

Global Airlaid Paper Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G9287288C9E4EN.html>

Date: January 2024

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: G9287288C9E4EN

Abstracts

According to our (Global Info Research) latest study, the global Airlaid Paper market size was valued at USD 1095.8 million in 2023 and is forecast to a readjusted size of USD 1276.2 million by 2030 with a CAGR of 2.2% during review period.

Airlaid paper is a textile-like material categorized as a nonwoven fabric made from fluff pulp. Compared with normal wet-laid paper and tissue, air-laid paper is very bulky, porous and soft. It has good water absorption properties and is much stronger compared with normal tissue.

The major players in the global Airlaid Paper include Glatfelter, Georgia-Pacific, McAiraid's Vliesstoffe and Duni AB. The world's top four manufacturers account for nearly 60% of the market. North America is the largest market, accounting for about 35% of the market, followed by the Asia-Pacific region and Europe, both of which have a market share of more than 50%.

In terms of products, Thermal-bonded Airlaid Paper is the largest market segment, with a share of more than 35%. In terms of application, the largest application is Feminine Hygiene, followed by Adult Incontinence and Industrial Wipes.

The Global Info Research report includes an overview of the development of the Airlaid Paper industry chain, the market status of Feminine Hygiene (Latex-bonded Airlaid Paper, Thermal-bonded Airlaid Paper), Consumer Wipes (Latex-bonded Airlaid Paper, Thermal-bonded Airlaid Paper), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Airlaid Paper.

Regionally, the report analyzes the Airlaid Paper markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Airlaid Paper market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Airlaid Paper market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Airlaid Paper industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Latex-bonded Airlaid Paper, Thermal-bonded Airlaid Paper).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Airlaid Paper market.

Regional Analysis: The report involves examining the Airlaid Paper market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Airlaid Paper market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Airlaid Paper:

Company Analysis: Report covers individual Airlaid Paper manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Airlaid Paper. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Feminine Hygiene, Consumer Wipes).

Technology Analysis: Report covers specific technologies relevant to Airlaid Paper. It assesses the current state, advancements, and potential future developments in Airlaid Paper areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Airlaid Paper market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Airlaid Paper market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Latex-bonded Airlaid Paper

Thermal-bonded Airlaid Paper

Multi-bonded Airlaid Paper

Market segment by Application

Feminine Hygiene

Consumer Wipes

Adult Incontinence

Industrial Wipes

Tabletop

Food Pads

Other

Major players covered

Glatfelter

Georgia-Pacific

McAirlaid's Vliesstoffe

Duni AB

EAM Corporation?Domtar?

Fitesa

Oji Kinocloth

Kinsei Seishi

M&J Airlaid Products

Main S.p.A.

C-airlaid

ACI S.A.

National Nonwovens

China Silk (Shanghai) New Material Technology

Qiaohong New Materials

Ningbo Qixing Nonwoven

Elite Paper

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Airlaid Paper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Airlaid Paper, with price, sales, revenue and global market share of Airlaid Paper from 2019 to 2024.

Chapter 3, the Airlaid Paper competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Airlaid Paper breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Airlaid Paper market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Airlaid Paper.

Chapter 14 and 15, to describe Airlaid Paper sales channel, distributors, customers, research findings and conclusion.

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