

# Global Alcohol Based Disinfectant Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G8D679D553CEN.html>

Date: January 2024

Pages: 156

Price: US\$ 3,480.00 (Single User License)

ID: G8D679D553CEN

## Abstracts

According to our (Global Info Research) latest study, the global Alcohol Based Disinfectant market size was valued at USD 2952.1 million in 2023 and is forecast to a readjusted size of USD 3965.6 million by 2030 with a CAGR of 4.3% during review period.

Alcohol Based Disinfectant, or Alcohol Based Hand Disinfectant, is an antiseptic liquid, foam, or gel used to inhibit the spread of infectious microorganisms and other harmful bacteria on the hands.

This product can also be called as Alcohol Based Hand Sanitizer.

Global leading manufacturers of alcohol based disinfectant include: Reckitt Benckiser, Procter & Gamble, Unilever and GOJO Industries, with a market share about 36%.

Among the producers by region, Europe, North America, China and Japan are top 4, holding a total share around 80%. In terms of consumption value market share, APAC region makes up the most, with a share around 40%.

As for classification of alcohol based disinfectant, the dominant type is Gel, accounting for nearly 60%. While the largest segment by application is personal use, holding about a half share.

The Global Info Research report includes an overview of the development of the Alcohol Based Disinfectant industry chain, the market status of Personal Use (Gel, Liquid Soap), Medical Industry (Gel, Liquid Soap), and key enterprises in developed and

developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Alcohol Based Disinfectant.

Regionally, the report analyzes the Alcohol Based Disinfectant markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Alcohol Based Disinfectant market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Alcohol Based Disinfectant market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Alcohol Based Disinfectant industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Gel, Liquid Soap).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Alcohol Based Disinfectant market.

**Regional Analysis:** The report involves examining the Alcohol Based Disinfectant market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Alcohol Based Disinfectant market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Alcohol Based Disinfectant:

**Company Analysis:** Report covers individual Alcohol Based Disinfectant manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Alcohol Based Disinfectant. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Personal Use, Medical Industry).

**Technology Analysis:** Report covers specific technologies relevant to Alcohol Based Disinfectant. It assesses the current state, advancements, and potential future developments in Alcohol Based Disinfectant areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Alcohol Based Disinfectant market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Alcohol Based Disinfectant market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Gel

Liquid Soap

Foam

Others

## Market segment by Application

Personal Use

Medical Industry

Food Industry

Industrial

Others

## Major players covered

Procter & Gamble

3M

Medline Industries

Kimberly-Clark

Vi-Jon

GOJO Industries

Ecolab

Kutol

Henkel

Hartmann (BODE Chemie)

Unilever

Reckitt Benckiser

Kao Corporation

Lion Corporation

Saraya

Walch

Bluemoon

Longrich

Shanghai Jahwa

Kami

Lvsan Chemistry

Likang

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Alcohol Based Disinfectant product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Alcohol Based Disinfectant, with price, sales, revenue and global market share of Alcohol Based Disinfectant from 2019 to 2024.

Chapter 3, the Alcohol Based Disinfectant competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Alcohol Based Disinfectant breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Alcohol Based Disinfectant market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Alcohol Based Disinfectant.

Chapter 14 and 15, to describe Alcohol Based Disinfectant sales channel, distributors, customers, research findings and conclusion.

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