

# Global Air Fryer Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Air Fryer market size is expected to reach \$ 2541 million by 2029, rising at a market growth of 7.4% CAGR during the forecast period (2023-2029).

Global key players of air fryer include Philips, SEB, Hyundai, Joyoung, Midea, etc. The top five players hold a share about 46%. China is the largest producer, has a share about 46%, followed by North America and Europe, with share 23% and 13%, respectively. The largest market is North America, with a share about 36%, followed by Europe and China, with share 24% and 14%, separately.

An air fryer is a kitchen appliance that cooks by circulating hot air around the food using the convection mechanism. A mechanical fan circulates the hot air around the food at high speed, cooking the food and producing a crispy layer via the Maillard effect.

This report studies the global Air Fryer production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Air Fryer, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Air Fryer that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Air Fryer total production and demand, 2018-2029, (K Units)

Global Air Fryer total production value, 2018-2029, (USD Million)

Global Air Fryer production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Air Fryer consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Air Fryer domestic production, consumption, key domestic manufacturers and share

Global Air Fryer production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Air Fryer production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Air Fryer production by Sales Channels production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Air Fryer market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Philips, SEB, Hyundai, Joyoung, Midea, Liren, LOCK&LOCK, Jiale Smart and Tianxi Kitchen Appliances, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Air Fryer market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Sales Channels. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

## Global Air Fryer Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Air Fryer Market, Segmentation by Type

Touch Type Air Fryer

Mechanical Type Air Fryer

## Global Air Fryer Market, Segmentation by Sales Channels

Online Sales

Offline Sales

## Companies Profiled:

Philips

SEB

Hyundai

Joyoung

Midea

Liren

LOCK&LOCK

Jiale Smart

Tianxi Kitchen Appliances

Bears Electric

Mi

Ningbo Biyi Electric Co., Ltd.

Royalstar

Aux

Hongxin

Xinbao Electric

GoWISE USA

German Pool Group

## Key Questions Answered

1. How big is the global Air Fryer market?
2. What is the demand of the global Air Fryer market?

3. What is the year over year growth of the global Air Fryer market?
4. What is the production and production value of the global Air Fryer market?
5. Who are the key producers in the global Air Fryer market?
6. What are the growth factors driving the market demand?

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