

Global Airport Ground Equipment Monitoring Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Airport Ground Equipment Monitoring Software market size was valued at US\$ 844 million in 2025 and is forecast to a readjusted size of US\$ 1802 million by 2032 with a CAGR of 11.3% during review period.

Airport Ground Support Equipment Monitoring Software refers to telematics, asset tracking, maintenance, diagnostics and fleet operations platforms used to monitor and manage ground support equipment at airports. These platforms connect mobile GSE, non-powered assets, fixed gate equipment, electric GSE, chargers, batteries, maintenance workflows and airport operations systems to provide visibility into location, status, utilization, faults, work orders, safety events, energy use, charging behavior, operator access and turnaround support.

Airport ground support equipment monitoring software should be understood as a specialized software market combining GSE telematics, asset tracking, maintenance management, equipment health monitoring, airside safety controls, eGSE battery and charging management, and turnaround resource coordination. It is not a generic vehicle tracking system or a standard airport operations database. The core value of the software is to help airlines, ground handlers, airports, GSE lessors and OEMs know where each piece of equipment is, whether it is available, whether it is safe to operate, whether it needs maintenance, and whether it can support the next aircraft turnaround. From a supply-side perspective, the market is shaped by several vendor groups. Aviation maintenance and operations software vendors such as Veryon, INFORM and Aerosimple focus on GSE asset records, maintenance workflows, inventory, resource allocation and ground handling processes. Telematics, RTLS and IoT platform providers

such as Targa Telematics, ADVEEZ, Sensolus, proveo, Proemion, Litum, Hoopo and Overdrive IoT focus on cross-brand equipment connectivity, real-time location, utilization, geofencing, driver behavior, safety events and operational dashboards. Equipment and energy-system OEMs such as Oshkosh AeroTech, ITW GSE, Flux Power and Weihai Guangtai provide equipment-linked monitoring, diagnostics, battery data, charging data and lifecycle service support. GSE leasing and pooling operators such as TCR and HiSERV are not pure software vendors, but their digital fleet management capabilities are becoming important in pay-per-use and shared GSE operating models. From the demand side, airlines and ground handlers need higher GSE availability, better dispatching, faster turnaround support, lower maintenance cost and stronger airside safety. Airport operators need visibility into shared airside assets, fixed stand equipment, passenger boarding bridges, ground power, pre-conditioned air and common-use support equipment. GSE leasing and pooling providers need asset location, utilization hours, SLA tracking, customer billing and maintenance visibility. Cargo and express hubs require high-frequency monitoring of tractors, dollies, ULD equipment and loading support assets. MRO and hangar operators need better availability of support equipment, tools, mobile power units and workshop assets. Each segmentation dimension should be treated as MECE: revenues are classified by the primary application, primary equipment class, primary software function, deployment architecture or customer type, and the categories within each dimension add up to 100%. From a technology roadmap perspective, the market is moving from basic location tracking toward airside equipment operations intelligence. Earlier systems mainly answered 'where is the equipment?' Newer platforms integrate GNSS, RTLS, CAN/ECU data, BMS data, charger data, fault codes, maintenance work orders, operator permissions, geofences, flight turnaround tasks and airport operations interfaces. Future competition will depend less on installing trackers and more on converting equipment location, task status, maintenance needs, battery health, energy consumption, safety events and SLA data into actionable dispatch and maintenance decisions. Vendors with airport workflow knowledge, cross-brand GSE connectivity, eGSE energy management, mobile work-order tools, open APIs and multi-airport deployment capability are likely to be better positioned than generic fleet tracking providers or hardware-only GSE suppliers.

This report is a detailed and comprehensive analysis for global Airport Ground Equipment Monitoring Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Primary Equipment Class and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected

competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Airport Ground Equipment Monitoring Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Airport Ground Equipment Monitoring Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Airport Ground Equipment Monitoring Software market size and forecasts, by Primary Equipment Class and by Application, in consumption value (\$ Million), 2021-2032

Global Airport Ground Equipment Monitoring Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Airport Ground Equipment Monitoring Software

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Airport Ground Equipment Monitoring Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Oshkosh AeroTech, Veryon, INFORM GmbH, Targa Telematics S.p.A., ADVEEZ SAS, Sensolus NV, proveo GmbH, Proemion GmbH, TCR Group, HiSERV GmbH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Airport Ground Equipment Monitoring Software market is split by Primary Equipment Class and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Primary Equipment Class and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Primary Equipment Class

Motorized Mobile GSE

Non-powered Towable GSE

Fixed Gate and Stand Equipment

Electric GSE Energy Assets

Airport Service Utility Equipment

Other Specialized Ground Equipment

Market segment by Primary Software Function

Asset Location and Utilization Monitoring

Maintenance and Work Order Management

Telematics and Equipment Health Monitoring

Safety and Geofencing Management

Battery and Charging Management

Turnaround and Resource Coordination

Reporting and Compliance Analytics

Market segment by Deployment Architecture

OEM Embedded Monitoring Platform

Independent Telematics SaaS Platform

Airport Enterprise CMMS Platform

RTLS and IoT Asset Tracking Platform

Edge Gateway and Stand Equipment Platform

Hybrid Airside Operations Platform

Market segment by Application

Airline and Ground Handler GSE Fleet Operations

Airport-owned Airside Equipment Operations

GSE Leasing and Pooling Operations

Air Cargo and Express Hub GSE Operations

MRO and Hangar Support Equipment Operations

Special Mission and Seasonal GSE Operations

Other Specialized GSE Monitoring

Market segment by players, this report covers

Oshkosh AeroTech

Veryon

INFORM GmbH

Targa Telematics S.p.A.

ADVEEZ SAS

Sensolus NV

proveo GmbH

Proemion GmbH

TCR Group

HiSERV GmbH

ITW GSE

Flux Power Holdings, Inc.

Aerosimple

Litum Technologies

Hoopo Systems Ltd.

Weihai Guangtai Airport Equipment Co., Ltd.

China Aviation Supplies Holding Company

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-

Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Airport Ground Equipment Monitoring Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Airport Ground Equipment Monitoring Software, with revenue, gross margin, and global market share of Airport Ground Equipment Monitoring Software from 2021 to 2026.

Chapter 3, the Airport Ground Equipment Monitoring Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Primary Equipment Class and by Application, with consumption value and growth rate by Primary Equipment Class, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Airport Ground Equipment Monitoring Software market forecast, by regions, by Primary Equipment Class and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Airport Ground Equipment Monitoring Software.

Chapter 13, to describe Airport Ground Equipment Monitoring Software research findings and conclusion.

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