

Global Air Beds Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Air Beds market size was valued at USD 2656.7 million in 2023 and is forecast to a readjusted size of USD 3238.9 million by 2030 with a CAGR of 2.9% during review period.

An air mattress, also known as an airbed, is an inflatable mattress, the majority of which are usually made of polyvinyl chloride (PVC), although recently developed textile-reinforced urethane plastic or rubber versions exist. The deflated mattress can be rolled up or folded and carried or stored relatively easily, making them a popular choice for camping trips and for temporary bedding at home for guests. They are inflated either orally by blowing into a valve, or with a manual foot-powered or more commonly inflated via an electric pump. Some are even automatically inflating (up to a certain pressure—some additional inflation is also needed) just by opening the valve.

Global Air Beds key players include INTEX, Jilong, Best Way, Insta-bed, Simmons, etc. Global top five manufacturers hold a share about 50%. China is the largest market, with a share about 35%, followed by North America, with a share about 25 percent. In terms of product, PVC is the largest segment, with a share about 75%. And in terms of application, the largest application is In-home, followed by Out-door.

The Global Info Research report includes an overview of the development of the Air Beds industry chain, the market status of In-Home (PVC, Rubber), Out-Door (PVC, Rubber), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Air Beds.

Regionally, the report analyzes the Air Beds markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing



consumer awareness. Asia-Pacific, particularly China, leads the global Air Beds market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Air Beds market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Air Beds industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., PVC, Rubber).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Air Beds market.

Regional Analysis: The report involves examining the Air Beds market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Air Beds market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Air Beds:

Company Analysis: Report covers individual Air Beds manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Air Beds This may involve surveys, interviews, and analysis of



consumer reviews and feedback from different by Application (In-Home, Out-Door).

Technology Analysis: Report covers specific technologies relevant to Air Beds. It assesses the current state, advancements, and potential future developments in Air Beds areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Air Beds market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Air Beds market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PVC

Rubber

Other

Market segment by Application

In-Home

Out-Door

INTEX

Major players covered







Chapter 4, the Air Beds breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Air Beds market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Air Beds.

Chapter 14 and 15, to describe Air Beds sales channel, distributors, customers, research findings and conclusion.



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