

Global AI Visual Checkout Scale Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global AI Visual Checkout Scale market size was valued at US\$ 309 million in 2025 and is forecast to a readjusted size of US\$ 724 million by 2032 with a CAGR of 12.9% during review period.

In 2025, global sales of AI Visual Checkout Scales reached 385,000 units, with an average selling price of \$780 per unit. The total global production capacity stood at approximately 550,000 units per year, and the industry's average gross profit margin was around 40%. These scales are a type of smart retail terminal integrating AI visual recognition, deep learning algorithms, high-precision weighing sensors, edge computing, and smart payment technologies. They are primarily used in settings such as fresh food retail, supermarkets, convenience stores, and restaurants for the automatic identification, weight detection, price calculation, and rapid checkout of merchandise. The device captures product images via high-definition cameras and employs AI visual algorithms to identify non-standardized items?such as vegetables, fruits, meat, and seafood?while simultaneously using a high-precision electronic scale module to measure weight. It automatically generates product details, pricing, and transaction data, thereby significantly reducing the need for manual weighing and checkout operations and enhancing retail efficiency. Typically composed of an AI camera module, touchscreen display, high-precision weighing module, edge computing chip, main control board, communication module, printing module, and smart checkout software, the device supports data connectivity with POS systems, membership systems, inventory management systems, and cloud-based retail platforms.

Upstream raw materials include high-definition camera modules, AI computing chips, weighing sensors, PCBs, LCD screens, industrial-grade electronic components, metal

housings, and plastic structural parts. The industry chain comprises upstream suppliers of semiconductor chips, camera modules, sensors, display equipment, and electronic components; midstream manufacturers of AI visual checkout scales, smart retail equipment enterprises, and software system integrators; and downstream entities including supermarkets, convenience stores, fresh food markets, food service enterprises, and retail digitalization service providers. Looking ahead, AI visual checkout scales will evolve toward higher recognition accuracy, multimodal AI integration, unmanned retail terminals, and intelligent inventory management. They will form integrated smart retail solutions alongside automated checkout systems, digital payment platforms, smart replenishment systems, and retail data analytics platforms. Market demand and business opportunities are driven by the retail industry's need for cost reduction and efficiency improvement, the lack of standardized management for fresh produce, rising labor costs, and the rapid expansion of unmanned retail models; the sector is poised for significant growth potential as supermarkets, fresh food chains, and community retail outlets undergo digital transformation.

Report Scope

This report is a detailed and comprehensive analysis for global AI Visual Checkout Scale market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global AI Visual Checkout Scale market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Visual Checkout Scale market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Visual Checkout Scale market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global AI Visual Checkout Scale market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for AI Visual Checkout Scale

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global AI Visual Checkout Scale market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mettler Toledo, Bizerba, Dibal, Avery Berkel, SIMON-PAK, TELPO, HANIN, GUANGZHOU ZONERICH BUSINESS MACHINE, DIGI, Ronsson (Beijing) Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

AI Visual Checkout Scale market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Countertop

All-in-one

Built-in

Market segment by Weighing Range

Weighing Range: 0?3 kg

Weighing Range: 3.1?6 kg

Weighing Range: 6.1?15 kg

Others

Market segment by Technology

2D Vision-based Recognition

3D Vision-based Recognition

Multimodal AI Recognition

Others

Market segment by Application

Fresh Food Retail

Supermarkets

Convenience Stores

Others

Major players covered

Mettler Toledo

Bizerba

Dibal

Avery Berkel

SIMON-PAK

TELPO

HANIN

GUANGZHOU ZONERICH BUSINESS MACHINE

DIGI

Ronsson (Beijing) Technology

Winmore Digital

MERTECH

Malongtech

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe AI Visual Checkout Scale product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of AI Visual Checkout Scale, with price, sales quantity, revenue, and global market share of AI Visual Checkout Scale from 2021 to 2026.

Chapter 3, the AI Visual Checkout Scale competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the AI Visual Checkout Scale breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and AI Visual Checkout Scale market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of AI Visual Checkout Scale.

Chapter 14 and 15, to describe AI Visual Checkout Scale sales channel, distributors, customers, research findings and conclusion.

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