

# Global Alfalfa Hay Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Alfalfa Hay market size is expected to reach \$ 39640 million by 2032, rising at a market growth of 2.6% CAGR during the forecast period (2026-2032).

Alfalfa hay is an excellent source of good quality protein and fiber. Alfalfa is a legume hay and is sometimes called “lucerne”. These hays are higher in protein and minerals and are more palatable than grass hays. Alfalfa in particular is high in energy and is an excellent source of vitamins and minerals. When properly cured, alfalfa is the best of the legume hays from a nutrient standpoint. It has the most feed value of all the perennial pasture forages. Alfalfa is used as for horses, dairy cows, beef cattle, sheep, chickens, turkeys and other farm animals.

The alfalfa hay market continues to play a critical role in supporting the livestock and dairy industries, particularly in regions with large-scale cattle and dairy operations. Demand remains steady due to its high nutritional value and essential role in animal feed rations. In areas affected by drought or water scarcity, alfalfa's production can fluctuate, which in turn influences pricing and availability. Export markets, especially to countries in Asia and the Middle East, also significantly shape domestic supply and price dynamics, as overseas buyers often pay premium prices for high-quality hay.

On the supply side, producers are navigating challenges related to input costs, water regulations, and shifting land use priorities. In regions where water is limited, farmers may be incentivized to switch from alfalfa to less water-intensive crops, tightening supply. Meanwhile, technological advancements in harvesting and storage have allowed some producers to improve hay quality and efficiency, creating a tiered market where premium hay commands significantly higher prices. Overall, the alfalfa hay market remains sensitive to environmental conditions, policy changes, and international

trade, all of which continue to drive volatility and strategic decision-making for growers and buyers alike.

This report studies the global Alfalfa Hay production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Alfalfa Hay and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Alfalfa Hay that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Alfalfa Hay total production and demand, 2021-2032, (K MT)

Global Alfalfa Hay total production value, 2021-2032, (USD Million)

Global Alfalfa Hay production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Alfalfa Hay consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Alfalfa Hay domestic production, consumption, key domestic manufacturers and share

Global Alfalfa Hay production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Alfalfa Hay production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Alfalfa Hay production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Alfalfa Hay market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Anderson Hay, ACX Global, Bailey Farms, Aldahra Fagavi,

Grupo Os?s, Gruppo Carli, Border Valley Trading, Barr-Ag, Alfa Tec, Standlee Hay, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Alfalfa Hay market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### **Global Alfalfa Hay Market, By Region:**

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### **Global Alfalfa Hay Market, Segmentation by Type:**

Alfalfa Hay Bales

Alfalfa Hay Pellets

Alfalfa Hay Cubes

Others

#### Global Alfalfa Hay Market, Segmentation by Application:

Dairy Cow Feed

Beef Cattle & Sheep Feed

Pig Feed

Poultry Feed

Others

#### Companies Profiled:

Anderson Hay

ACX Global

Bailey Farms

Adahra Fagavi

Grupo Os?s

Gruppo Carli

Border Valley Trading

Barr-Ag

Alfa Tec

Standlee Hay

Sacate Pellet Mills

Compana Pet Brands

M&C Hay

Accomazzo

Qiushi Grass Industry

Beijing HDR Trading

Beijing Lvtianyuan Ecological Farm

Modern Grassland

Inner Mongolia Dachen Agriculture

Inner Mongolia HuangYangwa Grass Industry

**Key Questions Answered:**

1. How big is the global Alfalfa Hay market?
2. What is the demand of the global Alfalfa Hay market?
3. What is the year over year growth of the global Alfalfa Hay market?
4. What is the production and production value of the global Alfalfa Hay market?
5. Who are the key producers in the global Alfalfa Hay market?
6. What are the growth factors driving the market demand?

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