

Global Air Purifier Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Air Purifier market size was valued at USD 9730.8 million in 2023 and is forecast to a readjusted size of USD 12210 million by 2030 with a CAGR of 3.3% during review period.

An air purifier or air cleaner is a device which removes contaminants from the air in a room. These devices are commonly marketed as being beneficial to allergy sufferers and asthmatics, and at reducing or eliminating second-hand tobacco smoke.

Global Air Purifiers key players include Sharp, Philips, Panasonic, etc. Global top three manufacturers hold a share about 55%.

China is the largest market, with a share about 65%, followed by Europe and Japan, both have a share about 20 percent.

In terms of product, HEPA is the largest segment, with a share about 45%. And in terms of application, the largest application is Residential, followed by Commercial.

The Global Info Research report includes an overview of the development of the Air Purifier industry chain, the market status of Residential (HEPA, Activated Carbon), Commercial (HEPA, Activated Carbon), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Air Purifier.

Regionally, the report analyzes the Air Purifier markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Air

Purifier market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Air Purifier market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Air Purifier industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., HEPA, Activated Carbon).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Air Purifier market.

Regional Analysis: The report involves examining the Air Purifier market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Air Purifier market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Air Purifier:

Company Analysis: Report covers individual Air Purifier manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Air Purifier This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential,

Commercial).

Technology Analysis: Report covers specific technologies relevant to Air Purifier. It assesses the current state, advancements, and potential future developments in Air Purifier areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Air Purifier market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Air Purifier market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

HEPA

Activated Carbon

UV Technology

Ion and Ozone Generator

Other

Market segment by Application

Residential

Commercial

Other

Major players covered

Sharp

Philips

Panasonic

Daikin

Coway

YADU

Electrolux

Whirlpool

Midea

Blueair

Samsung

Austin

Beiangtech

Lexy

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Air Purifier product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Air Purifier, with price, sales, revenue and global market share of Air Purifier from 2019 to 2024.

Chapter 3, the Air Purifier competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Air Purifier breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Air Purifier market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Air Purifier.

Chapter 14 and 15, to describe Air Purifier sales channel, distributors, customers, research findings and conclusion.

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