRIZOL LIMITED, RUIGUANG, Tianjin Ruike Chemical Co, Ltd, NANHUI, Guangdong Yinyang Environment-Friendly New Materials Co.,Ltd, Elementis PLC.,

SAN NOPCO KOREA LTD., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Alkali-soluble Thickeners market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Non-associative

Hydrophobic Modification

Market segment by Thickening Mechanism

Neutralization Swelling Mechanism

Association Thickening Mechanism

Market segment by Performance

Low-shear Thickening Type

Medium-shear Thickening Type

High-shear Thickening Type

Market segment by Application

Textiles

Pharmaceuticals

Industrial

Others

Major players covered

DOW

Scott Bader

TRCC

LUBRIZOL LIMITED

RUIGUANG

Tianjin Ruike Chemical Co, Ltd

NANHUI

Guangdong Yinyang Environment-Friendly New Materials Co.,Ltd

Elementis PLC.

SAN NOPCO KOREA LTD.

iSuoChem

Tianshi Group

MCTRON

SYNUO

JUNNENG

RENDA CHEM

SHENGSHI

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Alkali-soluble Thickeners product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Alkali-soluble Thickeners, with price, sales quantity, revenue, and global market share of Alkali-soluble Thickeners from 2021 to 2026.

Chapter 3, the Alkali-soluble Thickeners competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Alkali-soluble Thickeners breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Alkali-soluble Thickeners market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Alkali-soluble Thickener.

Chapter 14 and 15, to describe Alkali-soluble Thickener sales channel, distributors, customers, research findings and conclusion.

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