

Global Airbag Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Airbag market size was valued at USD 12700 million in 2023 and is forecast to a readjusted size of USD 14310 million by 2030 with a CAGR of 1.7% during review period.

An airbag is a vehicle occupant-restraint system using a bag designed to inflate extremely quickly, then quickly deflate during a collision. It consists of the airbag cushion, a flexible fabric bag, an inflation module, and an impact sensor. The purpose of the airbag is to provide a vehicle occupant a soft cushioning and restraint during a crash event. It can reduce injuries between the flailing occupant and the interior of the vehicle.

The airbag provides an energy-absorbing surface between the vehicle's occupants and a steering wheel, instrument panel, body pillar, headliner, and windshield. Modern vehicles may contain multiple airbag modules in various configurations, including, driver, passenger, side-curtain, seat-mounted side-impact, knee bolster, inflatable seat belt, front right- and left-side sensor, and pedestrian airbag modules.

The top four manufacturers of airbags in the world are Autoliv, Joyson Safety Systems, ZF-TRW and Toyota Gosei.

The Global Info Research report includes an overview of the development of the Airbag industry chain, the market status of Sedan (Frontal Airbags, Side Airbags), SUV (Frontal Airbags, Side Airbags), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Airbag.

Regionally, the report analyzes the Airbag markets in key regions. North America and



Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Airbag market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Airbag market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Airbag industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Frontal Airbags, Side Airbags).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Airbag market.

Regional Analysis: The report involves examining the Airbag market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Airbag market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Airbag:

Company Analysis: Report covers individual Airbag manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and



attitudes towards Airbag This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Sedan, SUV).

Technology Analysis: Report covers specific technologies relevant to Airbag. It assesses the current state, advancements, and potential future developments in Airbag areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Airbag market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Airbag market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Frontal Airbags

Side Airbags

Curtain Airbags

Knee Airbags

Others

Market segment by Application

Sedan

SUV



Pickup Truck

Others

Major players covered

Autoliv

Joyson Safety Systems

ZF-TRW

Toyota Gosei

Hyundai Mobis

Nihon Plast

Ashimori

Jin Heng

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)



The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Airbag product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Airbag, with price, sales, revenue and global market share of Airbag from 2019 to 2024.

Chapter 3, the Airbag competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Airbag breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Airbag market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Airbag.

Chapter 14 and 15, to describe Airbag sales channel, distributors, customers, research findings and conclusion.



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