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Global Air Cooler Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Air Cooler market size was valued at USD 1674.9 million in 2023 and is forecast to a readjusted size of USD 2620.5 million by 2030 with a CAGR of 6.6% during review period.

Air cooler, also known as, evaporative cooler, swamp cooler, desert cooler and wet air cooler, uses the hot air in the room and water in order to produce cooler air. It uses the evaporating technique in order to produce the cool air, earning the name evaporative cooler.

Evaporative cooling employs water's enthalpy of vaporization, where the temperature of dry air can be dropped by putting it through transition of liquid water to water vapor. The system uses water in to wet absorptive on the sides of the cooler. A fan is used to send the water through the absorptive pads which cools the air by making it more humid and then blows it out to the room. A cooler uses less energy as it only has two major components which need powering; a water pump and a fan. It also needs a constant supply of water in order to keep the pads wet and cool the air.

India is the largest Air Cooler market with about 58% market share. Southeast Asia is follower, accounting for about 22% market share.

The key players are Symphony, Kenstar, Bajaj Electricals, Orient Electric, Europace, Takada, Keye, Ifan, McCoy, Honeywell, Usha International, Refeng, Ram Coolers, Crompton Greaves, Khaitan Electricals, Maharaja Whiteline etc. Top 3 companies occupied about 12% market share.

The Global Info Research report includes an overview of the development of the Air

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Cooler industry chain, the market status of House (Tower Type, Desert Type), Office (Tower Type, Desert Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Air Cooler.

Regionally, the report analyzes the Air Cooler markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Air Cooler market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Air Cooler market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Air Cooler industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Tower Type, Desert Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Air Cooler market.

Regional Analysis: The report involves examining the Air Cooler market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Air Cooler market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Air Cooler:

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Company Analysis: Report covers individual Air Cooler manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Air Cooler This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (House, Office).

Technology Analysis: Report covers specific technologies relevant to Air Cooler. It assesses the current state, advancements, and potential future developments in Air Cooler areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Air Cooler market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Air Cooler market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Tower Type

Desert Type

Personal Type

Window Type

Room Type

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Market segment by Application

- House
- Office
- Other Places

Major players covered

- Symphony
- Kenstar
- Bajaj Electricals
- Orient Electric
- Europace
- Takada
- Keye
- Ifan
- McCoy
- Honeywell
- Usha International
- Refeng
- Ram Coolers
- Crompton Greaves

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Khaitan Electricals

Maharaja Whiteline

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Air Cooler product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Air Cooler, with price, sales, revenue and global market share of Air Cooler from 2019 to 2024.

Chapter 3, the Air Cooler competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Air Cooler breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Air Cooler market forecast, by regions, type and application, with sales and

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revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Air Cooler.

Chapter 14 and 15, to describe Air Cooler sales channel, distributors, customers, research findings and conclusion.

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