

# Global AIoT Platform Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global AIoT Platform market size is expected to reach \$ 913 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032).

AIoT platforms are integrated software platforms that combine artificial intelligence capabilities with large-scale Internet of Things device management, data ingestion, analytics, and application orchestration. The industry typically maintains a gross margin range of 55%-75%, supported by software licensing models, recurring service revenue, high switching costs, and strong integration value across devices, data, and algorithms. The supply chain includes upstream cloud infrastructure, AI frameworks, databases, and connectivity services; midstream platform providers focus on system architecture design, device management, data processing, AI model deployment, and application development tools; downstream users include industrial enterprises, smart city operators, energy utilities, transportation authorities, and large-scale commercial organizations.

In 2025, the AIoT platform market continues to expand as enterprises move beyond basic device connectivity toward intelligent, data-driven operations. Demand is increasingly driven by industrial digitalization, smart city governance, energy optimization, and large-scale infrastructure management. AIoT platforms exhibit strong customer stickiness due to deep integration with business workflows, customized algorithms, and long deployment cycles. As a result, competition centers less on price and more on ecosystem completeness, scalability, and long-term service capability, supporting sustained margin levels.

This report studies the global AIoT Platform demand, key companies, and key regions. This report is a detailed and comprehensive analysis of the world market for AIoT Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AIoT Platform that contribute to its

increasing demand across many markets.

### **Highlights and key features of the study**

Global AIoT Platform total market, 2021-2032, (USD Million)

Global AIoT Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: AIoT Platform total market, key domestic companies, and share, (USD Million)

Global AIoT Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global AIoT Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global AIoT Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global AIoT Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IBM, Amazon Web Services, Microsoft, Google, Oracle, HPE, Cisco, Tencent Cloud, SAS, Hitachi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world AIoT Platform market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AIoT Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AIoT Platform Market, Segmentation by Type:

Public Cloud

Private Cloud

Hybrid Cloud

On-Premise

Global AIoT Platform Market, Segmentation by Revenue Model:

License + Maintenance

Subscription

Project-Based

Global AIoT Platform Market, Segmentation by Core Capability:

Device Management

Data Analytics

AI Model Deployment

Edge Collaboration

Global AIoT Platform Market, Segmentation by Application:

Manufacture

Medical Insurance

Communication

Other

**Companies Profiled:**

IBM

Amazon Web Services

Microsoft

Google

Oracle

HPE

Cisco

Tencent Cloud

SAS

Hitachi

SAP

Uptake

Falconry

Sight Machine

Relayr

## Terminus Group

### Key Questions Answered

1. How big is the global AIoT Platform market?
2. What is the demand of the global AIoT Platform market?
3. What is the year over year growth of the global AIoT Platform market?
4. What is the total value of the global AIoT Platform market?
5. Who are the Major Players in the global AIoT Platform market?
6. What are the growth factors driving the market demand?

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