

Global Air Purifiers for Pet Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GABD9A693B39EN.html>

Date: June 2026

Pages: 173

Price: US\$ 4,480.00 (Single User License)

ID: GABD9A693B39EN

Abstracts

The global Air Purifiers for Pet market size is expected to reach \$ 1023 million by 2032, rising at a market growth of 12.1% CAGR during the forecast period (2026-2032).

A pet air purifier is a standalone indoor air-treatment device for pet-owning households or pet-active spaces, including some purification fans/tower formats, designed not for generic air cleaning alone but for pet hair, dander, allergens, body odor, and urine/feces-related odor control. The typical value chain runs from motors/fans, HEPA media, activated carbon/zeolite/photocatalyst/UV modules, sensors, plastics, and control boards upstream, to finished units plus replacement filters midstream, and downstream into pet households, allergy-sensitive families, multi-pet homes, and some pet-service scenarios. Based on current official for-sale samples, mainstream official price points cluster around US\$130?500, while premium products can exceed US\$750; publicly disclosed profitability is usually at the brand or segment level, roughly from about 20% to the high-40% range.

As a characteristic product integrating the pet economy and home health, air purifiers for pets focus on purifying pet hair, odors, pet dander and germs. With the advantages of targeted purification design, low noise and easy cleaning, they are widely used in global scenarios such as family pet-raising, pet stores and pet hospitals, and are important equipment to adapt to modern pet-raising life, improve the pet-raising environment and ensure the health of people and pets. Their global development is deeply linked to multiple trends, including the rise of the global pet economy, the upgrading of pet-raising concepts, the improvement of home health demand and technological iteration. The global pet-raising population continues to expand, and the concept of pet-raising has shifted from 'feeding' to 'companionship'. People have higher and higher requirements for the cleanliness and health of the pet-raising environment.

Air purifiers for pets can accurately solve core pain points such as pet hair floating and odor diffusion, and have become essential household appliances for pet-raising families. The upgrading of home health consumption has made global consumers pay more and more attention to indoor air quality, driving the demand for pet-specific purification equipment. At the same time, the large-scale development of the pet industry has promoted the demand for commercial scenarios such as pet stores and hospitals. Technological innovation continues to empower product optimization. The upgrading of characteristics such as high-efficiency filters, silent operation and intelligent control has improved the user experience. The global layout and brand promotion of leading enterprises have promoted the popularization of products worldwide, and the rise of the pet economy in emerging markets has further activated basic demand.

Despite the continuous release of global demand for air purifiers for pets and the steady expansion of the industry scale, high-quality development still faces many challenges. The product homogeneity competition is serious. The mid-to-low-end market has low technical thresholds. Most products have single functions and limited purification effects, focusing only on basic hair filtration, lacking targeted purification capabilities for pet odors and germs. Low-price competition chaos compresses the industry profit space. High-end technology and brand barriers are prominent. Core technologies such as high-efficiency antibacterial filters and precise odor decomposition are monopolized by a few international leading enterprises. Emerging manufacturers have insufficient R&D investment, making it difficult to break through technical bottlenecks and gain low brand recognition. It is difficult to balance cost and cost performance. High-quality filters, silent motors and other core components push up production costs, leading to high pricing of high-end products, which are difficult to popularize on a large scale in price-sensitive markets. Low-end products have poor durability and require frequent filter replacement, increasing the user's use cost and affecting the industry reputation. There is obvious unbalanced global regional development. Developed countries have a mature pet-raising industry, focusing on the R&D and application of high-end products, occupying a dominant position in the industry. Limited by pet-raising cognition and consumption capacity, emerging markets focus on low-end products, with insufficient product adaptability and localized services. In addition, the global industry lacks unified standards, and the evaluation standards for product purification effect and safety performance are inconsistent, increasing the difficulty of cross-border promotion for enterprises. At the same time, the differences in pet breeds lead to different purification needs, which further restrict the global adaptability of products and the high-quality and balanced development of the industry.

This report studies the global Air Purifiers for Pet production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Air Purifiers for Pet and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Air Purifiers for Pet that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Air Purifiers for Pet total production and demand, 2021-2032, (K Units)

Global Air Purifiers for Pet total production value, 2021-2032, (USD Million)

Global Air Purifiers for Pet production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Air Purifiers for Pet consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Air Purifiers for Pet domestic production, consumption, key domestic manufacturers and share

Global Air Purifiers for Pet production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Air Purifiers for Pet production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Air Purifiers for Pet production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Air Purifiers for Pet market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shark, Panasonic, Philips, Daikin, Midea, Coway, Smartmi, Electrolux, IQAir, Xiaomi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Air Purifiers for Pet market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Air Purifiers for Pet Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Air Purifiers for Pet Market, Segmentation by Type:

HEPA Air Purifier

Activated Carbon Air Purifier

UV Air Purifier

Anion Air Purifier

Ozone Air Purifier

Others

Global Air Purifiers for Pet Market, Segmentation by Sales Channel:

Online Sales

Offline Sales

Global Air Purifiers for Pet Market, Segmentation by Price Range:

Entry-Level (Below \$199.99)

Mid-Range (\$199.99-\$549.99)

High-End (Above \$549.99)

Global Air Purifiers for Pet Market, Segmentation by Application:

Home Application

Commercial Application

Others

Companies Profiled:

Shark

Panasonic

Philips

Daikin

Midea

Coway

Smartmi

Electrolux

IQAir

Xiaomi

Whirlpool

Healthlead Corporation

Honeywell

Samsung

Austin

Blueair

LG Electronics

Levoit

Winix

Bissell

PetSnowy

Key Questions Answered:

1. How big is the global Air Purifiers for Pet market?
2. What is the demand of the global Air Purifiers for Pet market?
3. What is the year over year growth of the global Air Purifiers for Pet market?
4. What is the production and production value of the global Air Purifiers for Pet market?
5. Who are the key producers in the global Air Purifiers for Pet market?
6. What are the growth factors driving the market demand?

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