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Global Air-cooled General Server Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Air-cooled General Server market size is expected to reach $ 89051 million by 2032, rising at a market growth of 1.2% CAGR during the forecast period (2026-2032).

Air-cooled General Server refers to a type of general-purpose computing system that uses air as the primary heat dissipation medium to remove heat generated by processors, memory, storage devices, and other electronic components. It provides standardized computing resources including processing capability, memory capacity, storage access, network connectivity, and system management functions, while being designed for multiple computing workloads rather than a single dedicated application. Air-cooled General Servers typically adopt fans, heat sinks, air ducts, and optimized chassis structures to maintain operating temperatures under different workload conditions. They support common operating systems, virtualization platforms, and container environments, and can be widely deployed for enterprise applications, databases, cloud computing, web services, file services, and general data processing tasks.

In 2025, global sales of Air-cooled General Server reached approximately 9.4 million units, with an average global market price of around US$ 8,092/unit. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 10% to 20%.

Air-cooled General Servers are one of the most widely deployed server categories in modern data centers and enterprise IT infrastructures. They manage internal heat generated by processors, memory, storage, and networking components through fans, heat sinks, and optimized airflow designs, providing a stable operating environment for

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critical computing components. Due to their mature technology, strong compatibility, flexible deployment capability, and well-established maintenance ecosystem, Air-cooled General Servers continue to support a broad range of workloads, including enterprise applications, databases, virtualization platforms, cloud infrastructure, and edge computing nodes. Compared with liquid-cooled solutions, air-cooled systems offer advantages such as lower deployment complexity, more mature supply chains, easier maintenance, and broader operational experience, allowing them to remain the preferred choice for many standardized computing scenarios.

The growth of the Air-cooled General Server market is mainly driven by enterprise digital transformation, cloud computing expansion, data center development, and ongoing replacement of existing IT infrastructure. As business systems become increasingly digitalized and intelligent, demand for reliable computing resources continues to increase across databases, enterprise management systems, virtualization environments, and application services. Meanwhile, cloud service providers, internet platforms, and industry data centers continue to expand their computing capacity, creating stable demand for server platforms with high reliability, scalability, and efficient management capabilities. In addition, the development of edge computing, industrial internet, and intelligent applications is encouraging Air-cooled General Servers to evolve toward more compact designs, higher energy efficiency, and improved environmental adaptability, enabling broader deployment across distributed computing scenarios.

Looking ahead, Air-cooled General Servers will continue to play an important role in the global server market, although competition will increasingly focus on overall system optimization rather than computing performance alone. With the advancement of high-performance processors, high-density memory, and faster networking technologies, traditional air-cooled architectures need continuous improvements in thermal efficiency, power management, and system reliability to support increasing computing density. At the same time, challenges such as data center energy consumption, space limitations, and the adoption of liquid cooling technologies in high-power computing environments may influence certain market segments. Overall, Air-cooled General Servers will remain a fundamental computing platform for enterprise infrastructure, cloud environments, and edge applications, while continuing to evolve toward higher efficiency, intelligent management, modular design, and more flexible deployment capabilities.

Report Scope

This report studies the global Air-cooled General Server production, demand, key

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manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Air-cooled General Server and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Air-cooled General Server that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Air-cooled General Server total production and demand, 2021-2032, (K Units)

Global Air-cooled General Server total production value, 2021-2032, (USD Million)

Global Air-cooled General Server production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Air-cooled General Server consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Air-cooled General Server domestic production, consumption, key domestic manufacturers and share

Global Air-cooled General Server production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Air-cooled General Server production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Air-cooled General Server production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Air-cooled General Server market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dell, HPE, Inspur, Lenovo, IBM, Supermicro,

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H3C, Cisco, xFusion, Nettrix, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Air-cooled General Server market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Air-cooled General Server Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Air-cooled General Server Market, Segmentation by Type:

Rack Server

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Tower Server

Blade Server

Other

Global Air-cooled General Server Market, Segmentation by Processor Architecture:

X86 Server

Non-X86 Server

Global Air-cooled General Server Market, Segmentation by Rack Height:

1U Server

2U Server

Other

Global Air-cooled General Server Market, Segmentation by Application:

Internet

Government

Telecommunications

Financial

Other

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Companies Profiled:

Dell

HPE

Inspur

Lenovo

IBM

Supermicro

H3C

Cisco

xFusion

Nettrix

Fsas Technologies (Fujitsu)

ZTE

Sugon

Huawei

Enginetech

PowerLeader

Hikvision

Giga Computing

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Key Questions Answered:

1. How big is the global Air-cooled General Server market?
2. What is the demand of the global Air-cooled General Server market?
3. What is the year over year growth of the global Air-cooled General Server market?
4. What is the production and production value of the global Air-cooled General Server market?
5. Who are the key producers in the global Air-cooled General Server market?
6. What are the growth factors driving the market demand?

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