

# Global Air and Water-resistive Barrier Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Air and Water-resistive Barrier market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

An air and water-resistive barrier, commonly known as a WRB, is a building material or system installed in the construction of a building envelope to prevent the infiltration of air and water. It serves as a protective layer, ensuring the integrity of the building envelope and enhancing energy efficiency, durability, and indoor comfort.

The Global Info Research report includes an overview of the development of the Air and Water-resistive Barrier industry chain, the market status of Household (Asphalt-felt, Grade D Building Paper), Commercial (Asphalt-felt, Grade D Building Paper), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Air and Water-resistive Barrier.

Regionally, the report analyzes the Air and Water-resistive Barrier markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Air and Water-resistive Barrier market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### **Key Features:**

The report presents comprehensive understanding of the Air and Water-resistive Barrier



market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Air and Water-resistive Barrier industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Asphalt-felt, Grade D Building Paper).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Air and Water-resistive Barrier market.

Regional Analysis: The report involves examining the Air and Water-resistive Barrier market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Air and Water-resistive Barrier market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Air and Water-resistive Barrier:

Company Analysis: Report covers individual Air and Water-resistive Barrier manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Air and Water-resistive Barrier This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to Air and Waterresistive Barrier. It assesses the current state, advancements, and potential future



developments in Air and Water-resistive Barrier areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Air and Water-resistive Barrier market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Air and Water-resistive Barrier market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Asphalt-felt

Grade D Building Paper

Plastic House Wrap

Others

Market segment by Application

Household

Commercial

Major players covered

Polyguard

3M



Henry Company ATAS International, Inc. Tremco CPG Inc. GCP Applied Technologies LP INDEVCO Building Products, LLC Glen-Gery GMX, Inc. Protecto Wrap Company Salmon Bay Sand and Gravel Co. **PROSOCO** AWCI TECHNOLOGY CENTER Tremco Incorporated Georgia-Pacific Building Products Market segment by region, regional analysis covers North America (United States, Canada and Mexico) Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe) Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia) South America (Brazil, Argentina, Colombia, and Rest of South America)



Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Air and Water-resistive Barrier product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Air and Water-resistive Barrier, with price, sales, revenue and global market share of Air and Water-resistive Barrier from 2019 to 2024.

Chapter 3, the Air and Water-resistive Barrier competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Air and Water-resistive Barrier breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Air and Water-resistive Barrier market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Air and Water-resistive Barrier.

Chapter 14 and 15, to describe Air and Water-resistive Barrier sales channel, distributors, customers, research findings and conclusion.



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