

Global Alcohol Packaging Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Alcohol Packaging market size was valued at USD 64850 million in 2023 and is forecast to a readjusted size of USD 89610 million by 2030 with a CAGR of 4.7% during review period.

Alcohol is developed through a fermentation process that makes use of sugar and yeast. Alcohol packaging is the art and technology of enclosing or protecting alcohol for storage, distribution, sales, and use.

Global 5 largest manufacturers of Alcohol Packaging are Ball Corporation, Crown Holdings, Owens Illinois, Ardagh Group and Verallia, which make up nearly 25%. Among them, Ball Corporation dominates with nearly 7% production value share, followed by Crown Holdings (5%) and Owens Illinois (4%). Top manufacturers are based in Europe and North America.

Europe is the largest market, holding a share over 35%, followed by Asia-Pacific and North America, with shares 29% and 28% separately.

There are two product types of Alcohol Packaging, including Secondary Packaging and Primary Packaging. The leading type is Primary Packaging, with a market share over 70%.

In terms of application, Alcohol Packaging is mainly used in spirits, beer, wine, ciders and others. The largest segment is beer, accounting for nearly 50%.

The Global Info Research report includes an overview of the development of the Alcohol

Packaging industry chain, the market status of Spirits (Secondary Packaging, Primary Packaging), Beer (Secondary Packaging, Primary Packaging), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Alcohol Packaging.

Regionally, the report analyzes the Alcohol Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Alcohol Packaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Alcohol Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Alcohol Packaging industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Secondary Packaging, Primary Packaging).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Alcohol Packaging market.

Regional Analysis: The report involves examining the Alcohol Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Alcohol Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Alcohol Packaging:

Company Analysis: Report covers individual Alcohol Packaging manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Alcohol Packaging. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Spirits, Beer).

Technology Analysis: Report covers specific technologies relevant to Alcohol Packaging. It assesses the current state, advancements, and potential future developments in Alcohol Packaging areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Alcohol Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Alcohol Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Secondary Packaging

Primary Packaging

Market segment by Application

Spirits

Beer

Wine

Ciders

Others

Major players covered

Ball Corporation

Crown Holdings

Owens Illinois

Ardagh Group

Verallia

BA Glass

Vidrala

Smurfit Kappa Group

Vetropack

WestRock LLC

Stora Enso Oyj

Nampak

Berry Global

Gerresheimer

Beatson Clark

Anchor Glass Container

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Alcohol Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Alcohol Packaging, with price, sales, revenue and global market share of Alcohol Packaging from 2019 to 2024.

Chapter 3, the Alcohol Packaging competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Alcohol Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Alcohol Packaging market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Alcohol Packaging.

Chapter 14 and 15, to describe Alcohol Packaging sales channel, distributors, customers, research findings and conclusion.

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