

Global Air-Cushioned Running Shoes Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Air-Cushioned Running Shoes market size is expected to reach \$ 2331 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

Air-Cushioned Running Shoes are running shoes equipped with air chambers, air bags, air cushioning units, or compound air-pressure cushioning structures in the midsole, forefoot, heel, or other key impact zones. These shoes absorb landing impact through compressed air units and release energy during rebound, improving cushioning, responsiveness, and running comfort. A typical product consists of an engineered mesh or knit upper, foam midsole, embedded or visible air cushioning unit, rubber outsole, heel counter, and insole system. The position, thickness, pressure stability, and integration method of the air unit with foam materials are key factors affecting ride feel, weight, durability, and price positioning.

In terms of applications, Air-Cushioned Running Shoes are mainly used for road running, daily jogging, long-distance training, performance training, recovery runs, and fitness running. Core consumer groups include recreational runners, advanced runners, technology-oriented footwear buyers, and athleisure consumers who value cushioning feel. Major production bases are concentrated in China, Vietnam, Indonesia, India, and other Asian countries, while brand-side demand is led by sports brands from the United States, Japan, Europe, and China. The market scope should include forefoot air-cushioned running shoes, heel air-cushioned running shoes, full-length air-cushioned running shoes, and foam-combined air-cushioned running shoes, while excluding basketball shoes, lifestyle sneakers, walking shoes, and general training shoes not primarily designed for running.

In 2025, global Air-Cushioned Running Shoes production reached approximately 52 million to 65 million pairs, with an average FOB price of around US\$24 to US\$32 per pair. The market represents a technology-oriented subsegment within cushioned running shoes, with its supply chain centered on Asian athletic footwear manufacturing bases. Orders were mainly driven by global sports brands with established air cushioning technologies and selected mid-to-high-end regional brands, while the product mix continued to shift from traditional heel air cushioning toward forefoot air cushioning, full-length air cushioning, and foam-combined air cushioning systems.

The global Air-Cushioned Running Shoes market is mainly driven by the technological and experiential upgrading of running footwear consumption. Compared with conventional foam-cushioned running shoes, air-cushioned models provide a more visible, tangible, and marketable product feature, allowing consumers to directly associate the product with bounce, impact protection, responsiveness, and a stronger sense of technology. As a result, these shoes serve not only daily running and long-distance training needs, but also premium athleisure consumption with strong brand value. With the continued development of urban running, marathon training, fitness running, and sport-inspired fashion among younger consumers, air cushioning structures are evolving from single heel units toward forefoot response, full-length transition, and compound midsole systems, keeping the category highly relevant in the mid-to-premium running footwear market.

However, Air-Cushioned Running Shoes also face higher technical and cost barriers than ordinary cushioned running shoes. Air units must address sealing performance, durability, compression-rebound stability, weight control, and compatibility with foam materials, while manufacturing requires stronger capabilities in tooling, bonding, quality control, and supply chain coordination. If product positioning is unclear, brands may face the risk of high production cost without sufficient performance differentiation between professional runner demand and mass comfort demand. Over the next several years, market growth is expected to come mainly from mid-to-premium daily trainers, performance training shoes, and brand flagship technology series, while competition from supercritical foam, carbon plate structures, and high-stack geometric midsole designs will remain strong. Companies that can combine air cushioning, lightweight foam, stability support, and a clear brand story are more likely to sustain premium positioning in the global running footwear market.

This report studies the global Air-Cushioned Running Shoes production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Air-Cushioned Running Shoes and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Air-Cushioned Running Shoes that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Air-Cushioned Running Shoes total production and demand, 2021-2032, (Pairs)
Global Air-Cushioned Running Shoes total production value, 2021-2032, (USD Million)
Global Air-Cushioned Running Shoes production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Pairs), (based on production site)
Global Air-Cushioned Running Shoes consumption by region & country, CAGR, 2021-2032 & (Pairs)
U.S. VS China: Air-Cushioned Running Shoes domestic production, consumption, key domestic manufacturers and share
Global Air-Cushioned Running Shoes production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Pairs)
Global Air-Cushioned Running Shoes production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Pairs)
Global Air-Cushioned Running Shoes production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Pairs)

This report profiles key players in the global Air-Cushioned Running Shoes market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NIKE, Inc., Puma SE, Skechers U.S.A., Inc., Authentic Brands Group LLC, On Holding AG, Karhu Holding B.V., Li Ning Company Limited, ANTA Sports Products Limited, Hongxing Erke Group, Campus Activewear Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Air-Cushioned Running Shoes market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Pairs) and average price (US\$/Pair) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Air-Cushioned Running Shoes Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Air-Cushioned Running Shoes Market, Segmentation by Type:

Neutral Air Cushioning

Stability Air Cushioning

Motion Control Air Cushioning

Global Air-Cushioned Running Shoes Market, Segmentation by Air Cushion Unit Position:

Forefoot Air Unit

Heel Air Unit

Full Length Air Unit

Global Air-Cushioned Running Shoes Market, Segmentation by Upper Material:

Engineered Mesh

Knit Upper

Synthetic Textile

Others

Global Air-Cushioned Running Shoes Market, Segmentation by Cushioning Structure:

Foam Combined Air Cushioning

Embedded Air Cushioning

Visible Air Cushioning

Others

Global Air-Cushioned Running Shoes Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

NIKE, Inc.

Puma SE

Skechers U.S.A., Inc.

Authentic Brands Group LLC

On Holding AG

Karhu Holding B.V.

Li Ning Company Limited

ANTA Sports Products Limited

Hongxing Erke Group

Campus Activewear Limited

ONEMIX Sports Shoes

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Key Questions Answered:

1. How big is the global Air-Cushioned Running Shoes market?
2. What is the demand of the global Air-Cushioned Running Shoes market?
3. What is the year over year growth of the global Air-Cushioned Running Shoes market?
4. What is the production and production value of the global Air-Cushioned Running Shoes market?
5. Who are the key producers in the global Air-Cushioned Running Shoes market?
6. What are the growth factors driving the market demand?

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