

Global Alcohol-soluble Gravure Ink Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Alcohol-soluble Gravure Ink market size is expected to reach \$ 1734 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

In 2025, global sales of alcohol-soluble gravure inks reached 187,000 tons, with an average selling price of US\$6,200 per ton. Alcohol-soluble gravure inks are a type of high-performance printing ink made with alcohol solvents as a diluent, combined with pigments, resins, additives, and fillers. They are widely used in packaging printing, label printing, carton printing, and flexible plastic packaging, and hold an advantage in the high-end packaging market due to their fast drying speed, strong printing adhesion, and good abrasion resistance. Upstream raw materials include pigments (approximately 45% of cost), resins (approximately 25%), alcohol solvents (approximately 20%), and functional additives (approximately 10%). Major suppliers are concentrated in China, Germany, and Japan. Downstream customers include paper packaging companies, flexible plastic packaging manufacturers, tobacco and food packaging companies, and pharmaceutical packaging companies.

Global total production capacity is approximately 240,000 tons per year, with industry gross margins maintained at 18%-28%. Demand growth is driven by the packaging industry's demand for high-end and personalized printing, as well as the trend towards low-VOC solvents driven by environmental regulations. Future business opportunities are mainly concentrated in high adhesion, fast drying, low volatility, green and environmentally friendly formulas and functional inks (antibacterial, oil-proof, and waterproof). At the same time, through digital printing adaptation and capacity automation upgrades, production efficiency and market response speed can be improved, driving steady growth in the industry.

The alcohol-soluble gravure ink market is characterized by demand driven by high-end packaging, environmental regulations, and accelerated technological upgrades. As the

requirements for printing quality and added functions in food, tobacco, alcohol, pharmaceutical, and cosmetic packaging continue to rise, alcohol-soluble gravure inks, with their high adhesion, abrasion resistance, and fast drying properties, are experiencing sustained growth in penetration within the mid-to-high-end packaging sector. Simultaneously, global low-VOC emission regulations and green printing policies are prompting companies to accelerate the research and development and promotion of low-solvent, environmentally friendly alcohol-soluble inks, driving the market's upgrade from traditional formulations to green and functional approaches.

In terms of the competitive landscape, European and Japanese companies maintain a leading position in high-performance pigments and specialized functional ink technologies, while Chinese manufacturers are rapidly expanding in the low-to-mid-end and some high-end packaging markets due to their price advantages and rapid response capabilities. Future market competition will increasingly rely on innovative formulations, environmental compliance capabilities, automated production capacity, and customized solutions. Furthermore, the gradual integration of digital printing technology with traditional gravure processes is bringing new opportunities for personalized, small-batch, and high-efficiency production. Overall, the alcohol-soluble gravure ink market will maintain steady growth, and the industry is evolving towards higher added value, greener practices, and smarter technologies. Companies will gain a sustainable competitive advantage through technological innovation and improved service capabilities.

This report studies the global Alcohol-soluble Gravure Ink production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Alcohol-soluble Gravure Ink and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Alcohol-soluble Gravure Ink that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Alcohol-soluble Gravure Ink total production and demand, 2021-2032, (Kilotons)

Global Alcohol-soluble Gravure Ink total production value, 2021-2032, (USD Million)

Global Alcohol-soluble Gravure Ink production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Alcohol-soluble Gravure Ink consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Alcohol-soluble Gravure Ink domestic production, consumption, key domestic manufacturers and share

Global Alcohol-soluble Gravure Ink production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Alcohol-soluble Gravure Ink production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Alcohol-soluble Gravure Ink production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Alcohol-soluble Gravure Ink market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DUOCAILI, HANGHUA, Chrostiki SA, D. R. Coats Ink & Resins Pvt. Ltd., XUCHUAN, YIPSINK, DESIKUN, TIANLONG, NEWEAST, JIANGMEN TOYO INK CO., LTD., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Alcohol-soluble Gravure Ink market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Alcohol-soluble Gravure Ink Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Alcohol-soluble Gravure Ink Market, Segmentation by Type:

Nitrocellulose (NC)-based Inks

Polyamide (PA)-based Inks

Acrylic (AC)-based Inks

Others

Global Alcohol-soluble Gravure Ink Market, Segmentation by Pigment Properties:

Organic Pigments

Inorganic Pigments

Global Alcohol-soluble Gravure Ink Market, Segmentation by Function:

Water-resistant Inks

Media-resistant Inks

Others

Global Alcohol-soluble Gravure Ink Market, Segmentation by Application:

Food

Pharmaceutical

Packaging

Others

Companies Profiled:

DUOCAILI

HANGHUA

Chrostiki SA

D. R. Coats Ink & Resins Pvt. Ltd.

XUCHUAN

YIPSINK

DESIKUN

TIANLONG

NEWEAST

JIANGMEN TOYO INK CO., LTD.

Key Questions Answered:

1. How big is the global Alcohol-soluble Gravure Ink market?
2. What is the demand of the global Alcohol-soluble Gravure Ink market?
3. What is the year over year growth of the global Alcohol-soluble Gravure Ink market?
4. What is the production and production value of the global Alcohol-soluble Gravure Ink market?
5. Who are the key producers in the global Alcohol-soluble Gravure Ink market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Alcohol-soluble Gravure Ink Introduction
- 1.2 World Alcohol-soluble Gravure Ink Supply & Forecast
 - 1.2.1 World Alcohol-soluble Gravure Ink Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Alcohol-soluble Gravure Ink Production (2021-2032)
 - 1.2.3 World Alcohol-soluble Gravure Ink Pricing Trends (2021-2032)
- 1.3 World Alcohol-soluble Gravure Ink Production by Region (Based on Production Site)
 - 1.3.1 World Alcohol-soluble Gravure Ink Production Value by Region (2021-2032)
 - 1.3.2 World Alcohol-soluble Gravure Ink Production by Region (2021-2032)
 - 1.3.3 World Alcohol-soluble Gravure Ink Average Price by Region (2021-2032)
 - 1.3.4 North America Alcohol-soluble Gravure Ink Production (2021-2032)
 - 1.3.5 Europe Alcohol-soluble Gravure Ink Production (2021-2032)
 - 1.3.6 China Alcohol-soluble Gravure Ink Production (2021-2032)
 - 1.3.7 Japan Alcohol-soluble Gravure Ink Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Alcohol-soluble Gravure Ink Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Alcohol-soluble Gravure Ink Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Alcohol-soluble Gravure Ink Demand (2021-2032)
- 2.2 World Alcohol-soluble Gravure Ink Consumption by Region
 - 2.2.1 World Alcohol-soluble Gravure Ink Consumption by Region (2021-2026)
 - 2.2.2 World Alcohol-soluble Gravure Ink Consumption Forecast by Region (2027-2032)
- 2.3 United States Alcohol-soluble Gravure Ink Consumption (2021-2032)
- 2.4 China Alcohol-soluble Gravure Ink Consumption (2021-2032)
- 2.5 Europe Alcohol-soluble Gravure Ink Consumption (2021-2032)
- 2.6 Japan Alcohol-soluble Gravure Ink Consumption (2021-2032)
- 2.7 South Korea Alcohol-soluble Gravure Ink Consumption (2021-2032)
- 2.8 ASEAN Alcohol-soluble Gravure Ink Consumption (2021-2032)
- 2.9 India Alcohol-soluble Gravure Ink Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Alcohol-soluble Gravure Ink Production Value by Manufacturer (2021-2026)
- 3.2 World Alcohol-soluble Gravure Ink Production by Manufacturer (2021-2026)
- 3.3 World Alcohol-soluble Gravure Ink Average Price by Manufacturer (2021-2026)
- 3.4 Alcohol-soluble Gravure Ink Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Alcohol-soluble Gravure Ink Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Alcohol-soluble Gravure Ink in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Alcohol-soluble Gravure Ink in 2025
- 3.6 Alcohol-soluble Gravure Ink Market: Overall Company Footprint Analysis
 - 3.6.1 Alcohol-soluble Gravure Ink Market: Region Footprint
 - 3.6.2 Alcohol-soluble Gravure Ink Market: Company Product Type Footprint
 - 3.6.3 Alcohol-soluble Gravure Ink Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Alcohol-soluble Gravure Ink Production Value Comparison
 - 4.1.1 United States VS China: Alcohol-soluble Gravure Ink Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Alcohol-soluble Gravure Ink Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Alcohol-soluble Gravure Ink Production Comparison
 - 4.2.1 United States VS China: Alcohol-soluble Gravure Ink Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Alcohol-soluble Gravure Ink Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Alcohol-soluble Gravure Ink Consumption Comparison
 - 4.3.1 United States VS China: Alcohol-soluble Gravure Ink Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Alcohol-soluble Gravure Ink Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Alcohol-soluble Gravure Ink Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Alcohol-soluble Gravure Ink Manufacturers, Headquarters

and Production Site (States, Country)

4.4.2 United States Based Manufacturers Alcohol-soluble Gravure Ink Production Value (2021-2026)

4.4.3 United States Based Manufacturers Alcohol-soluble Gravure Ink Production (2021-2026)

4.5 China Based Alcohol-soluble Gravure Ink Manufacturers and Market Share

4.5.1 China Based Alcohol-soluble Gravure Ink Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Alcohol-soluble Gravure Ink Production Value (2021-2026)

4.5.3 China Based Manufacturers Alcohol-soluble Gravure Ink Production (2021-2026)

4.6 Rest of World Based Alcohol-soluble Gravure Ink Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Alcohol-soluble Gravure Ink Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Alcohol-soluble Gravure Ink Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Alcohol-soluble Gravure Ink Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Alcohol-soluble Gravure Ink Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Nitrocellulose (NC)-based Inks

5.2.2 Polyamide (PA)-based Inks

5.2.3 Acrylic (AC)-based Inks

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Alcohol-soluble Gravure Ink Production by Type (2021-2032)

5.3.2 World Alcohol-soluble Gravure Ink Production Value by Type (2021-2032)

5.3.3 World Alcohol-soluble Gravure Ink Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY PIGMENT PROPERTIES

6.1 World Alcohol-soluble Gravure Ink Market Size Overview by Pigment Properties: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Pigment Properties

- 6.2.1 Organic Pigments
- 6.2.2 Inorganic Pigments
- 6.3 Market Segment by Pigment Properties
 - 6.3.1 World Alcohol-soluble Gravure Ink Production by Pigment Properties (2021-2032)
 - 6.3.2 World Alcohol-soluble Gravure Ink Production Value by Pigment Properties (2021-2032)
 - 6.3.3 World Alcohol-soluble Gravure Ink Average Price by Pigment Properties (2021-2032)

7 MARKET ANALYSIS BY FUNCTION

- 7.1 World Alcohol-soluble Gravure Ink Market Size Overview by Function: 2021 VS 2025 VS 2032
- 7.2 Segment Introduction by Function
 - 7.2.1 Water-resistant Inks
 - 7.2.2 Media-resistant Inks
 - 7.2.3 Others
- 7.3 Market Segment by Function
 - 7.3.1 World Alcohol-soluble Gravure Ink Production by Function (2021-2032)
 - 7.3.2 World Alcohol-soluble Gravure Ink Production Value by Function (2021-2032)
 - 7.3.3 World Alcohol-soluble Gravure Ink Average Price by Function (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

- 8.1 World Alcohol-soluble Gravure Ink Market Size Overview by Application: 2021 VS 2025 VS 2032
- 8.2 Segment Introduction by Application
 - 8.2.1 Food
 - 8.2.2 Pharmaceutical
 - 8.2.3 Packaging
 - 8.2.4 Others
- 8.3 Market Segment by Application
 - 8.3.1 World Alcohol-soluble Gravure Ink Production by Application (2021-2032)
 - 8.3.2 World Alcohol-soluble Gravure Ink Production Value by Application (2021-2032)
 - 8.3.3 World Alcohol-soluble Gravure Ink Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 DUOCAILI

9.1.1 DUOCAILI Details

9.1.2 DUOCAILI Major Business

9.1.3 DUOCAILI Alcohol-soluble Gravure Ink Product and Services

9.1.4 DUOCAILI Alcohol-soluble Gravure Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 DUOCAILI Recent Developments/Updates

9.1.6 DUOCAILI Competitive Strengths & Weaknesses

9.2 HANGHUA

9.2.1 HANGHUA Details

9.2.2 HANGHUA Major Business

9.2.3 HANGHUA Alcohol-soluble Gravure Ink Product and Services

9.2.4 HANGHUA Alcohol-soluble Gravure Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 HANGHUA Recent Developments/Updates

9.2.6 HANGHUA Competitive Strengths & Weaknesses

9.3 Chrostiki SA

9.3.1 Chrostiki SA Details

9.3.2 Chrostiki SA Major Business

9.3.3 Chrostiki SA Alcohol-soluble Gravure Ink Product and Services

9.3.4 Chrostiki SA Alcohol-soluble Gravure Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Chrostiki SA Recent Developments/Updates

9.3.6 Chrostiki SA Competitive Strengths & Weaknesses

9.4 D. R. Coats Ink & Resins Pvt. Ltd.

9.4.1 D. R. Coats Ink & Resins Pvt. Ltd. Details

9.4.2 D. R. Coats Ink & Resins Pvt. Ltd. Major Business

9.4.3 D. R. Coats Ink & Resins Pvt. Ltd. Alcohol-soluble Gravure Ink Product and Services

9.4.4 D. R. Coats Ink & Resins Pvt. Ltd. Alcohol-soluble Gravure Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 D. R. Coats Ink & Resins Pvt. Ltd. Recent Developments/Updates

9.4.6 D. R. Coats Ink & Resins Pvt. Ltd. Competitive Strengths & Weaknesses

9.5 XUCHUAN

9.5.1 XUCHUAN Details

9.5.2 XUCHUAN Major Business

9.5.3 XUCHUAN Alcohol-soluble Gravure Ink Product and Services

9.5.4 XUCHUAN Alcohol-soluble Gravure Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.5.5 XUCHUAN Recent Developments/Updates
- 9.5.6 XUCHUAN Competitive Strengths & Weaknesses
- 9.6 YIPSINK
 - 9.6.1 YIPSINK Details
 - 9.6.2 YIPSINK Major Business
 - 9.6.3 YIPSINK Alcohol-soluble Gravure Ink Product and Services
 - 9.6.4 YIPSINK Alcohol-soluble Gravure Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 YIPSINK Recent Developments/Updates
 - 9.6.6 YIPSINK Competitive Strengths & Weaknesses
- 9.7 DESIKUN
 - 9.7.1 DESIKUN Details
 - 9.7.2 DESIKUN Major Business
 - 9.7.3 DESIKUN Alcohol-soluble Gravure Ink Product and Services
 - 9.7.4 DESIKUN Alcohol-soluble Gravure Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 DESIKUN Recent Developments/Updates
 - 9.7.6 DESIKUN Competitive Strengths & Weaknesses
- 9.8 TIANLONG
 - 9.8.1 TIANLONG Details
 - 9.8.2 TIANLONG Major Business
 - 9.8.3 TIANLONG Alcohol-soluble Gravure Ink Product and Services
 - 9.8.4 TIANLONG Alcohol-soluble Gravure Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 TIANLONG Recent Developments/Updates
 - 9.8.6 TIANLONG Competitive Strengths & Weaknesses
- 9.9 NEWEAST
 - 9.9.1 NEWEAST Details
 - 9.9.2 NEWEAST Major Business
 - 9.9.3 NEWEAST Alcohol-soluble Gravure Ink Product and Services
 - 9.9.4 NEWEAST Alcohol-soluble Gravure Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 NEWEAST Recent Developments/Updates
 - 9.9.6 NEWEAST Competitive Strengths & Weaknesses
- 9.10 JIANGMEN TOYO INK CO., LTD.
 - 9.10.1 JIANGMEN TOYO INK CO., LTD. Details
 - 9.10.2 JIANGMEN TOYO INK CO., LTD. Major Business
 - 9.10.3 JIANGMEN TOYO INK CO., LTD. Alcohol-soluble Gravure Ink Product and Services

9.10.4 JIANGMEN TOYO INK CO., LTD. Alcohol-soluble Gravure Ink Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 JIANGMEN TOYO INK CO., LTD. Recent Developments/Updates

9.10.6 JIANGMEN TOYO INK CO., LTD. Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Alcohol-soluble Gravure Ink Industry Chain

10.2 Alcohol-soluble Gravure Ink Upstream Analysis

10.2.1 Alcohol-soluble Gravure Ink Core Raw Materials

10.2.2 Main Manufacturers of Alcohol-soluble Gravure Ink Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Alcohol-soluble Gravure Ink Production Mode

10.6 Alcohol-soluble Gravure Ink Procurement Model

10.7 Alcohol-soluble Gravure Ink Industry Sales Model and Sales Channels

10.7.1 Alcohol-soluble Gravure Ink Sales Model

10.7.2 Alcohol-soluble Gravure Ink Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Alcohol-soluble Gravure Ink Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Alcohol-soluble Gravure Ink Production Value by Region (2021-2026) & (USD Million)

Table 3. World Alcohol-soluble Gravure Ink Production Value by Region (2027-2032) & (USD Million)

Table 4. World Alcohol-soluble Gravure Ink Production Value Market Share by Region (2021-2026)

Table 5. World Alcohol-soluble Gravure Ink Production Value Market Share by Region (2027-2032)

Table 6. World Alcohol-soluble Gravure Ink Production by Region (2021-2026) & (Kilotons)

Table 7. World Alcohol-soluble Gravure Ink Production by Region (2027-2032) & (Kilotons)

Table 8. World Alcohol-soluble Gravure Ink Production Market Share by Region (2021-2026)

Table 9. World Alcohol-soluble Gravure Ink Production Market Share by Region (2027-2032)

Table 10. World Alcohol-soluble Gravure Ink Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Alcohol-soluble Gravure Ink Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Alcohol-soluble Gravure Ink Major Market Trends

Table 13. World Alcohol-soluble Gravure Ink Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)

Table 14. World Alcohol-soluble Gravure Ink Consumption by Region (2021-2026) & (Kilotons)

Table 15. World Alcohol-soluble Gravure Ink Consumption Forecast by Region (2027-2032) & (Kilotons)

Table 16. World Alcohol-soluble Gravure Ink Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Alcohol-soluble Gravure Ink Producers in 2025

Table 18. World Alcohol-soluble Gravure Ink Production by Manufacturer (2021-2026) & (Kilotons)

Table 19. Production Market Share of Key Alcohol-soluble Gravure Ink Producers in 2025

Table 20. World Alcohol-soluble Gravure Ink Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Alcohol-soluble Gravure Ink Company Evaluation Quadrant

Table 22. World Alcohol-soluble Gravure Ink Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Alcohol-soluble Gravure Ink Production Site of Key Manufacturer

Table 24. Alcohol-soluble Gravure Ink Market: Company Product Type Footprint

Table 25. Alcohol-soluble Gravure Ink Market: Company Product Application Footprint

Table 26. Alcohol-soluble Gravure Ink Competitive Factors

Table 27. Alcohol-soluble Gravure Ink New Entrant and Capacity Expansion Plans

Table 28. Alcohol-soluble Gravure Ink Mergers & Acquisitions Activity

Table 29. United States VS China Alcohol-soluble Gravure Ink Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Alcohol-soluble Gravure Ink Production Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 31. United States VS China Alcohol-soluble Gravure Ink Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 32. United States Based Alcohol-soluble Gravure Ink Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Alcohol-soluble Gravure Ink Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Alcohol-soluble Gravure Ink Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Alcohol-soluble Gravure Ink Production (2021-2026) & (Kilotons)

Table 36. United States Based Manufacturers Alcohol-soluble Gravure Ink Production Market Share (2021-2026)

Table 37. China Based Alcohol-soluble Gravure Ink Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Alcohol-soluble Gravure Ink Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Alcohol-soluble Gravure Ink Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Alcohol-soluble Gravure Ink Production, (2021-2026) & (Kilotons)

Table 41. China Based Manufacturers Alcohol-soluble Gravure Ink Production Market

Share (2021-2026)

Table 42. Rest of World Based Alcohol-soluble Gravure Ink Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Alcohol-soluble Gravure Ink Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Alcohol-soluble Gravure Ink Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Alcohol-soluble Gravure Ink Production, (2021-2026) & (Kilotons)

Table 46. Rest of World Based Manufacturers Alcohol-soluble Gravure Ink Production Market Share (2021-2026)

Table 47. World Alcohol-soluble Gravure Ink Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Alcohol-soluble Gravure Ink Production by Type (2021-2026) & (Kilotons)

Table 49. World Alcohol-soluble Gravure Ink Production by Type (2027-2032) & (Kilotons)

Table 50. World Alcohol-soluble Gravure Ink Production Value by Type (2021-2026) & (USD Million)

Table 51. World Alcohol-soluble Gravure Ink Production Value by Type (2027-2032) & (USD Million)

Table 52. World Alcohol-soluble Gravure Ink Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Alcohol-soluble Gravure Ink Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Alcohol-soluble Gravure Ink Production Value by Pigment Properties, (USD Million), 2021 & 2025 & 2032

Table 55. World Alcohol-soluble Gravure Ink Production by Pigment Properties (2021-2026) & (Kilotons)

Table 56. World Alcohol-soluble Gravure Ink Production by Pigment Properties (2027-2032) & (Kilotons)

Table 57. World Alcohol-soluble Gravure Ink Production Value by Pigment Properties (2021-2026) & (USD Million)

Table 58. World Alcohol-soluble Gravure Ink Production Value by Pigment Properties (2027-2032) & (USD Million)

Table 59. World Alcohol-soluble Gravure Ink Average Price by Pigment Properties (2021-2026) & (US\$/Ton)

Table 60. World Alcohol-soluble Gravure Ink Average Price by Pigment Properties (2027-2032) & (US\$/Ton)

Table 61. World Alcohol-soluble Gravure Ink Production Value by Function, (USD Million), 2021 & 2025 & 2032

Table 62. World Alcohol-soluble Gravure Ink Production by Function (2021-2026) & (Kilotons)

Table 63. World Alcohol-soluble Gravure Ink Production by Function (2027-2032) & (Kilotons)

Table 64. World Alcohol-soluble Gravure Ink Production Value by Function (2021-2026) & (USD Million)

Table 65. World Alcohol-soluble Gravure Ink Production Value by Function (2027-2032) & (USD Million)

Table 66. World Alcohol-soluble Gravure Ink Average Price by Function (2021-2026) & (US\$/Ton)

Table 67. World Alcohol-soluble Gravure Ink Average Price by Function (2027-2032) & (US\$/Ton)

Table 68. World Alcohol-soluble Gravure Ink Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Alcohol-soluble Gravure Ink Production by Application (2021-2026) & (Kilotons)

Table 70. World Alcohol-soluble Gravure Ink Production by Application (2027-2032) & (Kilotons)

Table 71. World Alcohol-soluble Gravure Ink Production Value by Application (2021-2026) & (USD Million)

Table 72. World Alcohol-soluble Gravure Ink Production Value by Application (2027-2032) & (USD Million)

Table 73. World Alcohol-soluble Gravure Ink Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Alcohol-soluble Gravure Ink Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. DUOCAILI Basic Information, Manufacturing Base and Competitors

Table 76. DUOCAILI Major Business

Table 77. DUOCAILI Alcohol-soluble Gravure Ink Product and Services

Table 78. DUOCAILI Alcohol-soluble Gravure Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. DUOCAILI Recent Developments/Updates

Table 80. DUOCAILI Competitive Strengths & Weaknesses

Table 81. HANGHUA Basic Information, Manufacturing Base and Competitors

Table 82. HANGHUA Major Business

Table 83. HANGHUA Alcohol-soluble Gravure Ink Product and Services

Table 84. HANGHUA Alcohol-soluble Gravure Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. HANGHUA Recent Developments/Updates

Table 86. HANGHUA Competitive Strengths & Weaknesses

Table 87. Chrostiki SA Basic Information, Manufacturing Base and Competitors

Table 88. Chrostiki SA Major Business

Table 89. Chrostiki SA Alcohol-soluble Gravure Ink Product and Services

Table 90. Chrostiki SA Alcohol-soluble Gravure Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Chrostiki SA Recent Developments/Updates

Table 92. Chrostiki SA Competitive Strengths & Weaknesses

Table 93. D. R. Coats Ink & Resins Pvt. Ltd. Basic Information, Manufacturing Base and Competitors

Table 94. D. R. Coats Ink & Resins Pvt. Ltd. Major Business

Table 95. D. R. Coats Ink & Resins Pvt. Ltd. Alcohol-soluble Gravure Ink Product and Services

Table 96. D. R. Coats Ink & Resins Pvt. Ltd. Alcohol-soluble Gravure Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. D. R. Coats Ink & Resins Pvt. Ltd. Recent Developments/Updates

Table 98. D. R. Coats Ink & Resins Pvt. Ltd. Competitive Strengths & Weaknesses

Table 99. XUCHUAN Basic Information, Manufacturing Base and Competitors

Table 100. XUCHUAN Major Business

Table 101. XUCHUAN Alcohol-soluble Gravure Ink Product and Services

Table 102. XUCHUAN Alcohol-soluble Gravure Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. XUCHUAN Recent Developments/Updates

Table 104. XUCHUAN Competitive Strengths & Weaknesses

Table 105. YIPSINK Basic Information, Manufacturing Base and Competitors

Table 106. YIPSINK Major Business

Table 107. YIPSINK Alcohol-soluble Gravure Ink Product and Services

Table 108. YIPSINK Alcohol-soluble Gravure Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. YIPSINK Recent Developments/Updates

Table 110. YIPSINK Competitive Strengths & Weaknesses

- Table 111. DESIKUN Basic Information, Manufacturing Base and Competitors
- Table 112. DESIKUN Major Business
- Table 113. DESIKUN Alcohol-soluble Gravure Ink Product and Services
- Table 114. DESIKUN Alcohol-soluble Gravure Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. DESIKUN Recent Developments/Updates
- Table 116. DESIKUN Competitive Strengths & Weaknesses
- Table 117. TIANLONG Basic Information, Manufacturing Base and Competitors
- Table 118. TIANLONG Major Business
- Table 119. TIANLONG Alcohol-soluble Gravure Ink Product and Services
- Table 120. TIANLONG Alcohol-soluble Gravure Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. TIANLONG Recent Developments/Updates
- Table 122. TIANLONG Competitive Strengths & Weaknesses
- Table 123. NEWEAST Basic Information, Manufacturing Base and Competitors
- Table 124. NEWEAST Major Business
- Table 125. NEWEAST Alcohol-soluble Gravure Ink Product and Services
- Table 126. NEWEAST Alcohol-soluble Gravure Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. NEWEAST Recent Developments/Updates
- Table 128. NEWEAST Competitive Strengths & Weaknesses
- Table 129. JIANGMEN TOYO INK CO., LTD. Basic Information, Manufacturing Base and Competitors
- Table 130. JIANGMEN TOYO INK CO., LTD. Major Business
- Table 131. JIANGMEN TOYO INK CO., LTD. Alcohol-soluble Gravure Ink Product and Services
- Table 132. JIANGMEN TOYO INK CO., LTD. Alcohol-soluble Gravure Ink Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. JIANGMEN TOYO INK CO., LTD. Recent Developments/Updates
- Table 134. JIANGMEN TOYO INK CO., LTD. Competitive Strengths & Weaknesses
- Table 135. Global Key Players of Alcohol-soluble Gravure Ink Upstream (Raw Materials)
- Table 136. Global Alcohol-soluble Gravure Ink Typical Customers
- Table 137. Alcohol-soluble Gravure Ink Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Alcohol-soluble Gravure Ink Picture

Figure 2. World Alcohol-soluble Gravure Ink Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Alcohol-soluble Gravure Ink Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Alcohol-soluble Gravure Ink Production (2021-2032) & (Kilotons)

Figure 5. World Alcohol-soluble Gravure Ink Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Alcohol-soluble Gravure Ink Production Value Market Share by Region (2021-2032)

Figure 7. World Alcohol-soluble Gravure Ink Production Market Share by Region (2021-2032)

Figure 8. North America Alcohol-soluble Gravure Ink Production (2021-2032) & (Kilotons)

Figure 9. Europe Alcohol-soluble Gravure Ink Production (2021-2032) & (Kilotons)

Figure 10. China Alcohol-soluble Gravure Ink Production (2021-2032) & (Kilotons)

Figure 11. Japan Alcohol-soluble Gravure Ink Production (2021-2032) & (Kilotons)

Figure 12. Alcohol-soluble Gravure Ink Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Alcohol-soluble Gravure Ink Consumption (2021-2032) & (Kilotons)

Figure 15. World Alcohol-soluble Gravure Ink Consumption Market Share by Region (2021-2032)

Figure 16. United States Alcohol-soluble Gravure Ink Consumption (2021-2032) & (Kilotons)

Figure 17. China Alcohol-soluble Gravure Ink Consumption (2021-2032) & (Kilotons)

Figure 18. Europe Alcohol-soluble Gravure Ink Consumption (2021-2032) & (Kilotons)

Figure 19. Japan Alcohol-soluble Gravure Ink Consumption (2021-2032) & (Kilotons)

Figure 20. South Korea Alcohol-soluble Gravure Ink Consumption (2021-2032) & (Kilotons)

Figure 21. ASEAN Alcohol-soluble Gravure Ink Consumption (2021-2032) & (Kilotons)

Figure 22. India Alcohol-soluble Gravure Ink Consumption (2021-2032) & (Kilotons)

Figure 23. Producer Shipments of Alcohol-soluble Gravure Ink by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Alcohol-soluble Gravure Ink Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Alcohol-soluble Gravure Ink

Markets in 2025

Figure 26. United States VS China: Alcohol-soluble Gravure Ink Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Alcohol-soluble Gravure Ink Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Alcohol-soluble Gravure Ink Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Alcohol-soluble Gravure Ink Production Market Share 2025

Figure 30. China Based Manufacturers Alcohol-soluble Gravure Ink Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Alcohol-soluble Gravure Ink Production Market Share 2025

Figure 32. World Alcohol-soluble Gravure Ink Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Alcohol-soluble Gravure Ink Production Value Market Share by Type in 2025

Figure 34. Nitrocellulose (NC)-based Inks

Figure 35. Polyamide (PA)-based Inks

Figure 36. Acrylic (AC)-based Inks

Figure 37. Others

Figure 38. World Alcohol-soluble Gravure Ink Production Market Share by Type (2021-2032)

Figure 39. World Alcohol-soluble Gravure Ink Production Value Market Share by Type (2021-2032)

Figure 40. World Alcohol-soluble Gravure Ink Average Price by Type (2021-2032) & (US\$/Ton)

Figure 41. World Alcohol-soluble Gravure Ink Production Value by Pigment Properties, (USD Million), 2021 & 2025 & 2032

Figure 42. World Alcohol-soluble Gravure Ink Production Value Market Share by Pigment Properties in 2025

Figure 43. Organic Pigments

Figure 44. Inorganic Pigments

Figure 45. World Alcohol-soluble Gravure Ink Production Market Share by Pigment Properties (2021-2032)

Figure 46. World Alcohol-soluble Gravure Ink Production Value Market Share by Pigment Properties (2021-2032)

Figure 47. World Alcohol-soluble Gravure Ink Average Price by Pigment Properties (2021-2032) & (US\$/Ton)

Figure 48. World Alcohol-soluble Gravure Ink Production Value by Function, (USD Million), 2021 & 2025 & 2032

Figure 49. World Alcohol-soluble Gravure Ink Production Value Market Share by Function in 2025

Figure 50. Water-resistant Inks

Figure 51. Media-resistant Inks

Figure 52. Others

Figure 53. World Alcohol-soluble Gravure Ink Production Market Share by Function (2021-2032)

Figure 54. World Alcohol-soluble Gravure Ink Production Value Market Share by Function (2021-2032)

Figure 55. World Alcohol-soluble Gravure Ink Average Price by Function (2021-2032) & (US\$/Ton)

Figure 56. World Alcohol-soluble Gravure Ink Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 57. World Alcohol-soluble Gravure Ink Production Value Market Share by Application in 2025

Figure 58. Food

Figure 59. Pharmaceutical

Figure 60. Packaging

Figure 61. Others

Figure 62. World Alcohol-soluble Gravure Ink Production Market Share by Application (2021-2032)

Figure 63. World Alcohol-soluble Gravure Ink Production Value Market Share by Application (2021-2032)

Figure 64. World Alcohol-soluble Gravure Ink Average Price by Application (2021-2032) & (US\$/Ton)

Figure 65. Alcohol-soluble Gravure Ink Industry Chain

Figure 66. Alcohol-soluble Gravure Ink Procurement Model

Figure 67. Alcohol-soluble Gravure Ink Sales Model

Figure 68. Alcohol-soluble Gravure Ink Sales Channels, Direct Sales, and Distribution

Figure 69. Methodology

Figure 70. Research Process and Data Source

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