

Global Air Fryer Spray Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Air Fryer Spray market size was valued at US\$ 147 million in 2025 and is forecast to a readjusted size of US\$ 196 million by 2032 with a CAGR of 4.2% during review period.

In 2025, global production of air fryer spray reached 26.63 million cans, with an average selling price of \$5.37 per can.

To address common problems in air fryer cooking, such as food drying out, sticking to the pan, and uneven oil distribution, specialized air fryer cooking sprays have emerged. As a core consumable for air fryers, these sprays utilize micro-atomizing nozzles to ensure even oil distribution, offering oil control, non-stick properties, and freshness preservation. They have developed into a category of kitchen consumables encompassing various types, including edible oil-based and functional compound sprays, widely used in home cooking, restaurant chains, and food processing.

In the 2024 global air fryer cooking spray market, the average price for household consumer products is US\$2-6 per can (200-300ml), while large commercial packages (1L and above) average US\$7-14 per can. In terms of production capacity, small and medium-sized enterprises generally have a single-line annual capacity of 7-9 million cans, while leading companies such as ConAgra (parent company of the Pam brand) in the United States can reach over 15 million cans. The average industry capacity utilization rate is approximately 79%. Gross profit margins vary significantly depending on product positioning: basic consumer models are around 18%-24%, while high-end organic and customized catering models can reach 22%-30%.

Typical Transaction Case:

In the second quarter of 2024, Yum China purchased 1.2 million cans of Unilever's 'Knorr' air fryer cooking spray, model AF-900, for a total amount of approximately 54 million RMB. The purchase requirements specified 'suitable for fried chicken, French fries, and other categories, with atomized particle diameter $\approx 80\mu\text{m}$, and no harmful substances released at 200 $^{\circ}\text{C}$,' for use in the standardized air fryer cooking processes of KFC and Pizza Hut.

Industry Chain Structure

The spray cooking oil industry chain is clearly defined: the upstream supply is highly specialized, relying on edible vegetable oil, food-grade emulsifiers, and aluminum cans as core materials. Key components such as precision valves and sealing rings determine product performance, while technologies such as aseptic filling and micro-atomization molds support product quality. Downstream applications are primarily driven by household consumption, with rapid growth in the catering industry due to standardization needs, and customized characteristics in the food processing sector.

Industry Trends and Challenges

The spray cooking oil industry is evolving towards three major trends: health-oriented (e.g., zero trans fatty acids), functional diversification (combining seasoning and non-stick properties), and environmentally friendly lightweight packaging. Market opportunities are significant, mainly driven by the popularization of air fryers, the wave of standardization in the catering industry, and the growing awareness of healthy eating. Demand is growing rapidly, and the potential in lower-tier markets is substantial. However, the industry also faces key challenges such as severe product homogenization leading to price competition, stricter food safety regulations raising entry barriers, and reliance on imported core spray nozzle technology.

Demand and Business Opportunity Analysis

The core demand in the spray cooking oil market is driven by three factors: the rigid demand from household consumption is paramount, specifically reflected in its deep integration with popular kitchen appliances such as air fryers (new user simultaneous purchase rate reaches 68%) and consumers' strong desire for healthy and precise oil control (accounting for 72% of reasons for choosing the product); secondly, the catering industry's need for efficient standardized cooking and refined cost control, where spray technology significantly reduces oil usage deviations and waste; finally, the broad technical compatibility (compatible with mainstream equipment) and micro-atomization technology that genuinely improves food texture, together constitute the experiential

advantages that support continuous product growth and a high repurchase rate (78%).

This report is a detailed and comprehensive analysis for global Air Fryer Spray market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Air Fryer Spray market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Air Fryer Spray market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Air Fryer Spray market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Air Fryer Spray market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Air Fryer Spray

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Air Fryer Spray market based on the

following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mantova, Conagra, Bertolli, Fry Light, Primal Kitchen, AAK International, Hy-Vee, La Tourangelle, Pompeian, Chosen Foods, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Air Fryer Spray market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Vegetable Oil-Based

Animal Oil-Based

Market segment by Function Positioning

Basic Non-Stick Model

Low-Fat Healthy Model

High-Temperature Durable Model

Market segment by Atomization Technology

Standard Air Pressure Atomizer

Micro-Pressure Atomizer

Electric Atomizer

Market segment by Application

Household Consumption

Catering Industry

Food Processing

Other

Major players covered

Mantova

Conagra

Bertolli

Fry Light

Primal Kitchen

AAK International

Hy-Vee

La Tourangelle

Pompeian

Chosen Foods

Crisp 'n Dry

Vilgain

Unilever

Midea Home Appliances

Zhanyi Foods

Lee Kum Kee

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Air Fryer Spray product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Air Fryer Spray, with price, sales quantity, revenue, and global market share of Air Fryer Spray from 2021 to 2026.

Chapter 3, the Air Fryer Spray competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Air Fryer Spray breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Air Fryer Spray market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Air Fryer Spray.

Chapter 14 and 15, to describe Air Fryer Spray sales channel, distributors, customers, research findings and conclusion.

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