

Global Airport Ground Equipment Monitoring Software Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GA97B24654C3EN.html>

Date: July 2026

Pages: 141

Price: US\$ 4,480.00 (Single User License)

ID: GA97B24654C3EN

Abstracts

The global Airport Ground Equipment Monitoring Software market size is expected to reach \$ 1802 million by 2032, rising at a market growth of 11.3% CAGR during the forecast period (2026-2032).

Airport Ground Support Equipment Monitoring Software refers to telematics, asset tracking, maintenance, diagnostics and fleet operations platforms used to monitor and manage ground support equipment at airports. These platforms connect mobile GSE, non-powered assets, fixed gate equipment, electric GSE, chargers, batteries, maintenance workflows and airport operations systems to provide visibility into location, status, utilization, faults, work orders, safety events, energy use, charging behavior, operator access and turnaround support.

Airport ground support equipment monitoring software should be understood as a specialized software market combining GSE telematics, asset tracking, maintenance management, equipment health monitoring, airside safety controls, eGSE battery and charging management, and turnaround resource coordination. It is not a generic vehicle tracking system or a standard airport operations database. The core value of the software is to help airlines, ground handlers, airports, GSE lessors and OEMs know where each piece of equipment is, whether it is available, whether it is safe to operate, whether it needs maintenance, and whether it can support the next aircraft turnaround. From a supply-side perspective, the market is shaped by several vendor groups. Aviation maintenance and operations software vendors such as Veryon, INFORM and Aerosimple focus on GSE asset records, maintenance workflows, inventory, resource allocation and ground handling processes. Telematics, RTLS and IoT platform providers such as Targa Telematics, ADVEEZ, Sensolus, proveo, Proemion, Litum, Hoopo and

Overdrive IoT focus on cross-brand equipment connectivity, real-time location, utilization, geofencing, driver behavior, safety events and operational dashboards. Equipment and energy-system OEMs such as Oshkosh AeroTech, ITW GSE, Flux Power and Weihai Guangtai provide equipment-linked monitoring, diagnostics, battery data, charging data and lifecycle service support. GSE leasing and pooling operators such as TCR and HiSERV are not pure software vendors, but their digital fleet management capabilities are becoming important in pay-per-use and shared GSE operating models. From the demand side, airlines and ground handlers need higher GSE availability, better dispatching, faster turnaround support, lower maintenance cost and stronger airside safety. Airport operators need visibility into shared airside assets, fixed stand equipment, passenger boarding bridges, ground power, pre-conditioned air and common-use support equipment. GSE leasing and pooling providers need asset location, utilization hours, SLA tracking, customer billing and maintenance visibility. Cargo and express hubs require high-frequency monitoring of tractors, dollies, ULD equipment and loading support assets. MRO and hangar operators need better availability of support equipment, tools, mobile power units and workshop assets. Each segmentation dimension should be treated as MECE: revenues are classified by the primary application, primary equipment class, primary software function, deployment architecture or customer type, and the categories within each dimension add up to 100%. From a technology roadmap perspective, the market is moving from basic location tracking toward airside equipment operations intelligence. Earlier systems mainly answered ?where is the equipment.? Newer platforms integrate GNSS, RTLS, CAN/ECU data, BMS data, charger data, fault codes, maintenance work orders, operator permissions, geofences, flight turnaround tasks and airport operations interfaces. Future competition will depend less on installing trackers and more on converting equipment location, task status, maintenance needs, battery health, energy consumption, safety events and SLA data into actionable dispatch and maintenance decisions. Vendors with airport workflow knowledge, cross-brand GSE connectivity, eGSE energy management, mobile work-order tools, open APIs and multi-airport deployment capability are likely to be better positioned than generic fleet tracking providers or hardware-only GSE suppliers.

This report studies the global Airport Ground Equipment Monitoring Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Airport Ground Equipment Monitoring Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Airport Ground

Equipment Monitoring Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Airport Ground Equipment Monitoring Software total market, 2021-2032, (USD Million)

Global Airport Ground Equipment Monitoring Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Airport Ground Equipment Monitoring Software total market, key domestic companies, and share, (USD Million)

Global Airport Ground Equipment Monitoring Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Airport Ground Equipment Monitoring Software total market by Primary Equipment Class, CAGR, 2021-2032, (USD Million)

Global Airport Ground Equipment Monitoring Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Airport Ground Equipment Monitoring Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Oshkosh AeroTech, Veryon, INFORM GmbH, Targa Telematics S.p.A., ADVEEZ SAS, Sensolus NV, proveo GmbH, Proemion GmbH, TCR Group, HiSERV GmbH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Airport Ground Equipment Monitoring Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Primary Equipment Class, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Airport Ground Equipment Monitoring Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Airport Ground Equipment Monitoring Software Market, Segmentation by
Primary Equipment Class:

Motorized Mobile GSE

Non-powered Towable GSE

Fixed Gate and Stand Equipment

Electric GSE Energy Assets

Airport Service Utility Equipment

Other Specialized Ground Equipment

Global Airport Ground Equipment Monitoring Software Market, Segmentation by
Primary Software Function:

Asset Location and Utilization Monitoring

Maintenance and Work Order Management

Telematics and Equipment Health Monitoring

Safety and Geofencing Management

Battery and Charging Management

Turnaround and Resource Coordination

Reporting and Compliance Analytics

Global Airport Ground Equipment Monitoring Software Market, Segmentation by Deployment Architecture:

OEM Embedded Monitoring Platform

Independent Telematics SaaS Platform

Airport Enterprise CMMS Platform

RTLS and IoT Asset Tracking Platform

Edge Gateway and Stand Equipment Platform

Hybrid Airside Operations Platform

Global Airport Ground Equipment Monitoring Software Market, Segmentation by Application:

Airline and Ground Handler GSE Fleet Operations

Airport-owned Airside Equipment Operations

GSE Leasing and Pooling Operations

Air Cargo and Express Hub GSE Operations

MRO and Hangar Support Equipment Operations

Special Mission and Seasonal GSE Operations

Other Specialized GSE Monitoring

Companies Profiled:

Oshkosh AeroTech

Veryon

INFORM GmbH

Targa Telematics S.p.A.

ADVEEZ SAS

Sensolus NV

proveo GmbH

Proemion GmbH

TCR Group

HiSERV GmbH

ITW GSE

Flux Power Holdings, Inc.

Aerosimple

Litum Technologies

Hoopo Systems Ltd.

Weihai Guangtai Airport Equipment Co., Ltd.

China Aviation Supplies Holding Company

Key Questions Answered

1. How big is the global Airport Ground Equipment Monitoring Software market?
2. What is the demand of the global Airport Ground Equipment Monitoring Software market?
3. What is the year over year growth of the global Airport Ground Equipment Monitoring Software market?
4. What is the total value of the global Airport Ground Equipment Monitoring Software market?
5. Who are the Major Players in the global Airport Ground Equipment Monitoring Software market?
6. What are the growth factors driving the market demand?

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