

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Air Freshener Market 2018, Forecast to 2023

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Abstracts

An air freshener is a product that typically emits fragrance to eliminate unpleasant odor in a room. These air fresheners adsorb the bad odor, thereby purifying the air.

Scope of the Report:

This report focuses on the Air Freshener in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global air freshener market is expected to witness significant growth during the forecast period, owing to increase in demand in China, Japan, India, and other countries of the Asia-Pacific region.

The worldwide market for Air Freshener is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Procter & Gamble Co.

Reckitt Benckiser Inc.

Henkel KGaA

Church & Dwight Co. Inc.

Car-Freshener Corporation

SC Johnson & Son Inc.

Kobayashi Pharmaceutical Co. Ltd.

Godrej Household Products Ltd.

Farcent Enterprise Co. Ltd.

Jarden Corporation

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Sprays/Aerosols

Electric Air Fresheners (Plug-in)

Gels

Candles

Others

Market Segment by Applications, can be divided into

Residential

Corporate Offices

Cars

Others

There are 15 Chapters to deeply display the global Air Freshener market.

Chapter 1, to describe Air Freshener Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Air Freshener, with sales, revenue, and price of Air Freshener, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Air Freshener, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Air Freshener market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Air Freshener sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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