

# Global Air Cooler Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Air Cooler market size is expected to reach \$ 3190 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032).

Air cooler, also known as, evaporative cooler, swamp cooler, desert cooler and wet air cooler, uses the hot air in the room and water in order to produce cooler air. It uses the evaporating technique in order to produce the cool air, earning the name evaporative cooler.

Evaporative cooling employs water's enthalpy of vaporization, where the temperature of dry air can be dropped by putting it through transition of liquid water to water vapor. The system uses water in to wet absorptive on the sides of the cooler. A fan is used to send the water through the absorptive pads which cools the air by making it more humid and then blows it out to the room. A cooler uses less energy as it only has two major components which need powering; a water pump and a fan. It also needs a constant supply of water in order to keep the pads wet and cool the air.

India is the largest Air Cooler market with about 58% market share. Southeast Asia is follower, accounting for about 22% market share.

The key players are Symphony, Kenstar, Bajaj Electricals, Orient Electric, Europace, Takada, Keye, Ifan, McCoy, Honeywell, Usha International, Refeng, Ram Coolers, Crompton Greaves, Khaitan Electricals, Maharaja Whiteline etc. Top 3 companies occupied about 12% market share.

This report studies the global Air Cooler production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Air Cooler and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Air Cooler that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Air Cooler total production and demand, 2021-2032, (K Units)

Global Air Cooler total production value, 2021-2032, (USD Million)

Global Air Cooler production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Air Cooler consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Air Cooler domestic production, consumption, key domestic manufacturers and share

Global Air Cooler production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Air Cooler production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Air Cooler production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Air Cooler market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Symphony, Kenstar, Bajaj Electricals, Orient Electric, Europace, Takada, Keye, Ifan, McCoy, Honeywell, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Air Cooler market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Air Cooler Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Air Cooler Market, Segmentation by Type:

Tower Type

Desert Type

Personal Type

Window Type

Room Type

#### Global Air Cooler Market, Segmentation by Application:

House

Office

Other Places

Companies Profiled:

Symphony

Kenstar

Bajaj Electricals

Orient Electric

Europace

Takada

Keye

Ifan

McCoy

Honeywell

Usha International

Refeng

Ram Coolers

Crompton Greaves

Khaitan Electricals

Maharaja Whiteline

**Key Questions Answered:**

1. How big is the global Air Cooler market?
2. What is the demand of the global Air Cooler market?
3. What is the year over year growth of the global Air Cooler market?
4. What is the production and production value of the global Air Cooler market?
5. Who are the key producers in the global Air Cooler market?
6. What are the growth factors driving the market demand?

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