

Global Air Fryer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Air Fryer market size was valued at USD 1544.7 million in 2023 and is forecast to a readjusted size of USD 2541 million by 2030 with a CAGR of 7.4% during review period.

An air fryer is a kitchen appliance that cooks by circulating hot air around the food using the convection mechanism. A mechanical fan circulates the hot air around the food at high speed, cooking the food and producing a crispy layer via the Maillard effect.

Global key players of air fryer include Philips, SEB, Hyundai, Joyoung, Midea, etc. The top five players hold a share about 46%. China is the largest producer, has a share about 46%, followed by North America and Europe, with share 23% and 13%, respectively. The largest market is North America, with a share about 36%, followed by Europe and China, with share 24% and 14%, separately.

The Global Info Research report includes an overview of the development of the Air Fryer industry chain, the market status of Online Sales (Touch Type Air Fryer, Mechanical Type Air Fryer), Offline Sales (Touch Type Air Fryer, Mechanical Type Air Fryer), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Air Fryer.

Regionally, the report analyzes the Air Fryer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Air Fryer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Air Fryer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Air Fryer industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Touch Type Air Fryer, Mechanical Type Air Fryer).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Air Fryer market.

Regional Analysis: The report involves examining the Air Fryer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Air Fryer market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Air Fryer:

Company Analysis: Report covers individual Air Fryer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Air Fryer This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channels (Online Sales, Offline Sales).

Technology Analysis: Report covers specific technologies relevant to Air Fryer. It assesses the current state, advancements, and potential future developments in Air

Fryer areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Air Fryer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Air Fryer market is split by Type and by Sales Channels. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channels in terms of volume and value.

Market segment by Type

Touch Type Air Fryer

Mechanical Type Air Fryer

Market segment by Sales Channels

Online Sales

Offline Sales

Major players covered

Philips

SEB

Hyundai

Joyoung

Midea

Liren

LOCK&LOCK

Jiale Smart

Tianxi Kitchen Appliances

Bears Electric

Mi

Ningbo Biyi Electric Co., Ltd.

Royalstar

Aux

Hongxin

Xinbao Electric

GoWISE USA

German Pool Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Air Fryer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Air Fryer, with price, sales, revenue and global market share of Air Fryer from 2019 to 2024.

Chapter 3, the Air Fryer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Air Fryer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channels, with sales market share and growth rate by type, sales channels, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Air Fryer market forecast, by regions, type and sales channels, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Air Fryer.

Chapter 14 and 15, to describe Air Fryer sales channel, distributors, customers, research findings and conclusion.

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