

Global AI Visual Checkout Scale Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G79E57892EE4EN.html>

Date: August 2026

Pages: 119

Price: US\$ 4,480.00 (Single User License)

ID: G79E57892EE4EN

Abstracts

The global AI Visual Checkout Scale market size is expected to reach \$ 724 million by 2032, rising at a market growth of 12.9% CAGR during the forecast period (2026-2032).

In 2025, global sales of AI Visual Checkout Scales reached 385,000 units, with an average selling price of \$780 per unit. The total global production capacity stood at approximately 550,000 units per year, and the industry's average gross profit margin was around 40%. These scales are a type of smart retail terminal integrating AI visual recognition, deep learning algorithms, high-precision weighing sensors, edge computing, and smart payment technologies. They are primarily used in settings such as fresh food retail, supermarkets, convenience stores, and restaurants for the automatic identification, weight detection, price calculation, and rapid checkout of merchandise. The device captures product images via high-definition cameras and employs AI visual algorithms to identify non-standardized items?such as vegetables, fruits, meat, and seafood?while simultaneously using a high-precision electronic scale module to measure weight. It automatically generates product details, pricing, and transaction data, thereby significantly reducing the need for manual weighing and checkout operations and enhancing retail efficiency. Typically composed of an AI camera module, touchscreen display, high-precision weighing module, edge computing chip, main control board, communication module, printing module, and smart checkout software, the device supports data connectivity with POS systems, membership systems, inventory management systems, and cloud-based retail platforms.

Upstream raw materials include high-definition camera modules, AI computing chips, weighing sensors, PCBs, LCD screens, industrial-grade electronic components, metal housings, and plastic structural parts. The industry chain comprises upstream suppliers of semiconductor chips, camera modules, sensors, display equipment, and electronic

components; midstream manufacturers of AI visual checkout scales, smart retail equipment enterprises, and software system integrators; and downstream entities including supermarkets, convenience stores, fresh food markets, food service enterprises, and retail digitalization service providers. Looking ahead, AI visual checkout scales will evolve toward higher recognition accuracy, multimodal AI integration, unmanned retail terminals, and intelligent inventory management. They will form integrated smart retail solutions alongside automated checkout systems, digital payment platforms, smart replenishment systems, and retail data analytics platforms. Market demand and business opportunities are driven by the retail industry's need for cost reduction and efficiency improvement, the lack of standardized management for fresh produce, rising labor costs, and the rapid expansion of unmanned retail models; the sector is poised for significant growth potential as supermarkets, fresh food chains, and community retail outlets undergo digital transformation.

Report Scope

This report studies the global AI Visual Checkout Scale production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for AI Visual Checkout Scale and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of AI Visual Checkout Scale that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global AI Visual Checkout Scale total production and demand, 2021-2032, (K Units)

Global AI Visual Checkout Scale total production value, 2021-2032, (USD Million)

Global AI Visual Checkout Scale production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global AI Visual Checkout Scale consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: AI Visual Checkout Scale domestic production, consumption, key domestic manufacturers and share

Global AI Visual Checkout Scale production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global AI Visual Checkout Scale production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global AI Visual Checkout Scale production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global AI Visual Checkout Scale market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mettler Toledo, Bizerba, Dibal, Avery Berkel, SIMON-PAK, TELPO, HANIN, GUANGZHOU ZONERICH BUSINESS MACHINE, DIGI, Ronsson (Beijing) Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World AI Visual Checkout Scale market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global AI Visual Checkout Scale Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global AI Visual Checkout Scale Market, Segmentation by Type:

Countertop

All-in-one

Built-in

Global AI Visual Checkout Scale Market, Segmentation by Weighing Range:

Weighing Range: 0?3 kg

Weighing Range: 3.1?6 kg

Weighing Range: 6.1?15 kg

Others

Global AI Visual Checkout Scale Market, Segmentation by Technology:

2D Vision-based Recognition

3D Vision-based Recognition

Multimodal AI Recognition

Others

Global AI Visual Checkout Scale Market, Segmentation by Application:

Fresh Food Retail

Supermarkets

Convenience Stores

Others

Companies Profiled:

Mettler Toledo

Bizerba

Dibal

Avery Berkel

SIMON-PAK

TELPO

HANIN

GUANGZHOU ZONERICH BUSINESS MACHINE

DIGI

Ronsson (Beijing) Technology

Winmore Digital

MERTECH

Malongtech

Key Questions Answered:

1. How big is the global AI Visual Checkout Scale market?
2. What is the demand of the global AI Visual Checkout Scale market?

3. What is the year over year growth of the global AI Visual Checkout Scale market?
4. What is the production and production value of the global AI Visual Checkout Scale market?
5. Who are the key producers in the global AI Visual Checkout Scale market?
6. What are the growth factors driving the market demand?

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