

Global Airlaid Pulp Nonwovens Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Airlaid Pulp Nonwovens market size was valued at US\$ 1672 million in 2024 and is forecast to a readjusted size of USD 2176 million by 2031 with a CAGR of 3.9% during review period.

Airlaid pulp nonwovens, also known as airlaid paper, is a textile-like material categorized as a nonwoven fabric made from fluff pulp. Compared with normal wet-laid paper and tissue, air-laid paper is very bulky, porous and soft. It has good water absorption properties and is much stronger compared with normal tissue.

Key players in the airlaid pulp nonwovens industry include Glatfelter, Duni AB and so on. Glatfelter is the largest supplier of airlaid pulp nonwovens globally with more than 30% share. The company is actively expanding their airlaid business through acquisition of airlaid business from Georgia-Pacific as well as building new plants.

As economies in Asia and Latin America continue to grow, demand for hygiene products is expected to increase significantly. Rising awareness about personal health, hygiene, and increasing purchasing power provide opportunities for airlaid pulp nonwovens producers to expand. In regions like China and India, the shift from traditional fabric or tissue-based products to modern disposable alternatives is driving demand for airlaid pulp nonwovens in baby care, adult incontinence, and medical applications.

The airlaid pulp nonwovens market is set to experience robust growth due to increasing demand in various downstream industries.

This report is a detailed and comprehensive analysis for global Airlaid Pulp Nonwovens market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Airlaid Pulp Nonwovens market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (US\$/MT), 2020-2031

Global Airlaid Pulp Nonwovens market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (US\$/MT), 2020-2031

Global Airlaid Pulp Nonwovens market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (US\$/MT), 2020-2031

Global Airlaid Pulp Nonwovens market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (US\$/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Airlaid Pulp Nonwovens

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Airlaid Pulp Nonwovens market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Glatfelter, McAiraid's, Duni AB, EAM Corporation (Domtar), Fitesa, Oji Kinocloth, Kinsei Seishi, M&J Airlaid Products (M?Inlycke), Main S.p.A., SharpCell, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Airlaid Pulp Nonwovens market is split by Type and by Application. For the period

2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Latex-bonded Airlaid Paper

Thermal-bonded Airlaid Paper

Multi-bonded Airlaid Paper

Market segment by Application

Feminine Hygiene

Consumer Wipes

Adult Incontinence

Industrial Wipes

Tabletop and Napkins

Food Pads

Other

Major players covered

Glatfelter

McAirlaid's

Duni AB

EAM Corporation (Domtar)

Fitesa

Oji Kinocloth

Kinsei Seishi

M&J Airlaid Products (M?Inlycke)

Main S.p.A.

SharpCell

National Nonwovens

China Silk (Shanghai) New Material Technology

Qiaohong New Materials

Ningbo Qixing Nonwoven

Elite Paper

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Airlaid Pulp Nonwovens product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Airlaid Pulp Nonwovens, with price, sales quantity, revenue, and global market share of Airlaid Pulp Nonwovens from 2020 to

2025.

Chapter 3, the Airlaid Pulp Nonwovens competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Airlaid Pulp Nonwovens breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Airlaid Pulp Nonwovens market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Airlaid Pulp Nonwovens.

Chapter 14 and 15, to describe Airlaid Pulp Nonwovens sales channel, distributors, customers, research findings and conclusion.

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