

Global AIS Transponder Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global AIS Transponder market size was valued at USD 52 million in 2023 and is forecast to a readjusted size of USD 80 million by 2030 with a CAGR of 6.2% during review period.

An Automatic Identification System Market is designed to enable two-way communication between various vessels and onshore-based coastal authorities. The system is capable of providing static, dynamic, and voyage data about a ship to other ships in the vicinity and to nearby coastal authorities.

There are two classes of AIS unit fitted to vessels, Class A and Class B. Class A units are a mandatory fit under the safety of life at sea (SOLAS) convention to vessels above 300 gross tons or which carry more than 11 passengers in International waters. Many other commercial vessels and some leisure craft also fit Class A units. Class B units are currently not a mandatory fit but authorities in several parts of the world are considering this. Class B units are designed for fitting in vessels which do not fall into the mandatory Class A fit category.

SRT Marine and Alltek Marine are the top two manufacturers in the AIS Transponder market in 2019. SRT Marine dominated with 22.95% global revenue share, followed by Alltek Marine with 21.07% global revenue share. Other key players include Furuno, Navico, Garmin, Icom, Japan Radio Company, Vesper Marine, Comnav Marine, True Heading and among others.

On the basis of region, APAC is the largest market segment of AIS Transponder, with a consumption market share over 77% in 2019, China, Japan, and South Korea play an

important role in APAC Region. Europe followed APAC with a consumption market share of 9.48% in 2019.

Class A Marine AIS, which is targeted at large commercial vessels. While Class B Marine AIS is aimed at the lighter commercial, leisure and fishing vessels markets. AIS Transponder used in industry including Merchant Marine, Recreational Boats, and Fishing Vessels etc. Report data showed that 36.03% and 42.10% of the AIS Transponder market demand in Merchant Marine and Fishing Vessels in 2019, respectively.

The Global Info Research report includes an overview of the development of the AIS Transponder industry chain, the market status of Merchant Marine (Class A Marine AIS, Class B Marine AIS), Recreational Boats (Class A Marine AIS, Class B Marine AIS), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of AIS Transponder.

Regionally, the report analyzes the AIS Transponder markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global AIS Transponder market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the AIS Transponder market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the AIS Transponder industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Class A Marine AIS, Class B Marine AIS).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the AIS Transponder market.

Regional Analysis: The report involves examining the AIS Transponder market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the AIS Transponder market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to AIS Transponder:

Company Analysis: Report covers individual AIS Transponder manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards AIS Transponder. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Merchant Marine, Recreational Boats).

Technology Analysis: Report covers specific technologies relevant to AIS Transponder. It assesses the current state, advancements, and potential future developments in AIS Transponder areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the AIS Transponder market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

AIS Transponder market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Class A Marine AIS

Class B Marine AIS

Market segment by Application

Merchant Marine

Recreational Boats

Fishing Vessels

Others

Major players covered

SRT Marine

Alltek Marine

Furuno

Navico

Garmin

Icom

Japan Radio Company

Vesper Marine

Comnav Marine

True Heading

Kongsberg Gruppen ASA

Transas Marine Limited (W?rtsil?)

SAAB AB

Raymarine

Weatherdock AG

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe AIS Transponder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AIS Transponder, with price, sales, revenue and global market share of AIS Transponder from 2019 to 2024.

Chapter 3, the AIS Transponder competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AIS Transponder breakdown data are shown at the regional level, to

show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and AIS Transponder market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AIS Transponder.

Chapter 14 and 15, to describe AIS Transponder sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of AIS Transponder
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global AIS Transponder Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Class A Marine AIS
 - 1.3.3 Class B Marine AIS
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global AIS Transponder Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Merchant Marine
 - 1.4.3 Recreational Boats
 - 1.4.4 Fishing Vessels
 - 1.4.5 Others
- 1.5 Global AIS Transponder Market Size & Forecast
 - 1.5.1 Global AIS Transponder Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global AIS Transponder Sales Quantity (2019-2030)
 - 1.5.3 Global AIS Transponder Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 SRT Marine
 - 2.1.1 SRT Marine Details
 - 2.1.2 SRT Marine Major Business
 - 2.1.3 SRT Marine AIS Transponder Product and Services
 - 2.1.4 SRT Marine AIS Transponder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 SRT Marine Recent Developments/Updates
- 2.2 Alltek Marine
 - 2.2.1 Alltek Marine Details
 - 2.2.2 Alltek Marine Major Business
 - 2.2.3 Alltek Marine AIS Transponder Product and Services
 - 2.2.4 Alltek Marine AIS Transponder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Alltek Marine Recent Developments/Updates

2.3 Furuno

2.3.1 Furuno Details

2.3.2 Furuno Major Business

2.3.3 Furuno AIS Transponder Product and Services

2.3.4 Furuno AIS Transponder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Furuno Recent Developments/Updates

2.4 Navico

2.4.1 Navico Details

2.4.2 Navico Major Business

2.4.3 Navico AIS Transponder Product and Services

2.4.4 Navico AIS Transponder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Navico Recent Developments/Updates

2.5 Garmin

2.5.1 Garmin Details

2.5.2 Garmin Major Business

2.5.3 Garmin AIS Transponder Product and Services

2.5.4 Garmin AIS Transponder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Garmin Recent Developments/Updates

2.6 Icom

2.6.1 Icom Details

2.6.2 Icom Major Business

2.6.3 Icom AIS Transponder Product and Services

2.6.4 Icom AIS Transponder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Icom Recent Developments/Updates

2.7 Japan Radio Company

2.7.1 Japan Radio Company Details

2.7.2 Japan Radio Company Major Business

2.7.3 Japan Radio Company AIS Transponder Product and Services

2.7.4 Japan Radio Company AIS Transponder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Japan Radio Company Recent Developments/Updates

2.8 Vesper Marine

2.8.1 Vesper Marine Details

2.8.2 Vesper Marine Major Business

2.8.3 Vesper Marine AIS Transponder Product and Services

2.8.4 Vesper Marine AIS Transponder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Vesper Marine Recent Developments/Updates

2.9 Comnav Marine

2.9.1 Comnav Marine Details

2.9.2 Comnav Marine Major Business

2.9.3 Comnav Marine AIS Transponder Product and Services

2.9.4 Comnav Marine AIS Transponder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Comnav Marine Recent Developments/Updates

2.10 True Heading

2.10.1 True Heading Details

2.10.2 True Heading Major Business

2.10.3 True Heading AIS Transponder Product and Services

2.10.4 True Heading AIS Transponder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 True Heading Recent Developments/Updates

2.11 Kongsberg Gruppen ASA

2.11.1 Kongsberg Gruppen ASA Details

2.11.2 Kongsberg Gruppen ASA Major Business

2.11.3 Kongsberg Gruppen ASA AIS Transponder Product and Services

2.11.4 Kongsberg Gruppen ASA AIS Transponder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Kongsberg Gruppen ASA Recent Developments/Updates

2.12 Transas Marine Limited (W?rtsil?)

2.12.1 Transas Marine Limited (W?rtsil?) Details

2.12.2 Transas Marine Limited (W?rtsil?) Major Business

2.12.3 Transas Marine Limited (W?rtsil?) AIS Transponder Product and Services

2.12.4 Transas Marine Limited (W?rtsil?) AIS Transponder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Transas Marine Limited (W?rtsil?) Recent Developments/Updates

2.13 SAAB AB

2.13.1 SAAB AB Details

2.13.2 SAAB AB Major Business

2.13.3 SAAB AB AIS Transponder Product and Services

2.13.4 SAAB AB AIS Transponder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 SAAB AB Recent Developments/Updates

2.14 Raymarine

- 2.14.1 Raymarine Details
- 2.14.2 Raymarine Major Business
- 2.14.3 Raymarine AIS Transponder Product and Services
- 2.14.4 Raymarine AIS Transponder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Raymarine Recent Developments/Updates
- 2.15 Weatherdock AG
 - 2.15.1 Weatherdock AG Details
 - 2.15.2 Weatherdock AG Major Business
 - 2.15.3 Weatherdock AG AIS Transponder Product and Services
 - 2.15.4 Weatherdock AG AIS Transponder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Weatherdock AG Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AIS TRANSPONDER BY MANUFACTURER

- 3.1 Global AIS Transponder Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global AIS Transponder Revenue by Manufacturer (2019-2024)
- 3.3 Global AIS Transponder Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of AIS Transponder by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 AIS Transponder Manufacturer Market Share in 2023
 - 3.4.2 Top 6 AIS Transponder Manufacturer Market Share in 2023
- 3.5 AIS Transponder Market: Overall Company Footprint Analysis
 - 3.5.1 AIS Transponder Market: Region Footprint
 - 3.5.2 AIS Transponder Market: Company Product Type Footprint
 - 3.5.3 AIS Transponder Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global AIS Transponder Market Size by Region
 - 4.1.1 Global AIS Transponder Sales Quantity by Region (2019-2030)
 - 4.1.2 Global AIS Transponder Consumption Value by Region (2019-2030)
 - 4.1.3 Global AIS Transponder Average Price by Region (2019-2030)
- 4.2 North America AIS Transponder Consumption Value (2019-2030)
- 4.3 Europe AIS Transponder Consumption Value (2019-2030)

- 4.4 Asia-Pacific AIS Transponder Consumption Value (2019-2030)
- 4.5 South America AIS Transponder Consumption Value (2019-2030)
- 4.6 Middle East and Africa AIS Transponder Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global AIS Transponder Sales Quantity by Type (2019-2030)
- 5.2 Global AIS Transponder Consumption Value by Type (2019-2030)
- 5.3 Global AIS Transponder Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global AIS Transponder Sales Quantity by Application (2019-2030)
- 6.2 Global AIS Transponder Consumption Value by Application (2019-2030)
- 6.3 Global AIS Transponder Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America AIS Transponder Sales Quantity by Type (2019-2030)
- 7.2 North America AIS Transponder Sales Quantity by Application (2019-2030)
- 7.3 North America AIS Transponder Market Size by Country
 - 7.3.1 North America AIS Transponder Sales Quantity by Country (2019-2030)
 - 7.3.2 North America AIS Transponder Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe AIS Transponder Sales Quantity by Type (2019-2030)
- 8.2 Europe AIS Transponder Sales Quantity by Application (2019-2030)
- 8.3 Europe AIS Transponder Market Size by Country
 - 8.3.1 Europe AIS Transponder Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe AIS Transponder Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific AIS Transponder Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific AIS Transponder Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific AIS Transponder Market Size by Region
 - 9.3.1 Asia-Pacific AIS Transponder Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific AIS Transponder Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America AIS Transponder Sales Quantity by Type (2019-2030)
- 10.2 South America AIS Transponder Sales Quantity by Application (2019-2030)
- 10.3 South America AIS Transponder Market Size by Country
 - 10.3.1 South America AIS Transponder Sales Quantity by Country (2019-2030)
 - 10.3.2 South America AIS Transponder Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa AIS Transponder Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa AIS Transponder Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa AIS Transponder Market Size by Country
 - 11.3.1 Middle East & Africa AIS Transponder Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa AIS Transponder Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 AIS Transponder Market Drivers
- 12.2 AIS Transponder Market Restraints
- 12.3 AIS Transponder Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of AIS Transponder and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of AIS Transponder
- 13.3 AIS Transponder Production Process
- 13.4 AIS Transponder Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 AIS Transponder Typical Distributors
- 14.3 AIS Transponder Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global AIS Transponder Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global AIS Transponder Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. SRT Marine Basic Information, Manufacturing Base and Competitors

Table 4. SRT Marine Major Business

Table 5. SRT Marine AIS Transponder Product and Services

Table 6. SRT Marine AIS Transponder Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. SRT Marine Recent Developments/Updates

Table 8. Alltek Marine Basic Information, Manufacturing Base and Competitors

Table 9. Alltek Marine Major Business

Table 10. Alltek Marine AIS Transponder Product and Services

Table 11. Alltek Marine AIS Transponder Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Alltek Marine Recent Developments/Updates

Table 13. Furuno Basic Information, Manufacturing Base and Competitors

Table 14. Furuno Major Business

Table 15. Furuno AIS Transponder Product and Services

Table 16. Furuno AIS Transponder Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Furuno Recent Developments/Updates

Table 18. Navico Basic Information, Manufacturing Base and Competitors

Table 19. Navico Major Business

Table 20. Navico AIS Transponder Product and Services

Table 21. Navico AIS Transponder Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Navico Recent Developments/Updates

Table 23. Garmin Basic Information, Manufacturing Base and Competitors

Table 24. Garmin Major Business

Table 25. Garmin AIS Transponder Product and Services

Table 26. Garmin AIS Transponder Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Garmin Recent Developments/Updates

Table 28. Icom Basic Information, Manufacturing Base and Competitors

- Table 29. Icom Major Business
- Table 30. Icom AIS Transponder Product and Services
- Table 31. Icom AIS Transponder Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Icom Recent Developments/Updates
- Table 33. Japan Radio Company Basic Information, Manufacturing Base and Competitors
- Table 34. Japan Radio Company Major Business
- Table 35. Japan Radio Company AIS Transponder Product and Services
- Table 36. Japan Radio Company AIS Transponder Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Japan Radio Company Recent Developments/Updates
- Table 38. Vesper Marine Basic Information, Manufacturing Base and Competitors
- Table 39. Vesper Marine Major Business
- Table 40. Vesper Marine AIS Transponder Product and Services
- Table 41. Vesper Marine AIS Transponder Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Vesper Marine Recent Developments/Updates
- Table 43. Comnav Marine Basic Information, Manufacturing Base and Competitors
- Table 44. Comnav Marine Major Business
- Table 45. Comnav Marine AIS Transponder Product and Services
- Table 46. Comnav Marine AIS Transponder Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Comnav Marine Recent Developments/Updates
- Table 48. True Heading Basic Information, Manufacturing Base and Competitors
- Table 49. True Heading Major Business
- Table 50. True Heading AIS Transponder Product and Services
- Table 51. True Heading AIS Transponder Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. True Heading Recent Developments/Updates
- Table 53. Kongsberg Gruppen ASA Basic Information, Manufacturing Base and Competitors
- Table 54. Kongsberg Gruppen ASA Major Business
- Table 55. Kongsberg Gruppen ASA AIS Transponder Product and Services
- Table 56. Kongsberg Gruppen ASA AIS Transponder Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Kongsberg Gruppen ASA Recent Developments/Updates
- Table 58. Transas Marine Limited (W?rtsil?) Basic Information, Manufacturing Base and Competitors

Table 59. Transas Marine Limited (Wartsil) Major Business

Table 60. Transas Marine Limited (Wartsil) AIS Transponder Product and Services

Table 61. Transas Marine Limited (Wartsil) AIS Transponder Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Transas Marine Limited (Wartsil) Recent Developments/Updates

Table 63. SAAB AB Basic Information, Manufacturing Base and Competitors

Table 64. SAAB AB Major Business

Table 65. SAAB AB AIS Transponder Product and Services

Table 66. SAAB AB AIS Transponder Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. SAAB AB Recent Developments/Updates

Table 68. Raymarine Basic Information, Manufacturing Base and Competitors

Table 69. Raymarine Major Business

Table 70. Raymarine AIS Transponder Product and Services

Table 71. Raymarine AIS Transponder Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Raymarine Recent Developments/Updates

Table 73. Weatherdock AG Basic Information, Manufacturing Base and Competitors

Table 74. Weatherdock AG Major Business

Table 75. Weatherdock AG AIS Transponder Product and Services

Table 76. Weatherdock AG AIS Transponder Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Weatherdock AG Recent Developments/Updates

Table 78. Global AIS Transponder Sales Quantity by Manufacturer (2019-2024) & (Units)

Table 79. Global AIS Transponder Revenue by Manufacturer (2019-2024) & (USD Million)

Table 80. Global AIS Transponder Average Price by Manufacturer (2019-2024) & (US\$/Unit)

Table 81. Market Position of Manufacturers in AIS Transponder, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 82. Head Office and AIS Transponder Production Site of Key Manufacturer

Table 83. AIS Transponder Market: Company Product Type Footprint

Table 84. AIS Transponder Market: Company Product Application Footprint

Table 85. AIS Transponder New Market Entrants and Barriers to Market Entry

Table 86. AIS Transponder Mergers, Acquisition, Agreements, and Collaborations

Table 87. Global AIS Transponder Sales Quantity by Region (2019-2024) & (Units)

Table 88. Global AIS Transponder Sales Quantity by Region (2025-2030) & (Units)

Table 89. Global AIS Transponder Consumption Value by Region (2019-2024) & (USD Million)

Table 90. Global AIS Transponder Consumption Value by Region (2025-2030) & (USD Million)

Table 91. Global AIS Transponder Average Price by Region (2019-2024) & (US\$/Unit)

Table 92. Global AIS Transponder Average Price by Region (2025-2030) & (US\$/Unit)

Table 93. Global AIS Transponder Sales Quantity by Type (2019-2024) & (Units)

Table 94. Global AIS Transponder Sales Quantity by Type (2025-2030) & (Units)

Table 95. Global AIS Transponder Consumption Value by Type (2019-2024) & (USD Million)

Table 96. Global AIS Transponder Consumption Value by Type (2025-2030) & (USD Million)

Table 97. Global AIS Transponder Average Price by Type (2019-2024) & (US\$/Unit)

Table 98. Global AIS Transponder Average Price by Type (2025-2030) & (US\$/Unit)

Table 99. Global AIS Transponder Sales Quantity by Application (2019-2024) & (Units)

Table 100. Global AIS Transponder Sales Quantity by Application (2025-2030) & (Units)

Table 101. Global AIS Transponder Consumption Value by Application (2019-2024) & (USD Million)

Table 102. Global AIS Transponder Consumption Value by Application (2025-2030) & (USD Million)

Table 103. Global AIS Transponder Average Price by Application (2019-2024) & (US\$/Unit)

Table 104. Global AIS Transponder Average Price by Application (2025-2030) & (US\$/Unit)

Table 105. North America AIS Transponder Sales Quantity by Type (2019-2024) & (Units)

Table 106. North America AIS Transponder Sales Quantity by Type (2025-2030) & (Units)

Table 107. North America AIS Transponder Sales Quantity by Application (2019-2024) & (Units)

Table 108. North America AIS Transponder Sales Quantity by Application (2025-2030) & (Units)

Table 109. North America AIS Transponder Sales Quantity by Country (2019-2024) & (Units)

Table 110. North America AIS Transponder Sales Quantity by Country (2025-2030) & (Units)

Table 111. North America AIS Transponder Consumption Value by Country (2019-2024) & (USD Million)

Table 112. North America AIS Transponder Consumption Value by Country

(2025-2030) & (USD Million)

Table 113. Europe AIS Transponder Sales Quantity by Type (2019-2024) & (Units)

Table 114. Europe AIS Transponder Sales Quantity by Type (2025-2030) & (Units)

Table 115. Europe AIS Transponder Sales Quantity by Application (2019-2024) & (Units)

Table 116. Europe AIS Transponder Sales Quantity by Application (2025-2030) & (Units)

Table 117. Europe AIS Transponder Sales Quantity by Country (2019-2024) & (Units)

Table 118. Europe AIS Transponder Sales Quantity by Country (2025-2030) & (Units)

Table 119. Europe AIS Transponder Consumption Value by Country (2019-2024) & (USD Million)

Table 120. Europe AIS Transponder Consumption Value by Country (2025-2030) & (USD Million)

Table 121. Asia-Pacific AIS Transponder Sales Quantity by Type (2019-2024) & (Units)

Table 122. Asia-Pacific AIS Transponder Sales Quantity by Type (2025-2030) & (Units)

Table 123. Asia-Pacific AIS Transponder Sales Quantity by Application (2019-2024) & (Units)

Table 124. Asia-Pacific AIS Transponder Sales Quantity by Application (2025-2030) & (Units)

Table 125. Asia-Pacific AIS Transponder Sales Quantity by Region (2019-2024) & (Units)

Table 126. Asia-Pacific AIS Transponder Sales Quantity by Region (2025-2030) & (Units)

Table 127. Asia-Pacific AIS Transponder Consumption Value by Region (2019-2024) & (USD Million)

Table 128. Asia-Pacific AIS Transponder Consumption Value by Region (2025-2030) & (USD Million)

Table 129. South America AIS Transponder Sales Quantity by Type (2019-2024) & (Units)

Table 130. South America AIS Transponder Sales Quantity by Type (2025-2030) & (Units)

Table 131. South America AIS Transponder Sales Quantity by Application (2019-2024) & (Units)

Table 132. South America AIS Transponder Sales Quantity by Application (2025-2030) & (Units)

Table 133. South America AIS Transponder Sales Quantity by Country (2019-2024) & (Units)

Table 134. South America AIS Transponder Sales Quantity by Country (2025-2030) & (Units)

- Table 135. South America AIS Transponder Consumption Value by Country (2019-2024) & (USD Million)
- Table 136. South America AIS Transponder Consumption Value by Country (2025-2030) & (USD Million)
- Table 137. Middle East & Africa AIS Transponder Sales Quantity by Type (2019-2024) & (Units)
- Table 138. Middle East & Africa AIS Transponder Sales Quantity by Type (2025-2030) & (Units)
- Table 139. Middle East & Africa AIS Transponder Sales Quantity by Application (2019-2024) & (Units)
- Table 140. Middle East & Africa AIS Transponder Sales Quantity by Application (2025-2030) & (Units)
- Table 141. Middle East & Africa AIS Transponder Sales Quantity by Region (2019-2024) & (Units)
- Table 142. Middle East & Africa AIS Transponder Sales Quantity by Region (2025-2030) & (Units)
- Table 143. Middle East & Africa AIS Transponder Consumption Value by Region (2019-2024) & (USD Million)
- Table 144. Middle East & Africa AIS Transponder Consumption Value by Region (2025-2030) & (USD Million)
- Table 145. AIS Transponder Raw Material
- Table 146. Key Manufacturers of AIS Transponder Raw Materials
- Table 147. AIS Transponder Typical Distributors
- Table 148. AIS Transponder Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. AIS Transponder Picture

Figure 2. Global AIS Transponder Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global AIS Transponder Consumption Value Market Share by Type in 2023

Figure 4. Class A Marine AIS Examples

Figure 5. Class B Marine AIS Examples

Figure 6. Global AIS Transponder Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global AIS Transponder Consumption Value Market Share by Application in 2023

Figure 8. Merchant Marine Examples

Figure 9. Recreational Boats Examples

Figure 10. Fishing Vessels Examples

Figure 11. Others Examples

Figure 12. Global AIS Transponder Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global AIS Transponder Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global AIS Transponder Sales Quantity (2019-2030) & (Units)

Figure 15. Global AIS Transponder Average Price (2019-2030) & (US\$/Unit)

Figure 16. Global AIS Transponder Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global AIS Transponder Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of AIS Transponder by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 AIS Transponder Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 AIS Transponder Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global AIS Transponder Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global AIS Transponder Consumption Value Market Share by Region (2019-2030)

Figure 23. North America AIS Transponder Consumption Value (2019-2030) & (USD

Million)

Figure 24. Europe AIS Transponder Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific AIS Transponder Consumption Value (2019-2030) & (USD Million)

Figure 26. South America AIS Transponder Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa AIS Transponder Consumption Value (2019-2030) & (USD Million)

Figure 28. Global AIS Transponder Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global AIS Transponder Consumption Value Market Share by Type (2019-2030)

Figure 30. Global AIS Transponder Average Price by Type (2019-2030) & (US\$/Unit)

Figure 31. Global AIS Transponder Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global AIS Transponder Consumption Value Market Share by Application (2019-2030)

Figure 33. Global AIS Transponder Average Price by Application (2019-2030) & (US\$/Unit)

Figure 34. North America AIS Transponder Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America AIS Transponder Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America AIS Transponder Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America AIS Transponder Consumption Value Market Share by Country (2019-2030)

Figure 38. United States AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe AIS Transponder Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe AIS Transponder Sales Quantity Market Share by Application (2019-2030)

Figure 43. Europe AIS Transponder Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe AIS Transponder Consumption Value Market Share by Country (2019-2030)

- Figure 45. Germany AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 46. France AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 47. United Kingdom AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 48. Russia AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 49. Italy AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 50. Asia-Pacific AIS Transponder Sales Quantity Market Share by Type (2019-2030)
- Figure 51. Asia-Pacific AIS Transponder Sales Quantity Market Share by Application (2019-2030)
- Figure 52. Asia-Pacific AIS Transponder Sales Quantity Market Share by Region (2019-2030)
- Figure 53. Asia-Pacific AIS Transponder Consumption Value Market Share by Region (2019-2030)
- Figure 54. China AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 55. Japan AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 56. Korea AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 57. India AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 58. Southeast Asia AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 59. Australia AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 60. South America AIS Transponder Sales Quantity Market Share by Type (2019-2030)
- Figure 61. South America AIS Transponder Sales Quantity Market Share by Application (2019-2030)
- Figure 62. South America AIS Transponder Sales Quantity Market Share by Country (2019-2030)
- Figure 63. South America AIS Transponder Consumption Value Market Share by Country (2019-2030)
- Figure 64. Brazil AIS Transponder Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 65. Argentina AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa AIS Transponder Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa AIS Transponder Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa AIS Transponder Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa AIS Transponder Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa AIS Transponder Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. AIS Transponder Market Drivers

Figure 75. AIS Transponder Market Restraints

Figure 76. AIS Transponder Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of AIS Transponder in 2023

Figure 79. Manufacturing Process Analysis of AIS Transponder

Figure 80. AIS Transponder Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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