

# Global AIGC Media Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global AIGC Media market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

AIGC means using artificial intelligence technology to generate content, such as AI painting, AI writing, etc. It is considered a new type of content production method after UGC (user-generated content) and PGC (professional-generated content). AIGC had a great development in 2022, mainly thanks to the improvement of deep learning models, the promotion of open source mode and the exploration of commercialization of large models.

This report studies the global AIGC Media demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for AIGC Media, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of AIGC Media that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AIGC Media total market, 2018-2029, (USD Million)

Global AIGC Media total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: AIGC Media total market, key domestic companies and share, (USD Million)

Global AIGC Media revenue by player and market share 2018-2023, (USD Million)

Global AIGC Media total market by Type, CAGR, 2018-2029, (USD Million)

Global AIGC Media total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global AIGC Media market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Baidu, CCTV, Wisdom Inc, Vision Unlimited, LeCloud, BlueFocus Communication Group, Wind Language Construction, Huace Film & TV and Tencent, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World AIGC Media market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global AIGC Media Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global AIGC Media Market, Segmentation by Type

Ai Generates Text

Ai Generates Audio

Ai Generates Images

Ai Generates Video

Others

## Global AIGC Media Market, Segmentation by Application

Entertainment

Media

Educate

Marketing

Others

## Companies Profiled:

Baidu

CCTV

Wisdom Inc

Vision Unlimited

LeCloud

BlueFocus Communication Group

Wind Language Construction

Huace Film & TV

Tencent

Inly Media

Kunlun Group

### Key Questions Answered

1. How big is the global AIGC Media market?
2. What is the demand of the global AIGC Media market?
3. What is the year over year growth of the global AIGC Media market?
4. What is the total value of the global AIGC Media market?
5. Who are the major players in the global AIGC Media market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 AIGC Media Introduction
- 1.2 World AIGC Media Market Size & Forecast (2018 & 2022 & 2029)
- 1.3 World AIGC Media Total Market by Region (by Headquarter Location)
  - 1.3.1 World AIGC Media Market Size by Region (2018-2029), (by Headquarter Location)
  - 1.3.2 United States AIGC Media Market Size (2018-2029)
  - 1.3.3 China AIGC Media Market Size (2018-2029)
  - 1.3.4 Europe AIGC Media Market Size (2018-2029)
  - 1.3.5 Japan AIGC Media Market Size (2018-2029)
  - 1.3.6 South Korea AIGC Media Market Size (2018-2029)
  - 1.3.7 ASEAN AIGC Media Market Size (2018-2029)
  - 1.3.8 India AIGC Media Market Size (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 AIGC Media Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 AIGC Media Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
  - 1.5.1 Influence of COVID-19
  - 1.5.2 Influence of Russia-Ukraine War

### 2 DEMAND SUMMARY

- 2.1 World AIGC Media Consumption Value (2018-2029)
- 2.2 World AIGC Media Consumption Value by Region
  - 2.2.1 World AIGC Media Consumption Value by Region (2018-2023)
  - 2.2.2 World AIGC Media Consumption Value Forecast by Region (2024-2029)
- 2.3 United States AIGC Media Consumption Value (2018-2029)
- 2.4 China AIGC Media Consumption Value (2018-2029)
- 2.5 Europe AIGC Media Consumption Value (2018-2029)
- 2.6 Japan AIGC Media Consumption Value (2018-2029)
- 2.7 South Korea AIGC Media Consumption Value (2018-2029)
- 2.8 ASEAN AIGC Media Consumption Value (2018-2029)
- 2.9 India AIGC Media Consumption Value (2018-2029)

### 3 WORLD AIGC MEDIA COMPANIES COMPETITIVE ANALYSIS

- 3.1 World AIGC Media Revenue by Player (2018-2023)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global AIGC Media Industry Rank of Major Players
  - 3.2.2 Global Concentration Ratios (CR4) for AIGC Media in 2022
  - 3.2.3 Global Concentration Ratios (CR8) for AIGC Media in 2022
- 3.3 AIGC Media Company Evaluation Quadrant
- 3.4 AIGC Media Market: Overall Company Footprint Analysis
  - 3.4.1 AIGC Media Market: Region Footprint
  - 3.4.2 AIGC Media Market: Company Product Type Footprint
  - 3.4.3 AIGC Media Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers, Acquisitions Activity

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: AIGC Media Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: AIGC Media Market Size Comparison (2018 & 2022 & 2029) (by Headquarter Location)
  - 4.1.2 United States VS China: AIGC Media Revenue Market Share Comparison (2018 & 2022 & 2029)
- 4.2 United States Based Companies VS China Based Companies: AIGC Media Consumption Value Comparison
  - 4.2.1 United States VS China: AIGC Media Consumption Value Comparison (2018 & 2022 & 2029)
  - 4.2.2 United States VS China: AIGC Media Consumption Value Market Share Comparison (2018 & 2022 & 2029)
- 4.3 United States Based AIGC Media Companies and Market Share, 2018-2023
  - 4.3.1 United States Based AIGC Media Companies, Headquarters (States, Country)
  - 4.3.2 United States Based Companies AIGC Media Revenue, (2018-2023)
- 4.4 China Based Companies AIGC Media Revenue and Market Share, 2018-2023
  - 4.4.1 China Based AIGC Media Companies, Company Headquarters (Province, Country)
  - 4.4.2 China Based Companies AIGC Media Revenue, (2018-2023)

- 4.5 Rest of World Based AIGC Media Companies and Market Share, 2018-2023
  - 4.5.1 Rest of World Based AIGC Media Companies, Headquarters (States, Country)
  - 4.5.2 Rest of World Based Companies AIGC Media Revenue, (2018-2023)

## **5 MARKET ANALYSIS BY TYPE**

- 5.1 World AIGC Media Market Size Overview by Type: 2018 VS 2022 VS 2029
- 5.2 Segment Introduction by Type
  - 5.2.1 Ai Generates Text
  - 5.2.2 Ai Generates Audio
  - 5.2.3 Ai Generates Images
  - 5.2.4 Ai Generates Video
  - 5.2.5 Others
- 5.3 Market Segment by Type
  - 5.3.1 World AIGC Media Market Size by Type (2018-2023)
  - 5.3.2 World AIGC Media Market Size by Type (2024-2029)
  - 5.3.3 World AIGC Media Market Size Market Share by Type (2018-2029)

## **6 MARKET ANALYSIS BY APPLICATION**

- 6.1 World AIGC Media Market Size Overview by Application: 2018 VS 2022 VS 2029
- 6.2 Segment Introduction by Application
  - 6.2.1 Entertainment
  - 6.2.2 Media
  - 6.2.3 Educate
  - 6.2.4 Marketing
  - 6.2.5 Marketing
- 6.3 Market Segment by Application
  - 6.3.1 World AIGC Media Market Size by Application (2018-2023)
  - 6.3.2 World AIGC Media Market Size by Application (2024-2029)
  - 6.3.3 World AIGC Media Market Size by Application (2018-2029)

## **7 COMPANY PROFILES**

- 7.1 Baidu
  - 7.1.1 Baidu Details
  - 7.1.2 Baidu Major Business
  - 7.1.3 Baidu AIGC Media Product and Services
  - 7.1.4 Baidu AIGC Media Revenue, Gross Margin and Market Share (2018-2023)

- 7.1.5 Baidu Recent Developments/Updates
- 7.1.6 Baidu Competitive Strengths & Weaknesses
- 7.2 CCTV
  - 7.2.1 CCTV Details
  - 7.2.2 CCTV Major Business
  - 7.2.3 CCTV AIGC Media Product and Services
  - 7.2.4 CCTV AIGC Media Revenue, Gross Margin and Market Share (2018-2023)
  - 7.2.5 CCTV Recent Developments/Updates
  - 7.2.6 CCTV Competitive Strengths & Weaknesses
- 7.3 Wisdom Inc
  - 7.3.1 Wisdom Inc Details
  - 7.3.2 Wisdom Inc Major Business
  - 7.3.3 Wisdom Inc AIGC Media Product and Services
  - 7.3.4 Wisdom Inc AIGC Media Revenue, Gross Margin and Market Share (2018-2023)
  - 7.3.5 Wisdom Inc Recent Developments/Updates
  - 7.3.6 Wisdom Inc Competitive Strengths & Weaknesses
- 7.4 Vision Unlimited
  - 7.4.1 Vision Unlimited Details
  - 7.4.2 Vision Unlimited Major Business
  - 7.4.3 Vision Unlimited AIGC Media Product and Services
  - 7.4.4 Vision Unlimited AIGC Media Revenue, Gross Margin and Market Share (2018-2023)
  - 7.4.5 Vision Unlimited Recent Developments/Updates
  - 7.4.6 Vision Unlimited Competitive Strengths & Weaknesses
- 7.5 LeCloud
  - 7.5.1 LeCloud Details
  - 7.5.2 LeCloud Major Business
  - 7.5.3 LeCloud AIGC Media Product and Services
  - 7.5.4 LeCloud AIGC Media Revenue, Gross Margin and Market Share (2018-2023)
  - 7.5.5 LeCloud Recent Developments/Updates
  - 7.5.6 LeCloud Competitive Strengths & Weaknesses
- 7.6 BlueFocus Communication Group
  - 7.6.1 BlueFocus Communication Group Details
  - 7.6.2 BlueFocus Communication Group Major Business
  - 7.6.3 BlueFocus Communication Group AIGC Media Product and Services
  - 7.6.4 BlueFocus Communication Group AIGC Media Revenue, Gross Margin and Market Share (2018-2023)
  - 7.6.5 BlueFocus Communication Group Recent Developments/Updates
  - 7.6.6 BlueFocus Communication Group Competitive Strengths & Weaknesses



## 7.7 Wind Language Construction

7.7.1 Wind Language Construction Details

7.7.2 Wind Language Construction Major Business

7.7.3 Wind Language Construction AIGC Media Product and Services

7.7.4 Wind Language Construction AIGC Media Revenue, Gross Margin and Market Share (2018-2023)

7.7.5 Wind Language Construction Recent Developments/Updates

7.7.6 Wind Language Construction Competitive Strengths & Weaknesses

## 7.8 Huace Film & TV

7.8.1 Huace Film & TV Details

7.8.2 Huace Film & TV Major Business

7.8.3 Huace Film & TV AIGC Media Product and Services

7.8.4 Huace Film & TV AIGC Media Revenue, Gross Margin and Market Share (2018-2023)

7.8.5 Huace Film & TV Recent Developments/Updates

7.8.6 Huace Film & TV Competitive Strengths & Weaknesses

## 7.9 Tencent

7.9.1 Tencent Details

7.9.2 Tencent Major Business

7.9.3 Tencent AIGC Media Product and Services

7.9.4 Tencent AIGC Media Revenue, Gross Margin and Market Share (2018-2023)

7.9.5 Tencent Recent Developments/Updates

7.9.6 Tencent Competitive Strengths & Weaknesses

## 7.10 Inly Media

7.10.1 Inly Media Details

7.10.2 Inly Media Major Business

7.10.3 Inly Media AIGC Media Product and Services

7.10.4 Inly Media AIGC Media Revenue, Gross Margin and Market Share (2018-2023)

7.10.5 Inly Media Recent Developments/Updates

7.10.6 Inly Media Competitive Strengths & Weaknesses

## 7.11 Kunlun Group

7.11.1 Kunlun Group Details

7.11.2 Kunlun Group Major Business

7.11.3 Kunlun Group AIGC Media Product and Services

7.11.4 Kunlun Group AIGC Media Revenue, Gross Margin and Market Share (2018-2023)

7.11.5 Kunlun Group Recent Developments/Updates

7.11.6 Kunlun Group Competitive Strengths & Weaknesses

## **8 INDUSTRY CHAIN ANALYSIS**

- 8.1 AIGC Media Industry Chain
- 8.2 AIGC Media Upstream Analysis
- 8.3 AIGC Media Midstream Analysis
- 8.4 AIGC Media Downstream Analysis

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World AIGC Media Revenue by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)

Table 2. World AIGC Media Revenue by Region (2018-2023) & (USD Million), (by Headquarter Location)

Table 3. World AIGC Media Revenue by Region (2024-2029) & (USD Million), (by Headquarter Location)

Table 4. World AIGC Media Revenue Market Share by Region (2018-2023), (by Headquarter Location)

Table 5. World AIGC Media Revenue Market Share by Region (2024-2029), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World AIGC Media Consumption Value Growth Rate Forecast by Region (2018 & 2022 & 2029) & (USD Million)

Table 8. World AIGC Media Consumption Value by Region (2018-2023) & (USD Million)

Table 9. World AIGC Media Consumption Value Forecast by Region (2024-2029) & (USD Million)

Table 10. World AIGC Media Revenue by Player (2018-2023) & (USD Million)

Table 11. Revenue Market Share of Key AIGC Media Players in 2022

Table 12. World AIGC Media Industry Rank of Major Player, Based on Revenue in 2022

Table 13. Global AIGC Media Company Evaluation Quadrant

Table 14. Head Office of Key AIGC Media Player

Table 15. AIGC Media Market: Company Product Type Footprint

Table 16. AIGC Media Market: Company Product Application Footprint

Table 17. AIGC Media Mergers & Acquisitions Activity

Table 18. United States VS China AIGC Media Market Size Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 19. United States VS China AIGC Media Consumption Value Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 20. United States Based AIGC Media Companies, Headquarters (States, Country)

Table 21. United States Based Companies AIGC Media Revenue, (2018-2023) & (USD Million)

Table 22. United States Based Companies AIGC Media Revenue Market Share (2018-2023)

Table 23. China Based AIGC Media Companies, Headquarters (Province, Country)

- Table 24. China Based Companies AIGC Media Revenue, (2018-2023) & (USD Million)
- Table 25. China Based Companies AIGC Media Revenue Market Share (2018-2023)
- Table 26. Rest of World Based AIGC Media Companies, Headquarters (States, Country)
- Table 27. Rest of World Based Companies AIGC Media Revenue, (2018-2023) & (USD Million)
- Table 28. Rest of World Based Companies AIGC Media Revenue Market Share (2018-2023)
- Table 29. World AIGC Media Market Size by Type, (USD Million), 2018 & 2022 & 2029
- Table 30. World AIGC Media Market Size by Type (2018-2023) & (USD Million)
- Table 31. World AIGC Media Market Size by Type (2024-2029) & (USD Million)
- Table 32. World AIGC Media Market Size by Application, (USD Million), 2018 & 2022 & 2029
- Table 33. World AIGC Media Market Size by Application (2018-2023) & (USD Million)
- Table 34. World AIGC Media Market Size by Application (2024-2029) & (USD Million)
- Table 35. Baidu Basic Information, Area Served and Competitors
- Table 36. Baidu Major Business
- Table 37. Baidu AIGC Media Product and Services
- Table 38. Baidu AIGC Media Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 39. Baidu Recent Developments/Updates
- Table 40. Baidu Competitive Strengths & Weaknesses
- Table 41. CCTV Basic Information, Area Served and Competitors
- Table 42. CCTV Major Business
- Table 43. CCTV AIGC Media Product and Services
- Table 44. CCTV AIGC Media Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 45. CCTV Recent Developments/Updates
- Table 46. CCTV Competitive Strengths & Weaknesses
- Table 47. Wisdom Inc Basic Information, Area Served and Competitors
- Table 48. Wisdom Inc Major Business
- Table 49. Wisdom Inc AIGC Media Product and Services
- Table 50. Wisdom Inc AIGC Media Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 51. Wisdom Inc Recent Developments/Updates
- Table 52. Wisdom Inc Competitive Strengths & Weaknesses
- Table 53. Vision Unlimited Basic Information, Area Served and Competitors
- Table 54. Vision Unlimited Major Business
- Table 55. Vision Unlimited AIGC Media Product and Services

Table 56. Vision Unlimited AIGC Media Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 57. Vision Unlimited Recent Developments/Updates

Table 58. Vision Unlimited Competitive Strengths & Weaknesses

Table 59. LeCloud Basic Information, Area Served and Competitors

Table 60. LeCloud Major Business

Table 61. LeCloud AIGC Media Product and Services

Table 62. LeCloud AIGC Media Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 63. LeCloud Recent Developments/Updates

Table 64. LeCloud Competitive Strengths & Weaknesses

Table 65. BlueFocus Communication Group Basic Information, Area Served and Competitors

Table 66. BlueFocus Communication Group Major Business

Table 67. BlueFocus Communication Group AIGC Media Product and Services

Table 68. BlueFocus Communication Group AIGC Media Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 69. BlueFocus Communication Group Recent Developments/Updates

Table 70. BlueFocus Communication Group Competitive Strengths & Weaknesses

Table 71. Wind Language Construction Basic Information, Area Served and Competitors

Table 72. Wind Language Construction Major Business

Table 73. Wind Language Construction AIGC Media Product and Services

Table 74. Wind Language Construction AIGC Media Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 75. Wind Language Construction Recent Developments/Updates

Table 76. Wind Language Construction Competitive Strengths & Weaknesses

Table 77. Huace Film & TV Basic Information, Area Served and Competitors

Table 78. Huace Film & TV Major Business

Table 79. Huace Film & TV AIGC Media Product and Services

Table 80. Huace Film & TV AIGC Media Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 81. Huace Film & TV Recent Developments/Updates

Table 82. Huace Film & TV Competitive Strengths & Weaknesses

Table 83. Tencent Basic Information, Area Served and Competitors

Table 84. Tencent Major Business

Table 85. Tencent AIGC Media Product and Services

Table 86. Tencent AIGC Media Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 87. Tencent Recent Developments/Updates

Table 88. Tencent Competitive Strengths & Weaknesses

Table 89. Inly Media Basic Information, Area Served and Competitors

Table 90. Inly Media Major Business

Table 91. Inly Media AIGC Media Product and Services

Table 92. Inly Media AIGC Media Revenue, Gross Margin and Market Share  
(2018-2023) & (USD Million)

Table 93. Inly Media Recent Developments/Updates

Table 94. Kunlun Group Basic Information, Area Served and Competitors

Table 95. Kunlun Group Major Business

Table 96. Kunlun Group AIGC Media Product and Services

Table 97. Kunlun Group AIGC Media Revenue, Gross Margin and Market Share  
(2018-2023) & (USD Million)

Table 98. Global Key Players of AIGC Media Upstream (Raw Materials)

Table 99. AIGC Media Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. AIGC Media Picture

Figure 2. World AIGC Media Total Market Size: 2018 & 2022 & 2029, (USD Million)

Figure 3. World AIGC Media Total Market Size (2018-2029) & (USD Million)

Figure 4. World AIGC Media Revenue Market Share by Region (2018, 2022 and 2029) & (USD Million) , (by Headquarter Location)

Figure 5. World AIGC Media Revenue Market Share by Region (2018-2029), (by Headquarter Location)

Figure 6. United States Based Company AIGC Media Revenue (2018-2029) & (USD Million)

Figure 7. China Based Company AIGC Media Revenue (2018-2029) & (USD Million)

Figure 8. Europe Based Company AIGC Media Revenue (2018-2029) & (USD Million)

Figure 9. Japan Based Company AIGC Media Revenue (2018-2029) & (USD Million)

Figure 10. South Korea Based Company AIGC Media Revenue (2018-2029) & (USD Million)

Figure 11. ASEAN Based Company AIGC Media Revenue (2018-2029) & (USD Million)

Figure 12. India Based Company AIGC Media Revenue (2018-2029) & (USD Million)

Figure 13. AIGC Media Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World AIGC Media Consumption Value (2018-2029) & (USD Million)

Figure 16. World AIGC Media Consumption Value Market Share by Region (2018-2029)

Figure 17. United States AIGC Media Consumption Value (2018-2029) & (USD Million)

Figure 18. China AIGC Media Consumption Value (2018-2029) & (USD Million)

Figure 19. Europe AIGC Media Consumption Value (2018-2029) & (USD Million)

Figure 20. Japan AIGC Media Consumption Value (2018-2029) & (USD Million)

Figure 21. South Korea AIGC Media Consumption Value (2018-2029) & (USD Million)

Figure 22. ASEAN AIGC Media Consumption Value (2018-2029) & (USD Million)

Figure 23. India AIGC Media Consumption Value (2018-2029) & (USD Million)

Figure 24. Producer Shipments of AIGC Media by Player Revenue (\$MM) and Market Share (%): 2022

Figure 25. Global Four-firm Concentration Ratios (CR4) for AIGC Media Markets in 2022

Figure 26. Global Four-firm Concentration Ratios (CR8) for AIGC Media Markets in 2022

Figure 27. United States VS China: AIGC Media Revenue Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: AIGC Media Consumption Value Market Share Comparison (2018 & 2022 & 2029)

Figure 29. World AIGC Media Market Size by Type, (USD Million), 2018 & 2022 & 2029

Figure 30. World AIGC Media Market Size Market Share by Type in 2022

Figure 31. Ai Generates Text

Figure 32. Ai Generates Audio

Figure 33. Ai Generates Images

Figure 34. Ai Generates Video

Figure 35. Others

Figure 36. World AIGC Media Market Size Market Share by Type (2018-2029)

Figure 37. World AIGC Media Market Size by Application, (USD Million), 2018 & 2022 & 2029

Figure 38. World AIGC Media Market Size Market Share by Application in 2022

Figure 39. Entertainment

Figure 40. Media

Figure 41. Educate

Figure 42. Marketing

Figure 43. Others

Figure 44. AIGC Media Industrial Chain

Figure 45. Methodology

Figure 46. Research Process and Data Source



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