

# Global Algal DHA and ARA Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Algal DHA and ARA market size was valued at USD 651.2 million in 2023 and is forecast to a readjusted size of USD 1548.1 million by 2030 with a CAGR of 13.2% during review period.

Docosahexaenoic acid (DHA) is an omega-3 fatty acid that is a primary structural component of the human brain, cerebral cortex, skin, and retina. It can be synthesized from alpha-linolenic acid or obtained directly from maternal milk (breast milk), fish oil, or algae oil.

Arachidonic acid is a polyunsaturated fatty acid present in the phospholipids (especially phosphatidylethanolamine, phosphatidylcholine, and phosphatidylinositides) of membranes of the body's cells, and is abundant in the brain, muscles, and liver.

The global top five algal DHA and ARA manufacturers include DSM, CABIO, Lonza Group, Runke, Corbion, with a total market share of more than 75%, of which the largest producer is DSM, with a market share of more than 50%. Europe is the global most important algal DHA and ARA producing area, with a market share of more than 40%. In terms of type, DHA powder has a market share of over 35%. In the application field, the market share of infant formula is about 50%.

The Global Info Research report includes an overview of the development of the Algal DHA and ARA industry chain, the market status of Infant Formula (DHA Oil, DHA Powder), Nutritional Supplement (DHA Oil, DHA Powder), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Algal DHA and ARA.

Regionally, the report analyzes the Algal DHA and ARA markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Algal DHA and ARA market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Algal DHA and ARA market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Algal DHA and ARA industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., DHA Oil, DHA Powder).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Algal DHA and ARA market.

**Regional Analysis:** The report involves examining the Algal DHA and ARA market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Algal DHA and ARA market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Algal DHA and ARA:

**Company Analysis:** Report covers individual Algal DHA and ARA manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Algal DHA and ARA. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Infant Formula, Nutritional Supplement).

**Technology Analysis:** Report covers specific technologies relevant to Algal DHA and ARA. It assesses the current state, advancements, and potential future developments in Algal DHA and ARA areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Algal DHA and ARA market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Algal DHA and ARA market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

DHA Oil

DHA Powder

ARA Oil

ARA Powder

### Market segment by Application

Infant Formula

Nutritional Supplement

Food and Beverages

Others

#### Major players covered

DSM

Roquette

ADM

Corbion

Lonza Group

CABIO

AlgiSys

Fuxing

Runke

Cellana

JC Biotech

Yuexiang

FEMICO

Huison

Qingdao Keyuan

Yidie

Kingdomway

Shandong Yuexiang

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Algal DHA and ARA product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Algal DHA and ARA, with price, sales, revenue and global market share of Algal DHA and ARA from 2019 to 2024.

Chapter 3, the Algal DHA and ARA competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Algal DHA and ARA breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Algal DHA and ARA market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Algal DHA and ARA.

Chapter 14 and 15, to describe Algal DHA and ARA sales channel, distributors, customers, research findings and conclusion.

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